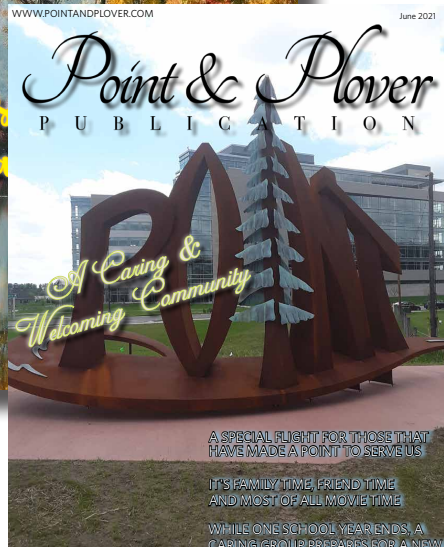
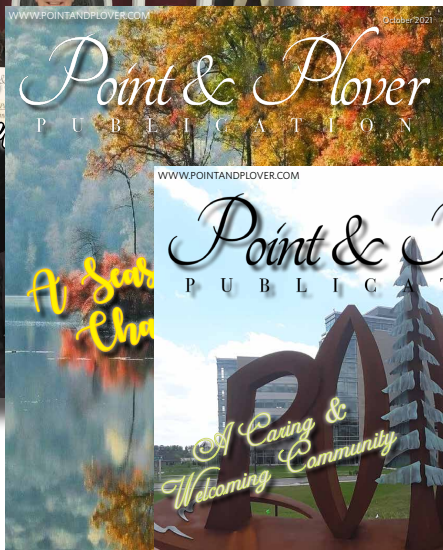


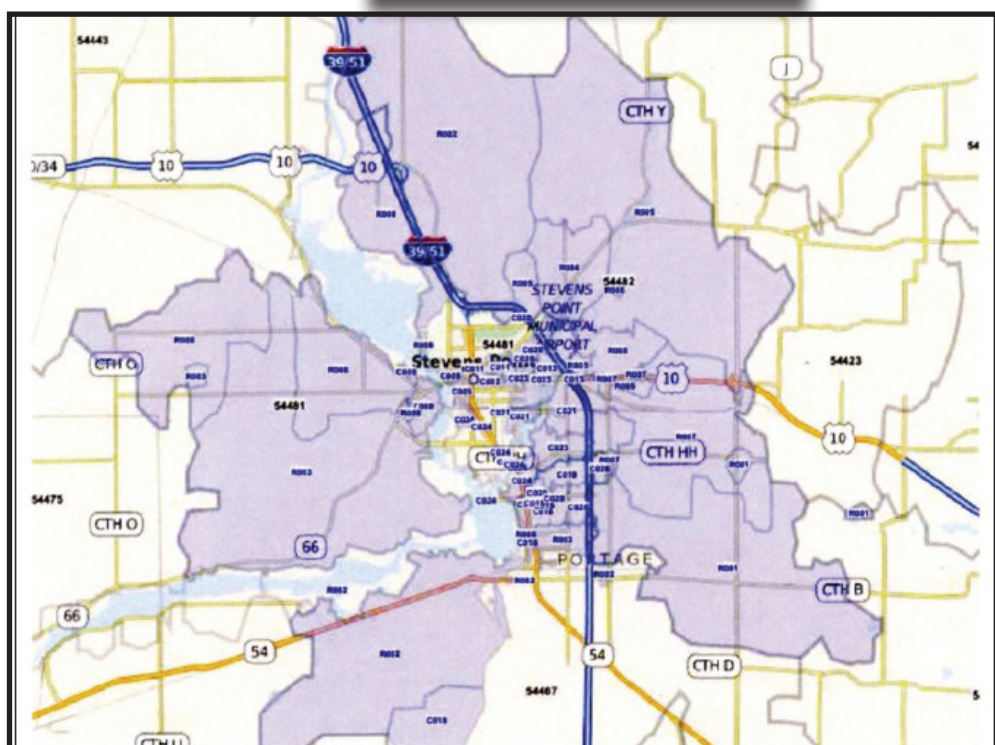
Point & Plover

P U B L I C A T I O N



The Point & Plover presents the finest in local living from homes and entertainment to philanthropy, dining and more. The services and opportunities in the Point & Plover are sure to be noticed by the discerning readers who receive our publication each month.

- 35,000 Monthly Readers
- 11,000+ Delivered to Homes
- Additional copies at local doctors', dentists and additional health professional locations
- Web site with past issues available for viewing and more



Extra Benefits

- Editorial Feature Support
- Calendar of Events
- Inclusion in Celebrations
- Inclusion in Happenings
- Additional Mailing Lists
- Bonus Web Site Opportunities
- Social Media Promotions
- Column & Issue Sponsorships
- Free Professional ad design

POINT PLOVER TESTIMONIALS

From Our Point & Plover Sponsors

"Other print ad placements in the community do not present us in a professional way like the Point & Plover Publication does."

— Jessica S., Tanglewood Assisted Living

"We sold one of our two homes we had listed in the Point & Plover Publication, soon after we placed a display ad in the Point & Plover."

