



FC SARASOTA



2025/26
SPONSORSHIP
OPPORTUNITIES

ABOUT FC SARASOTA



| FC SARASOTA

Our mission statement is to allow our youth to participate in a soccer program which promotes teamwork, character and skill development. Through soccer, we chart pathways for our boys and girls to develop into model community members and leaders.

FC Sarasota is a non-profit organization that has been serving the youth players and families in the Sarasota community for over 35 years. We aim to provide a positive and supportive environment for children to experience soccer at their level of play. They offer two programs - the Recreational Program for a casual soccer experience and the Competitive Program for structured skill development.

ATHLETES AND FAMILIES

FC Sarasota has a large community presence with over 2200 athletes and their families each seasonal year. Our athletes come from various backgrounds and ages, and we offer training programs for all skill levels.



2024 - 2025 SEASON NUMBER OF PLAYERS

- **420** Competitive players
- **1600** Recreational players
- **200** First Kickers

WHY YOU SHOULD **PARTNER WITH FC SARASOTA**

COMMUNITY GOOD WILL

Your partnership directly impacts youth and our underserved community



BRAND VISIBILITY & AWARENESS

Repeated exposure to our 2,200 athletes and families



TAX BENEFITS

As a 501(c)(3), your contribution is tax-deductible





| FC SARASOTA

BRAND ASSETS

Website + Social Media

30k reach on FB and Instagram

25k FB and Instagram page visits

A consistently updated site including weekly videos and photos during the season

COMMUNITY PROGRAMS

60 ADULT SOCCER PARTICIPANTS
50 BUDDY AND PLAYER PARTICIPANTS



TOPSOCCER: US Youth Soccer TOPSoccer is a community-based training and team placement program for young athletes with disabilities, organized by youth soccer association volunteers. The program is designed to bring the opportunity of learning and playing soccer to any boy or girl, ages 4-19, who has a mental or physical disability. Our goal is to enable the thousands of young athletes with disabilities to become valued and successful members of the US YOUTH SOCCER family.

ADULT SOCCER: Running for 10 years, FC Adult league is coed, recreational, and for all skill levels. The games are intended to be fun and are only open to current parents of players within FC Sarasota.



WHAT THEY'RE SAYING



COACH BENJI KING

“What is most rewarding to me is to see the development of players on and off the field, and how I impact their lives in a positive way which will help them navigate through life. Years later when I run into pass players and parents and they remind me of how much I was an influence in their lives, that's where I get my personal fulfillment. “ - **Benji King**

STEEL

CLUB SPONSOR

“We are proud to support FC Sarasota's mission to create a positive learning environment and encourage the development of every athlete to help reach their full potential as players on the pitch, and as individuals off of it.”



CLUB SPONSORSHIP

PLATINUM
SPONSORSHIP - \$2400

GOLD
SPONSORSHIP - \$1250

SILVER
SPONSORSHIP - \$750

BRONZE
SPONSORSHIP - \$500



PLATINUM

SPONSORSHIP \$2400

(DEADLINE AUGUST 22, 2025)

- Logo on one competitive team game day tent (can be split between multiple sponsors per tent)
- Logo placed on FCS website home page (with link to sponsor website)
- 2 x 4 Fence banner at Twin Lake (September to April)
- Field Sign at Tatum Ridge on game days (2 rec seasons)
- 4 Social Media Blasts (over 2000 followers) per season
- Logo placed on back of Recreational Game Jerseys (fall and spring seasons)
- Logo placed on back of Adult League jerseys (fall and spring seasons)
- Logo placed on back of First Kickers Jerseys (fall and spring seasons)
- Logo placed on back of TOPS Jerseys (fall and spring season)



GOLD

SPONSORSHIP - \$1250*

FALL DEADLINE AUGUST 22

SPRING DEADLINE JANUARY 23

- Logo placed on FCS website home page (with link to sponsor website)
- 2 x 4 Fence banner at Twin Lakes & Field Sign at Tatum Ridge (2 rec seasons)
- 4 Social Media Blasts (over 2000 followers) per season
- Logo placed on back of Recreational Game Jerseys (fall and spring seasons)
- Logo placed on back of Adult League Jerseys (fall and spring seasons)
- Logo placed on back of First Kickers Jerseys (fall and spring seasons)
- Logo placed on back of TOPS Jerseys (fall and spring season)

*\$1000 for spring season only.

SILVER

SPONSORSHIP - \$750*



- Logo placed on FCS website home page (with link to sponsor website)
 - 2 x 4 Fence banner at Twin Lakes & Field Sign at Tatum Ridge (2 rec seasons)
 - 4 Social Media Blasts (over 2000 followers) per season
- *\$500 spring season only.

BRONZE

SPONSORSHIP - \$500*



- Logo placed on FCS website home page (with link to sponsor website)
 - 2 x 4 Fence banner at Twin Lakes “OR” Field Sign at Tatum Ridge
 - 4 Social Media Blasts (over 2000 followers) per season
- *\$350 for spring season only.

PLEASE COMPLETE THE ONLINE FORM ON OUR WEBSITE.

**IF YOU WISH TO PAY WITH CHECK - CHECKS MADE PAYABLE TO
FC SARASOTA SOCCER CLUB
PO BOX 17936
SARASOTA
FL 34276**

**TO PAY BY CREDIT CARD: PLEASE COMPLETE THE ONLINE FORM ON OUR WEBSITE AND YOU WILL BE SENT
AN INVOICE VIA SQUARE**

Contact us:

Phone: 941 925 7679 Email: mmixon@fcsarasota.com

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