TOOLKIT

ONLINE

Lead Tracker Ledger

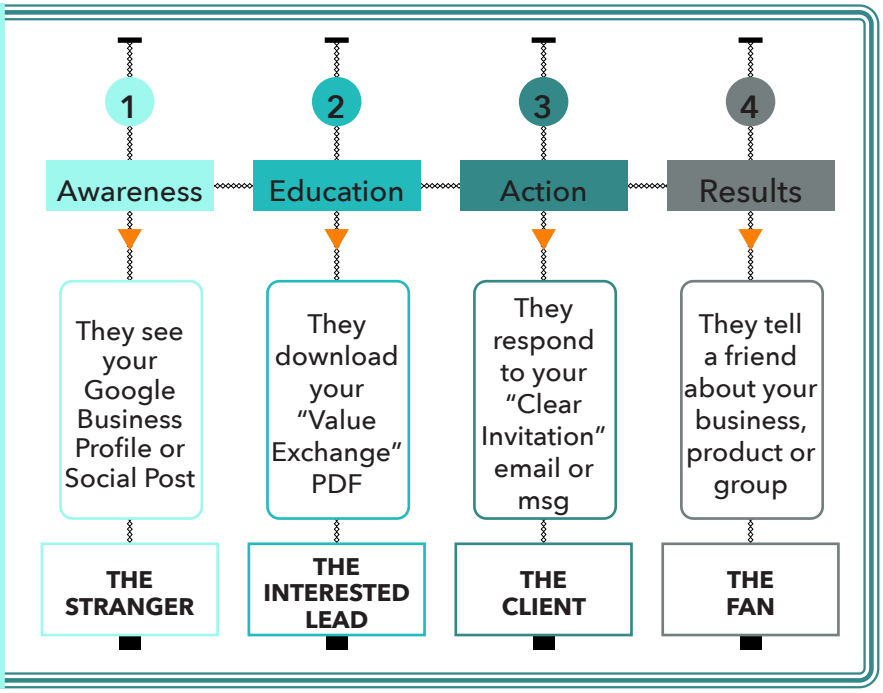
The Lead Tracker Ledger serves as your steady records of success, celebrating every new connection and ensuring your business stays strong as it grows. By simply noting each lead, you gain a clear view of your expanding community and the bright opportunities ahead.

DATE	NAME	SOURCE	EMAIL/MSG	STATUS
EXAMPLE:				
5/18	*John Cena*	*Google Search*	*Sent Consult Link*	*Hot*
5/19	*Monica Geller*	*LinkedIn Post*	*Sent Follow-up*	*Warm*

CUSTOMER JOURNEY BLUEPRINT

This is your business's grand entrance: a paved walkway that guides guests from the curb straight to your front door.
By laying each stone with care, you build a sturdy, inviting path that turns curious neighbors into lifelong guests.

These components allow you to step away from the heavy lifting and trust that your "Building" is working for you 24/7.



D.I.Y. Marketing is hard!™