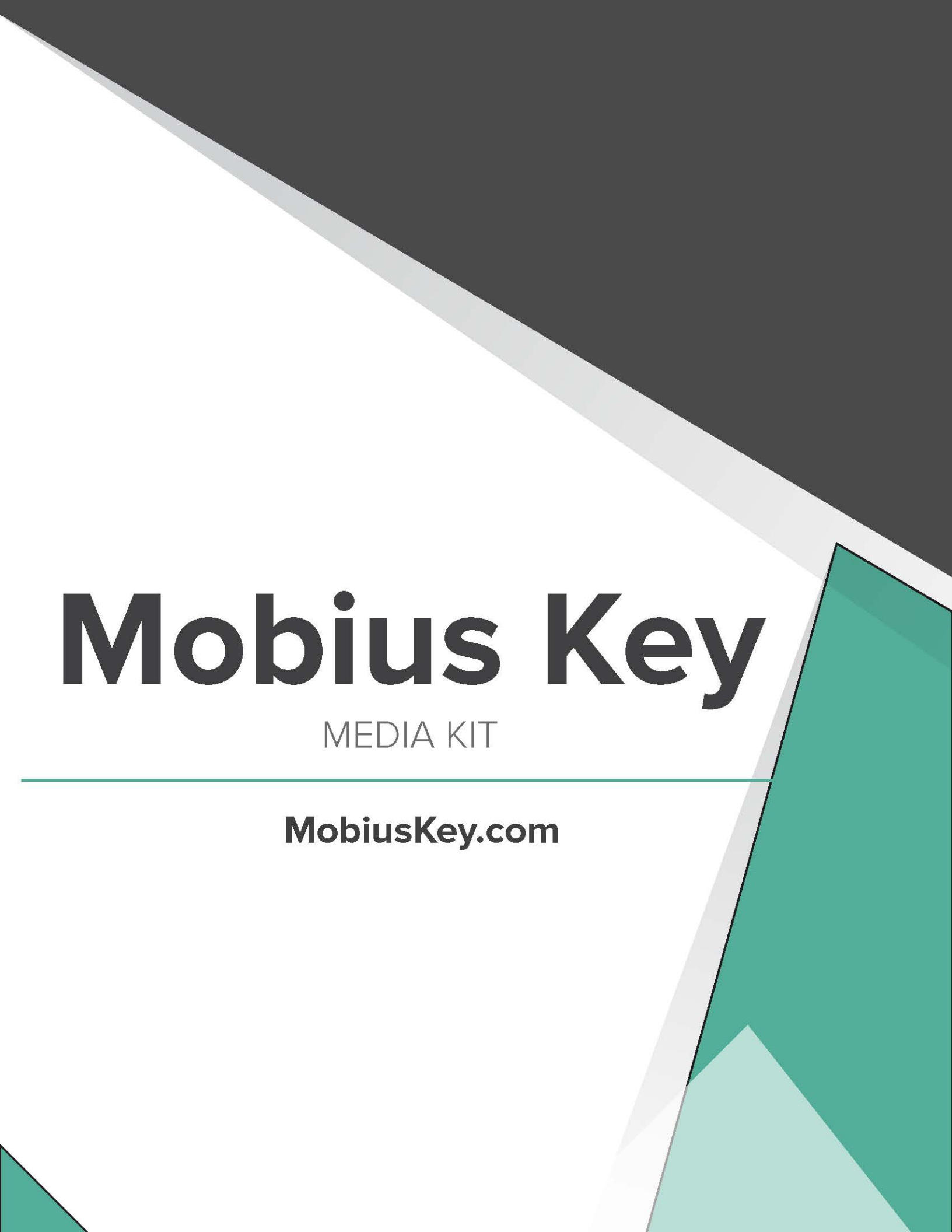
