



Creative Thinking Strategy

Blueprint

Creativity is the Sixth Sense...

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Can Creativity Be Learned?

Absolutely!

Creative Thinking has been identified as the single most coveted resource of the 21st Century. It is a necessary skill in every profession. In order to move forward with product development, new marketing ideas, advertising campaigns, or even financial planning creative thinking is imperative. So what if you are convinced that you are not creative, not talented, or not capable of dreaming up the next big idea for your company? Situations like this can produce stress, stifle your greatest potential, or at best frustrate you into a creative corner, otherwise known as a creative block.

Natural creative thinking abilities vary from person to person, as does any ability. Everyone uses creativity on a daily basis in order to solve problems and produce results within their profession. So this means that whether you are an excellent creative thinker or an average one, you need to be better all the time. You need to be better than your competition and better than your last idea. Often people will hold back on their creativity so as not to run the well dry, but that is the opposite of what you want to do. Creativity builds upon itself and with the proper understanding of how it functions you can learn to manifest

it at will to whatever degree you desire. You do not need to be born with these abilities, you can simply acquire them.

Creative Thinking can be learned!

You should never have to say: "I'm just not creative..."

It's simply not true!

As a young person I didn't have a creative bone in my body, but I now have the ability to manifest any creative idea I need or want...

It's almost magical how powerful it is!

Do you think that if you weren't born with the gift of creative thinking, that you can never become creative?

Creative thinking is a process not a gift!

Allow me to give you a synopsis of how it all began with me. As a young person, I was anything but creative. I found myself struggling to make good decisions, to invent, create, develop, draw, paint, make music, or pretty much do anything that seemed to require a creative mind. Suffice it to say that the deficiency was so debilitating that it set me on a course for over thirty years to find the source and sustenance of creativity. After joining the NAVY at 18, I suddenly realized that I could pursue this venture as relentless as I desired. I

began the pursuit at more of a subconscious level than deliberate and purposeful. Most of my early twenties were spent partying and having a good time, rather than doing anything too serious. The beach was more for Frisbee and fun rather than exploration and introspection. However that all changed as I grew older and around 25 years old, I started spending more time thinking than I did talking. Well, more time thinking anyhow.

I was a bartender / waiter for much of the time I was at home in the NAVY and for some time after I got out of the NAVY. I had a bartender friend named Dave who told me this story about when he turned twenty-seven. Dave was a rather plain guy, not really the bartender stereotype, but he taught me how to be a great "mixologist" as well he taught me some things about life that I really needed at that time. I recall Dave telling me about the morning he turned twenty-seven and how he awoke from his sleep. He looked around his bedroom and exclaimed, things are somehow different now. Life seemed to open up to him all at once on that morning of his twenty-seventh birthday.

Well, needless to say when I turned twenty-seven, because of Dave's influence, I looked forward to that morning as well and sure enough when I opened my eyes, things did seem different. Twenty-seven was

magical. I can't explain what it was, but I felt empowered to do as I saw fit to get done.

Many things were behind me and it seemed the whole world was before me.

This marked the beginning of my journey. I had been developing my creative instincts for a while now, but not like I did from that point forward.

I began an insatiable quest to understand why I was so deficient of this creativity gene that appeared so prevalent in others.

I know the Creative Thinking Strategy will empower the inventor, entrepreneur, educator, or anyone who wants to learn the processes of creativity and discover how to use it effectively in a professional environment because it empowered me in these same environments.

I have never seen these concepts in their entirety, mapped out anywhere else. Fragments of it exist within various systems and studies, but never has it been pulled together under one method, as it is in the i6estalt! Creative Thinking Strategy.

You might be saying, "I've already invested much time and money into other creative thinking courses and I just can't see how another one can help." Well truthfully I am a big fan of all those other courses.

Many of them are more powerful than what we are teaching here and

quite frankly they all add to the overall scope of your creative abilities.

So then, why learn the i6estalt! Strategy? Well, first of all the premise of it is free. Just spend some time in this eBook and you will learn the basics. Not only that, it's simple. Reading through the nine aspects of the system and the overview will take you less than 30 minutes, even if you read slowly. Initially, it may not impact you with the greatest of influence and you may even respond with "Well that's common sense." Or you might shun it as shallow and trite. But, the beauty of its power comes from its simplicity. These foundations exhibit enough stability upon which to build a mountain of new understanding.

