

Tax Relief SEIS/EIS
Set-up on Seedlegals

CLM AI - UK Market Entry & Validation Business Angel Investment

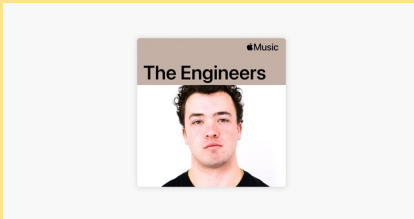


Introduction: Chad Love Media AI is an institutional-grade HealthTech platform that utilizes proprietary artificial intelligence to tackle the mental health epidemic with an unique Entertainment wellness solutions, backed by a strategic framework vetted by EY and backed by Barclays Bank.

£200k - £250k for the Proof of Concept: UK Market Entry & Validation - CLM AI is seeking a seed investment of £200,000–£250,000 to execute a multi-channel UK launch in 2026—encompassing enterprise AI development, a high-visibility University tour, and a comprehensive media campaign—designed to establish a proof of concept with a target MRR of £10k–£250k, thereby doubling the company’s valuation to £20M ahead of a £2.5M Seed VC & Grant investment with the US expansion in 2027.

VC & Grant Funding: USA Expansion - Following a successful UK proof of concept, the £2.5M capital injection will be deployed to establish a global headquarters in New York City and scale a 20-person multidisciplinary team—including software and data scientists—to execute a high-impact US media launch and East Coast tour, while the Bristol HQ maintains a twin-strategy focus on spearheading all European operations.

The Team: With an £8.5 Valuation from Venionaire Dealmatrix



Michael Piroli is a one of the Music Industries most promising Sound Engineers, he has already gone triple platinum and has worked with some of the World’s leading Superstars, such as Nikki Minaj, Playboycarti, Rita Ora and many more he spearheads Chad Love’s 1st Commercial Studio album which he believes will go Viral.

Stephen Budd is a legendary Music Mogul he is tasked with taking Chad Love’s creative upbringing in music and film into a Global Star via Social Media Using music and film to promote the AI App to tackle the mental health epidemic.

Chad Love is an Tech Enterprise Sales Veteran with 13 years working in elite tech sales, he has been instrumental in closing multi-million pound deals and is a serial award winner at leading Banking tech firms like Numerix and ECI. A Politics graduate and now a candidate for an MBA at Cambridge University. **CEO & Founder.**



Dr. Santarvis Brown is an Ivy League Professor, World Leading Educationalist and Leading Civil Rights Campaigner. He oversees the business as a member of the Board as our Chairman. He has won the Presidential Award and done Ted Talks.

Grange Johnson holds degrees from leading Ivy League Schools such as Brown. He is a leading Businessman in NYC as the CEO of a Merchant Bank, his 30 years in the Financial Markets is exceptional. He is a key member of our Board.

Rosie Mckimmie is Global Legal Counsel for Newsweek she is one of the most influential people in Media in the World. We are in the process of finalizing the appointment of Rosie to the Board.

Berta Herrero is a leading figure in Journalism in the EU Business World, she holds a degree and masters degree and leading figure for Women in Business. She is a crucial member of the Board.



Chad Love Media AI
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CLM AI - Micro Launch Business Angel Investment



POC Execution Plan

- POC OBJECTIVES
- Launch App on Apple & Google
- 1000- 10,000 Downloads within 6 months of launch
- Validate Gen Z Engagement
- Test entertainment-led Acquisition
- Generate early MRR between £10,000 - £250,000
- Build Investor Traction Data
- Prepare for VC round



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Use of Funds Breakdown

Category

AI/App (£50k - £100k on Enterprise App)

UI/UX (£25k - £50k on User Experience)

Social Media Content Viral (£50k - £60k on Social Media Marketing)

Music/Media Production (£50k - £75k on Media Production)

Influencer Partnerships (£10,000 on Partnerships)

University Tour Community (£20,000 on UK Tour)

PR & Brand Positioning (£10,000)

Legal & Compliance Mental health (£10,000)

Operations/Runway (£15,000)

Purpose

Development Platform refinement

Design Use experience optimization

Aquisition strategy

Entertainment-driven marketing

Audience expansion

user acquisition

Media visibility

AI safeguards

Founder stability

- Total: CLM AI UK Launch
- Minimum Spend: £230,000
- Maximum Spend: £350,000



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CLM - AI UK Launch Timeline

- MVP to Enterprise App - 1-2 Months
 - Content & Media Production - 1-3 Months
 - Social Growth Campaigns - 3-6 Months
 - University Campaign - 3-4 Months
 - MRR Validation - 4-6 Months
 - Investor Reporting - 6 Months
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- Results by the end of 2026 if funds are attained in the next 2 months.

CLM AI - KPI'S

- Downloads
- Active Users
- Retention
- Engagement
- Content Reach
- Waitlist Growth
- Conversion Rates
- Community Activity



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