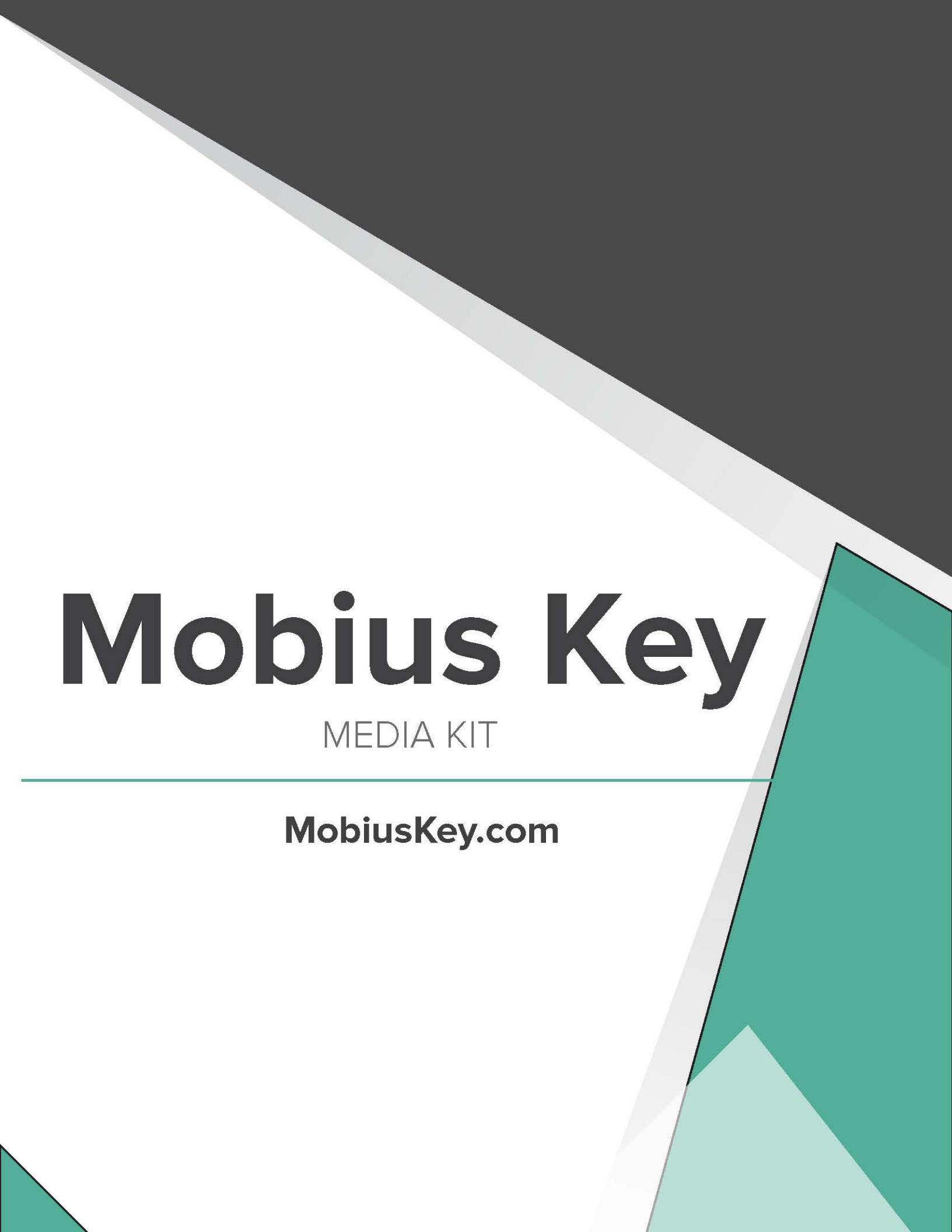