When you digest the entire contents of this strategy, and rely on them to creatively analyze the world around you, putting them into practice the next time you attempt to solve a problem, paint a masterpiece, conceive a new idea, or approach your morning toast with a desire to make it different, you will find that your creativity will be under-girded with a superstructure of understanding far superior to the myth that creativity is a fleeting sensation or a momentary insight that appears at whim and can never be summonsed at will. In fact, nothing could be further from the truth.

What will you do with your creative power!

Even a brief exposure to these principles will enhance your approaches to: problem solving, deductive reasoning, and creative development, all the while minimizing your learning curve.

On this venture I want to be your Professional Creativity Coach throughout these pages because I understand the mystery of creativity, how to bring it out of you, and how to apply it to your profession. In other words, I want to help you fabricate your imagination to produce profits.

Creative Thinking is a valuable commodity because more than ever, it is capable of translating ideas into huge revenue's. It's also a primary component of many success principles and success seminars. Over and over you hear the success guru's refer to your need for creativity and your need to apply a creative solution to many of their strategies. It is our intention to make the i6estalt! Strategy the creativity component that is adopted into these strategies, in order to add to them, helping you to better apply their teaching.

The Benefits:

- You will become less stressed over solving problems
- You will absorb information faster
- You will learn better more from your everyday experiences
- You will become more cultured

- You will be distinguished by a unique thinking pattern
- You will be able to think beyond the obvious
- You will be able to see into the future
- You will become more confident
- You will learn to adapt
- You will learn how to let problems solve themselves
- You will acquire new ideas and see opportunities
- You may become a visionary
- You will improve your IQ
- You will become more interesting
- You will become more witty
- Your sense of humor will be enhanced
- Your awareness of things unseen will be demystified
- New patterns of thinking will emerge
- You will discover the power of your thoughts and the mind
- You will become bolder and more confident
- You will do things you never thought attainable
- You will add many more items to this list!

These benefits are accomplished through the following features of the Strategy and its accompanying Institute.

The Features:

- Ongoing training of the i6estalt! Creative Thinking Strategy
- A gateway to multiple Creative Thinking Systems
- Exposure to the creative aptitudes of other professionals
- Tools to aide your creativity
- Video/Audio Interviews and Podcasts
- Creative Resources
- A community where ideas, entrepreneurs, and inventors converge
- BLOG, Forums, interactive feedback
- Phone and Email Coaching / Consulting
- Personal One-on-One Coaching
- Creativity applications categorized by profession
- Creativity Competitions
- Creativity Quotes and References
- Just plain energy, enthusiasm, and excitement!

This system can change your whole life!

A new idea here and there can be stimulating, but the ability to uncover an endless supply of ideas is creative empowerment...

Actually, it's revolutionary!

When you downloaded this eBook, we enrolled you into our mini-institute, "**Spoodazo**", **The Creative Thinking Lab** where through weekly email you will receive regular strategies for enhancing your creativity. As we review the creative successes of professionals, provide you with tips to expand your creativity, stimulate excessive enthusiasm for thinking outside the box, suggest tools, and consult with artists, you will be regularly prompted to live your creative side.

All children are artists. The problem is how to remain an artist once he grows up. -Pablo Picasso

Now, it's time to change the way you think...

i6estalt! Creative Thinking Strategy

Blueprint

Introduction:

The i6estalt! Creative Thinking Strategy attempts to describe the process of creativity in the creative space.

Although we believe this is the best approach to explaining creativity, it is humbly expressed it as an “attempt” because of the nature of the subject. Someone will eventually build upon this foundation and ultimately discover a more effective strategy. But for the 21st Century and what we know now, the i6estalt! Strategy of Creative Thinking is the ultimate device to unlock creative power.

There are other creative thinking systems on the market, but this one is different because it's not a system, it's a strategy. The difference being that those systems teach you methods for dealing with creativity and tricks for learning how to make those systems stimulate your creativity. We are not against the tricks and systems. We promote them as well, but there is one thing that sets The i6estalt! Creative Thinking Strategy apart as it progresses one step beyond isolated tips

and tricks and that is we provide a graphical framework of just how the creative process works and operates and from that framework we propose a strategy for developing creativity. This framework culminates culminating with the ability to apply the creativity to your profession and interests. From this understanding, your own creative strategies will flourish and the systems that other creative teachers have out there will become far more powerful and effective. Also, you will retain the information from other systems better because you will now have a foundational model to attach it to.

Once you understand the process you are then taught how to turn off and on the Sixth Sense so you can utilize it whenever you like.