— Stacy B., Bergman Builders

"We have always believed community businesses should support the local community. Our partnership with the Point & Plover Publication lets us do exactly that and in a more professional way than anyone else can provide."

— Debra R., Ministry Health/Ascension

"They worked with us to create an added benefit of a feature story detailing our business. Customers came in and told us how great it looked and how much they loved it."

— Amy K., Members Advantage Credit Union

"They helped create a fantastic and professional looking ad copy for us that we could not be happier with."

— Doug N., Auto Select

"The Point & Plover Publication covers the entire Stevens Point and Plover communities. The story topics are what the local residents love to read about and they are always looking to improve their editorial content as well as better support their advertising partners."

— Sally K., Performing Arts Center of South Wood County

"They worked directly with me to create a complete marketing plan that was professional, effective and affordable. My little business advertises nowhere else as the Point & Plover Publication provides me the customers I need."

— Ken G., Wired Right

From the Point & Plover Publication Readers

"We wanted to let you know how much we enjoyed the article in your publication entitled, Tracing Back History: P.J. Jacobs Junior High. It brought back many fond memories for us. Thank you for a professional and positive publication for our community."

— Pauline B., Stevens Point Resident

"It is so refreshing to read about the positive side of our community, rather than just the negative side like so many other media outlets choose to cover."

— Brenda H., Plover Resident

"When I received my 1st copy of the Point & Plover Publication I was not sure where it came from. I found out it was sent directly to me because my daughter was the highlighted 'Star Student' for the month. The story and entire issue was fantastic. We loved it so much that we signed up for a year's subscription right away and Dan even made a point to swing by the house with some extra copies for our friends and relatives to read about our star student daughter. The Point & Plover Publication is a great part of the local community."

— Amanda T., Stevens Point Resident

2023 Editorial Calendar

January 2023 - Cover Topic - Caring for the Community

Editorial Focus - Ways to Warm the Communities Heart

February 2023 - Cover Topic - A New Year of Learning

Editorial Focus - Area Events for the Area Youth

March 2023 - Cover Topic - Financial Fitness

Editorial Focus - Saving & Investing Through Local Ideas

April 2023 - Cover Topic - Warming Up Outside & In

Editorial Focus - Happenings to Warm the Heart & Mind

May 2023 - Cover Topic - Area Furry Friends

Editorial Topics - Unique Local Businesses

June 2023 - Cover Topic - It's Summer Time

Editorial Focus - Plan a Summer of Fun in our Community

July 2023 - Cover Topic - Picnics and Caring

Editorial Focus - Fireworks, Picnics & A Giving Community

August 2023 - Cover Topic - Supporting our Schools

Editorial Focus - Learning from our Past History

September 2023 - Cover Topic - Home Matters

Editorial Focus - Fall in the Woods - Rise in our Town

October 2023 - Cover Topic - A Local Treasure

Editorial Focus - Supporting the Local Youth

November 2023 - Cover Topic - Preparing for the Holidays

Editorial Focus - Ways to Make our Community a Special Place

December 2023 - Cover Topic - Happy Holidays to All

Editorial Focus - Holiday Cheer & Charity in our Community



Publication Deadline Dates

January 2023

Ad space reservation deadline date	12/18/2022
Ad copy deadline date	12/24/2022
Mail dates	1/7/2023 - 1/9/2023

February 2023

Ad space reservation deadline date	1/20/2023
Ad copy deadline date	1/23/2023
Mail dates	2/7/2023 - 2/9/2023

March 2023

Ad space reservation deadline date	2/21/2023
Ad copy deadline date	2/23/2023
Mail dates	3/9/2023 - 3/11/2023

April 2023

Ad space reservation deadline date	3/21/2023
Ad copy deadline date	3/23/2023
Mail dates	4/7/2023 - 4/9/2023

May 2023

Ad space reservation deadline date	4/20/2023
Ad copy deadline date	4/22/2023
Mail dates	5/9/2023 - 5/11/2023

June 2023

Ad space reservation deadline date	5/20/2023
Ad copy deadline date	5/23/2023
Mail dates	6/7/2023 - 6/9/2023

July 2023

Ad space reservation deadline date	6/20/2023
Ad copy deadline date	6/23/2023
Mail dates	7/7/2023 - 7/9/2023

August 2023

Ad space reservation deadline date	7/20/2023
Ad copy deadline date	7/22/2023
Mail dates	8/8/2023 - 8/10/2023

September 2023

Ad space reservation deadline date	8/22/2023
Ad copy deadline date	8/24/2023
Mail dates	9/8/2023 - 9/10/2023

October 2023

Ad space reservation deadline date	9/20/2023
Ad copy deadline date	9/23/2023
Mail dates	10/6/2023 - 10/8/2023

November 2023

Ad space reservation deadline date	10/20/2023
Ad copy deadline date	10/23/2023
Mail dates	11/7/2023 - 11/9/2023

December 2023

Ad space reservation deadline date	11/21/2023
Ad copy deadline date	11/23/2023
Mail dates	12/8/2023 - 12/10/2023