Mobius Key

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About 4D Story

A 4D Story is a Content Marketing Campaign broadcasting a fictional story across social media to garner fans & drive traffic. Calling on the combined power of a Hollywood movie and Internet Marketing, a 4D Story magnetically attracts clients through our proprietary Story Integrated Marketing® process.



About The Story... Mobius Key

A secret deep-diving submarine is trying to save the world from the inevitable AI Rebellion by discovering and assembling an ethereal link between Artificial Intelligence and the human species. A witty and beautiful protagonist finds herself in a torn love affair with the very man who is trying to tear apart her friends, her livelihood and ultimately, the world.



In this epic saga ... a single perspective is never the whole story.



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4D Icons

“James Craddock is an inventor. A tirelessly creative inventor of new models designed to help us experience a greater understanding of our own inner workings as human beings and the world around us... I have the highest respect for James and for the work he does. I highly encourage you to read his book. It may very well change your life forever.”

-Steven Memel, Creator of “The Science of Switching On.” Celebrity Performance Coach, Author, Speaker, Entrepreneur



Steven Memel,

Hollywood Performance Coach - 4D Performance Icon



“Having worked with James Craddock on product development, from concept to fruition, I can attest to his amazing creativity and laser like focus. Kinetic Avatars is a completely new approach to the ultimate goal, connecting with one’s potential customers. It is brilliantly conceived and written, a new strategic arrow for the marketer’s quiver.”

Steven Hartov

New York Times Best Selling Author, 4D Writing Icon



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4D Icons



Robert Cunningham,
International Photographer and
Embed - 4D Photography Icon



Gisella Ablene,
Model, Entrepreneur and Radio
Show Host - 4D Modeling Icon



Domonique Jackson,
Entertainer and Performer
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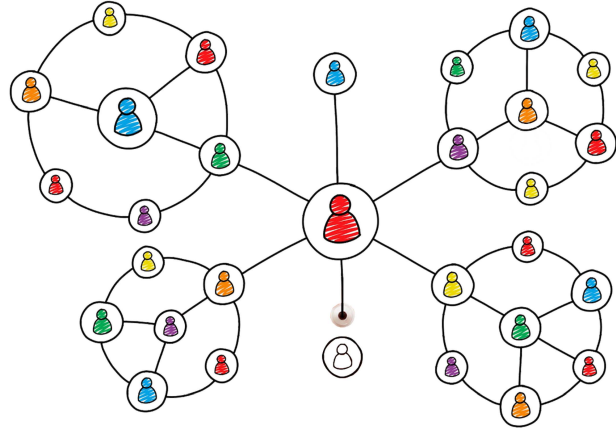


Gina Gaudio-Graves,
JV Leverage Specialist
Leverage Icon



Our Target Audience

- 25-45 years old
- Average income of \$80,000 a year
- Females 60%, Males 40%
- Tech Savvy
- Holistic and Sustainable Minded
- Corporate Employees



Be Part of the Story

Our flexible sponsorship package allows you to participate in the viral benefits of our 4D Story by interjecting your own story or by allowing us to integrate an aspect of your business into our story through our Story Integrated Marketing® process. Be part of a scene, have your products or services used in a scene(s), sponsor the home page or the whole story with your brand, or empower us to simply drive our traffic to your offers.

Services

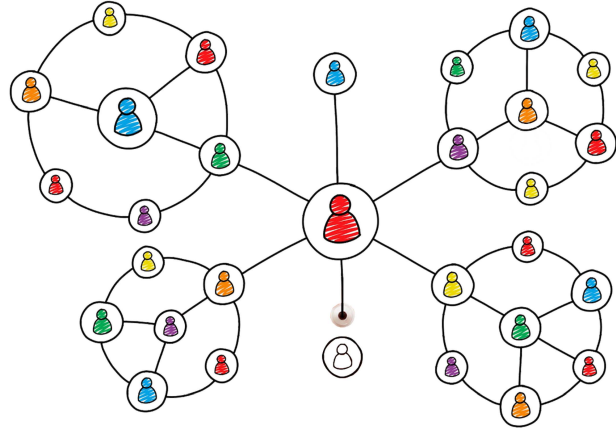
- Sponsored Scenes**
- Merchandising**
- Whole Story Sponsorships**
- Traffic Generation**
- Sponsored Calls to Action**





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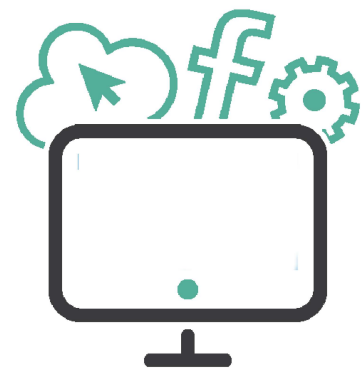
Distribution Channels	65
Slide / PPT	20
PDF	20
Image Quotes	60
Video	20
Audio	20
Infographics	10
PPT Slide Images	200
New Links Received	5,350