Many would say that we are giving away valuable information for free by explaining this strategy to this degree. That may be the case, but we are doing this because, we want you to understand the core of the strategy so you can apply all of your creative thinking learning to it.

What you learn in these next few pages will begin to revolutionize your approach to learning, problem-solving, deductive reasoning, teaching, inventing, and many other facilities of thought. We encourage you to make the most out of this strategy and seek to apply it in your everyday functions as a creative thinker.

The i6estalt! Creative Thinking Strategy is manifest in three stages:

1. **The Premise:** Understanding what transpires during the creative process, how the i6estalt! Strategy functions and where the creative process resides in relationship to supernatural realms and physical realms.
2. **The Principles:** Accepting the principles presented in each letter, number, or symbol of the acrostic. The i6estalt! Strategy is formulated in such a way that we don't believe anything is missing from it. The principles are spread out across nine doctrines that interact with each other while also being able to stand alone. If each principle is incorporated into your thinking, each one will provide you with an independent factor of efficiency and increased power, however when synthesized together, they generate exponential results that have no comparison and can excel beyond our ability to express or comprehend them.
3. **The Process:** Once you learn the fundamentals to enter the Sixth Sense, you will have the foundation of what is necessary to continually enter this arena, and everything you do / learn after that will compound this ability. The process is learned once and then applied time and time again.

You can get a better understanding of this by visiting our BLOG at www.creativethinking.com.

The Premise

The premise is based on a "gestalt" in the mind, operating in the Sixth Sense, through a visual representation of knowledge and how it interacts with you utilizing what we call "Rods of Knowledge."

In order to describe the different attributes of this system we have developed the name, i6estalt!. We have replace the 'g' with a '6' to represent the Sixth Sense which is a result of the Rods of Knowledge aligning themselves to develop a gestalt, thus producing the creative spark that becomes the essence of the Sixth Sense. The exclamation point on the end is also on purpose as its function is to remind you of the instantaneous and focused power that is wrapped up in the strategy, both in its ability to perform and in its ability to transform, at will.

This is a loosely produced graphic representation of the rods of knowledge growing up into close



proximity of each other, stimulating gestalts at the top of them allowing the energy or spark from those gestalts to create a space in the creative region known as the Sixth Sense. The ideas are not generated, as they already live in the Sixth Sense arena, they are simply accessed by the gestalts and then channeled down into the conscious mind through the subconscious, which is attached to the base of the Rods of Knowledge. The Sixth Sense is fabricated out of ideas, swirling and intermingling around, waiting to be extracted and applied.

It is important to understand that as we explore these subjective concepts, we are dealing with what may seem to some to be supernatural, spiritual, and metaphysical paradigms. We are talking about the mind and we are discussing a transition out of conscious and subconscious thought into a realm of higher powers and infinite truths. It all sounds pretty spooky, I admit. However, what we need to realize is that we are spiritual and supernatural beings, created in the image of a supernatural deity. Our realities are highly subjective to the influences we allow into our 5 senses, and our imaginations, feelings, emotions, and passions are all components of this extra-sensory world. To accept that there is a Sixth Sense and the ability to access it is only mysterious to us because we have not accustomed ourselves to the attributes and superstructure of the Sixth Sense. In

the book, ***i6estalt! A Thinking Phenomenon***, we address this subject in a very thorough manner.

You need to understand where the Sixth Sense lives in relation to the i6estalt! Creative Thinking Strategy.

The Sixth Sense lives above the conscious and subconscious but below the spiritual. I use the terminology “arena or arenas” to denote these different spheres of thought. In a hierarchy from physical to spiritual, the progression would go like this: Physical Arena > Sensory Arena > Conscious Arena > Subconscious Arena > **Philosophical Ideas* > **Psychological Ideas* > **Metaphysical Concepts* > Sixth Sense Arena > Spiritual Arena.

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**These are disciplines that have been created to distill thoughts, ideas, and concepts in each of the respective areas but they are not actual arenas of thought. Nevertheless, we include them because they are often referred to in discussions of this nature and we want you to understand where we put them in the hierarchy.*

The Sixth Sense lives and mutates into the spiritual as well as the subconscious and discussions along such blurry lines can lead to

religious arguments that are counterproductive to our intended purpose. In my book ***i6estalt! A Thinking Phenomenon***, these concepts and my personal views are discussed at length.