Pricing: Starting at \$383 per scene

Full Sponsorship Package includes:

- 🔗 Asset Branding (Sponsored By:)
- 🔗 Story Integration
- 🔗 Product Placement or Brand Callout
- 🔗 5,350 Calls to Actions





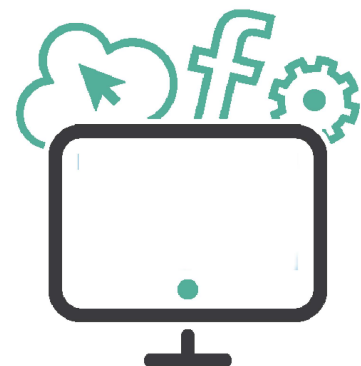
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Pricing Formula Variables and Constants:

Using the LIFT formula for pricing, we are able to calculate a price that is a mix of your expectations and our current fan base volume.

VARIABLES

- ⌘ How much traffic do you want to drive?
- ⌘ Across this number of fans...
- ⌘ For how many scenes?

CONSTANTS

- ⌘ With How Many Calls To Action?

Sponsorships increase exponentially as fan base increases or if customer expectation increases.

1. Branding Only: \$383 per scene (Subject to Availability)
2. Product Placement + Branding = \$766 per scene (Subject to Availability)
3. Full Sponsorship = \$1,148 per scene (Priority Availability)





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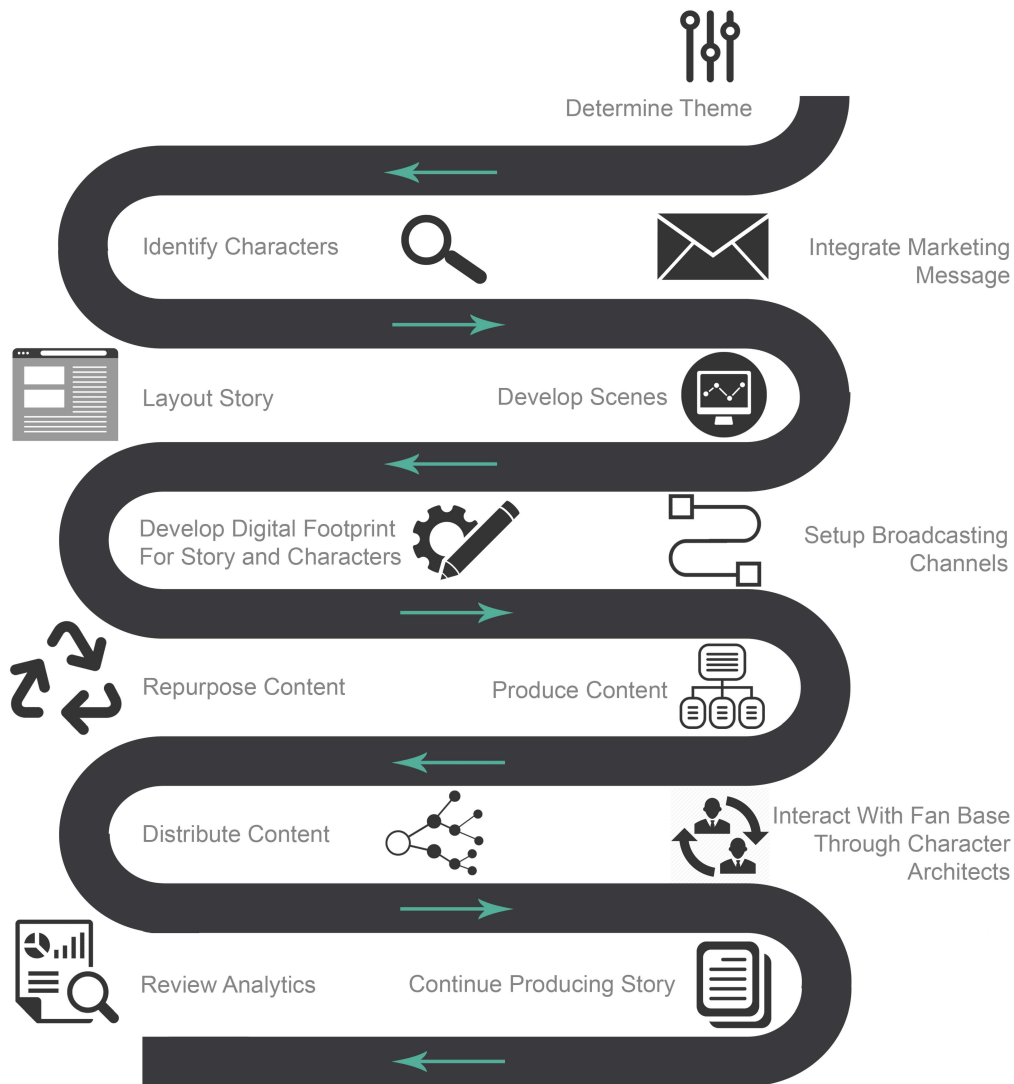