The Principles

Rods of Knowledge are not the entire strategy, but they are at the core of it. And since Rods of Knowledge are a theoretical concept and not a tangible thing, the need for the acrostic we use is so that we have a guide for building Rods of Knowledge. The sections of this system are based upon this "word": i6estalt!, which is pronounced "eye-gestalt." It is an acrostic variation on the word "gestalt" with each letter representing a different aspect of the system... as follows:

i = Intersection!

6 = Sixth Sense!

e = Education!

s = Saturation!

t = Trust!

a = Artistic!

I = Live It!

t = Thinker!

! = Bang!

Intersection!

Like the hub of a wheel, this strategy is synergistic with other thinking systems. The “i” in i6estalt! represents an intersection or like the hub of a wheel it connects other thinking systems to it and to one another. As you take advantage of all the excellent thinking systems available, many of which we review in the i6estalt! Creativity Institute, you will discover that the Rods of Knowledge in conjunction with the Sixth Sense provides a structure for every other pattern of understanding.

As we analyze and review these other systems, logic strategies, and learning structures, we will use the i6estalt! Strategy to explain them and dissect them to make them even more beneficial.



i6estalt! is a method that creates a superstructure for understanding the creative process. Once you grasp these concepts, they guide you and increase the power of any creative training that you endeavor to digest and utilize.

6th Sense!

This is the creative environment established by the sparks of a gestalt in the mind when the rods of knowledge grow up and cooperate with one another. The 6th Sense is a



term that has been applied to multiple things. Mostly to the belief that some sort of extra sensory perception exists beyond the first five senses and that we recognize it on occasion. It serves us and then it's gone. We are always amazed by its presence and power, but not ever sure where it came from. By the way, the 6th Sense is not some anti-theistic, pagan resource that requires some type of ritual practices to attain. It's a real place with specific attributes and definable parameters. We have all encountered it, religious or not, and we have all based decisions on its influence in our lives. To ignore this is to miss out on harnessing its power. To understand this is to benefit from its influence.

Ministry leaders and spiritual counselors often enlist psychology principles, leadership techniques, sales, ad, and marketing strategies, physiology, and a whole litany of other mental and social strategies in order to find, assemble, and maintain a flock or following. Yet when

we suggest the validity of the Sixth Sense, it raises eyebrows and can solicit criticisms and critiques. This is because of its close proximity to things that truly are of a spiritual nature. That is why we spend an ample amount of time breaking down the different arenas in the book, ***i6estalt! A Thinking Phenomenon.***

The i6estalt! Creative Thinking Strategy is another field of study to divulge the secrets of our awesome universe and another hidden power available to us.

In the i6estalt! Creative Thinking Strategy, the Sixth Sense is used in several ways.

1. To denote the arena in which all infinite wisdom and knowledge reside in an immutable state.
2. To denote the *result* of the spark that is generated by the Rods of Knowledge. ie: a group of gestalts will setup an environment capable of conducting Sixth Sense data to the subconscious, through the Rods of Knowledge.
3. To denote the culmination of our five senses into a sense that is instigated internal to the mind, rather than from external from it.

With those definitions in mind, let's discuss the principles of this strategy. It's really pretty simple, whenever the principles of the Gestalt Strategy are working in unison, the resulting harmony is your Sixth Sense in action as you access it with your Rods of Knowledge. You recognize that Sixth Sense at times when you have become highly proficient at a skill that when you perform it well you say that you are "in the zone." Golfers call it this when they hit the ball and are in the zone. That "zone" is the Sixth Sense we are talking about. The Sixth Sense is akin to the creativity we all experience at one time or another. The trick is learning how to control it for the purposes of generating ideas in any creative discipline, logical deduction, creative reasoning, and problem solving. To experience the Sixth Sense, what you need is:

- 1.) An understanding of how Gestalts work
- 2.) An awareness of the environments in which they reside
- 3.) An introduction to the attributes of the rods that produce them
- 4.) Finally, to be proficient in controlling the focus point.

Education!

Education is how you grow Rods of Knowledge, both formal education and informal. Revealed within these pages are strategies and resources for building Rods of Knowledge. As well, since Rods of Knowledge are not stagnant, this section will lead you to a thorough understanding of how to care for them, encourage them, and utilize them.

Education binds what you actively learn to an infrastructure of already available. Just as much as education can be a goal, it can also be a guide. Professional development stimulates, invigorates, conjugates, and mediates our understanding. The 'Education' component of the i6estalt! system provides you with the motivation and means to secure a formal education as well as discovering the value of experience and esoteric training programs like this one.