The Process of a 4D Story

A 4D Story lives offline as well as online. It can be integrated at the most fundamental levels or unfolded into a worldwide phenomenon. With no limitations and the capacity for each storyteller to promote their own perspective, there are endless ways to produce custom approaches to any narrative.

See the infographic below to get an overview of our process:



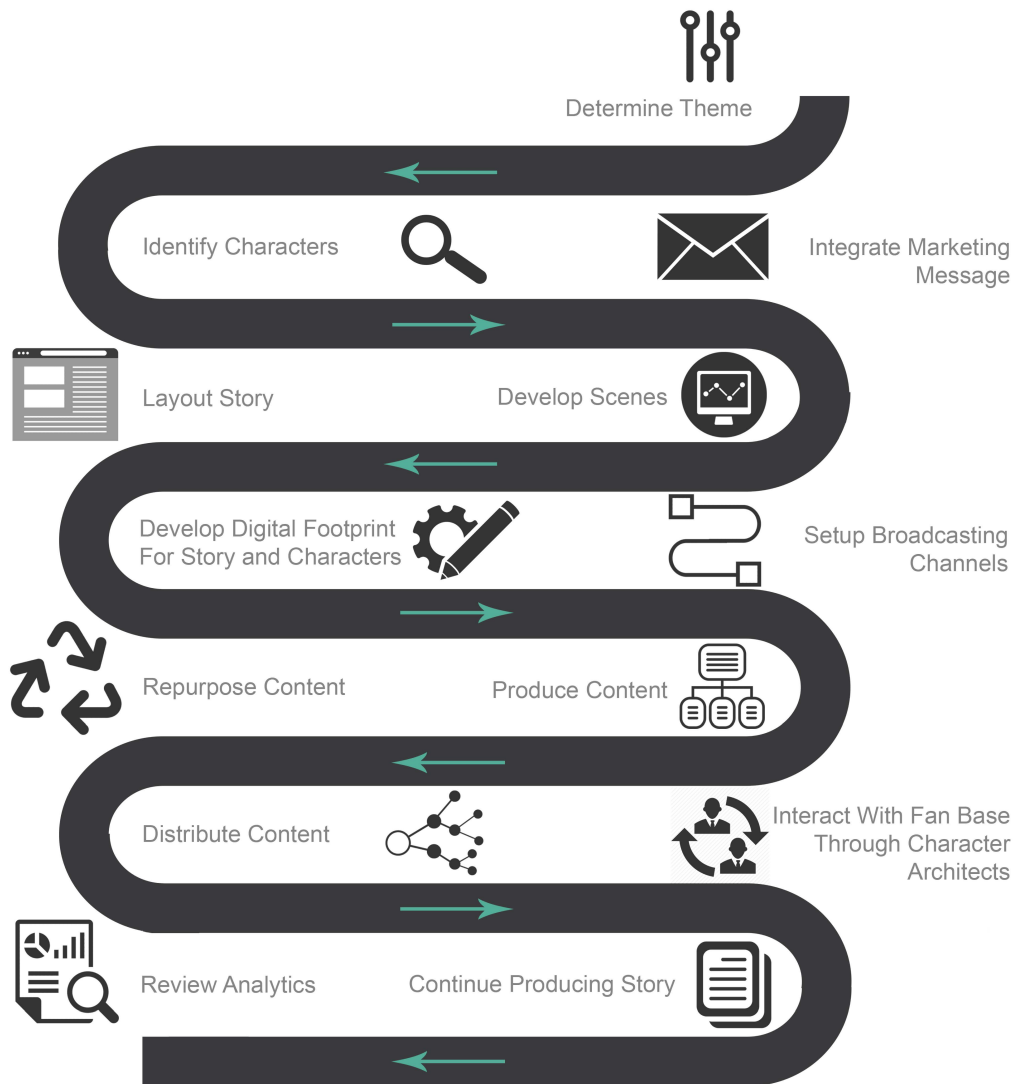
For a complete overview, please see the 4D Story whitepaper at: bit.ly/KDM-4DStory.



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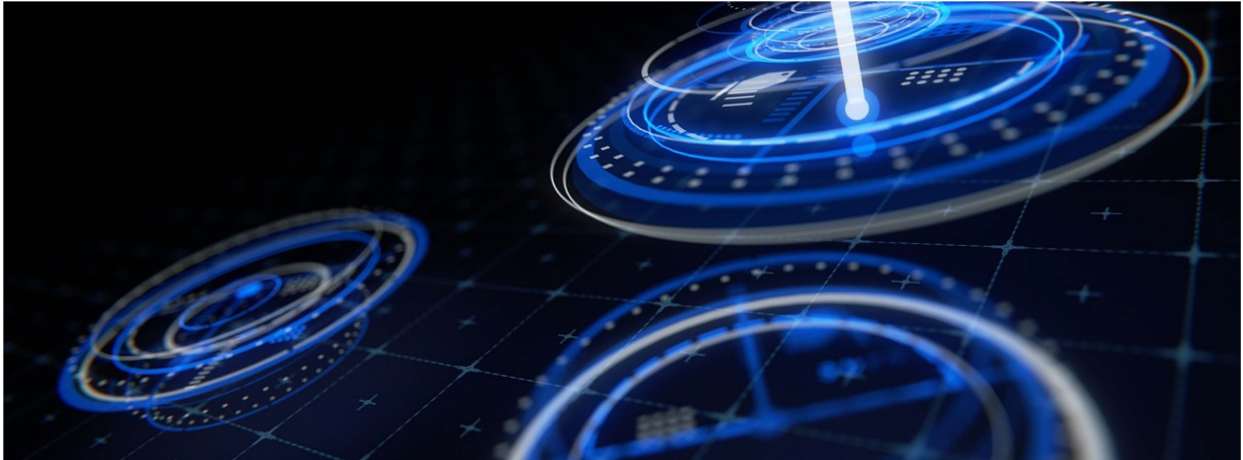
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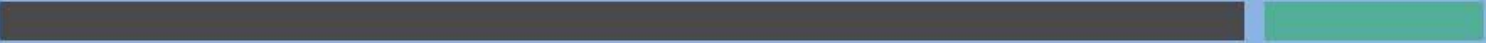
This kind of metaphysical storytelling is in the forefront of the next web, ready to integrate with The Internet of Things, 3D Printing, Holograms, Robotics, Artificial Intelligence, and more.



A 4D Story generates its own revenue and is a serious community - building and networking tool that can open doors to significant pieces of business beyond its innate revenue-generating potential.

A 4D Story ignites a passion in people and keeps it burning long after a traditional advertisement has faded, because its message is rooted in characterization and woven into the fabric of our lives and the light we all share.

The content we put out on the web in connection with our stories stays on the web forever. These stories will provide years of traffic and, as the story continues to grow, so too will the number of people who will discover your brand.



Mobius Key

Mobiuskey.com

Go to 4DStory.com/Sponsors
to get started today

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