For example, this strategy was pretty much worked out in my head many years ago, but it wasn't until recently when I finish a BS degree in theology that I was able to find the right motivation and personal confluence to arrange it into an actual strategy. Then it wasn't until I experienced the teaching methodology of Internet Business Mastery with Sterling and Jay, coupled with Ben Burchard's Experts Institute, and Kajabi's Member site platform that I was able to find a way to

profitably deliver this information to you. The education that each of these provided brought about a staggering volume of success because they built new Rods of Knowledge that were needed at just the right time.

Saturation!

This is the key to learning quickly and then applying what you've learned in a focused manner so the Rods of Knowledge can more rapidly stretch out into the Sixth Sense and retrieve the 'creative' answer you are looking for.

The 'Saturation' method of the i6estalt! Strategy structures your thinking to promote efficient learning techniques. This technique teaches you how to saturate your mind and what to saturate your mind with as you prepare the Rods of Knowledge to fire into a directed arena of the Sixth Sense.

Saturation is the key to this system because it is the key to directing yourself into the Sixth Sense by quickly building Rods of Knowledge. It's the key to increasing your faculties in any one area as rapidly as possible. Saturation is the process of collecting massive volumes of data to add to the base of the Rods of Knowledge without having to consciously absorb it therefore moving towards the point of saturation where the Rods of Knowledge are able to grow quick and produce gestalts necessary for opening up that Sixth Sense arena.

We accomplish this element of the strategy by grooming the attributes of RoK's (Rods of Knowledge) and graphically displaying them so we

can then conceptualize the subject matter's effect on our path to the Sixth Sense. By utilizing the ROK's and giving them physical characteristics we are able to emulate how thinking patterns work.

Rods of Knowledge are a critical component of this strategy and many resources are devoted to them in the i6estalt! Creativity Thinking Institute.

You can get a better understanding of this by visiting our BLOG at www.creativethinking.com.

Trust!



This is a paradigm shift in thinking about creativity.

It removes the responsibility of 'creating' from the artist or problem solver, entrepreneur, or engineer and it allows them complete freedom of flexibility and exploration. Faith is a key factor in many success systems and leadership programs. It is no different with creativity; in fact it probably serves the creative mind even more handsomely.

Ideas are not generated, they are discovered. How you grow and align your Rods of Knowledge will determine what ideas you unlock. The Sixth Sense is a large space, as large as our universe I dare say. It operates at a very high frequency and is filled with wonders and amazement because it is made of the raw materials of ideas.

In the i6estalt! Creative Thinking Institute we look at some of these concepts and we explain just how to develop virtual Rods of

Knowledge that allow you to even conceive futuristic possibilities that have absolutely no association to current developments, hence unmarketable. However, these are the ideas that through intelligent marketing and other influences we can use to establish brand new paradigms, solve worldwide problems, and master unsolved mysteries from the past.

When we trust that there is nothing new under the sun and that everything that will ever be created has already been created, then we are not only having faith in the whole of our universe, but we are also trusting that there are more things ahead of us yet to be discovered. We know there are parallel universes of ideas that coexist with us and are often overlooked for lesser ideas, simply because the seeker is not dialed in to the best possible idea.

Trust also implies that the body of infinite wisdom, infinite creativity, and infinite answers is already established. The change in the paradigm comes when you stop trying to invent solutions and you start working to discover them by learning how to understand and control the paths to them.

What have leadership guru's like Jim Rohn and Stephen Covey taught us over the years? They teach that to be successful, you don't focus on the success, but rather you need to work on the path, craft the

vessel, prepare our own selves for the journey, and make our boat ready to sail the voyage. This is because the success exists and you just have to go get it.

Creativity follows the same idea. Trust that the solutions already exist and the product already exists, and the painting that you are working on already exists. When Michelangelo was asked how he made his statue of David, he is reported to have said: "It's easy, you just chip away the stone that doesn't look like David. His implication was that David already existed inside that piece of marble and he just had to expose him to the eyes of those around him.

You see, if the great Michelangelo could accept that we are simply on a path of discovery and that we ourselves are not capable of creating, only of discovering then we should be able to accept that same principle as well and hopefully craft remarkable results, as did he.

On the other hand, if we don't truly trust in the reality of an immutable body of wisdom, filled with all the ideas, knowledge, inventions, symphonies, and expressions available to us, then we find ourselves pressured to be the ones to 'create' these things and to create the future, since we don't trust that one already exists. This pressure can stifle our creativity and keep us from discovering that which is actually waiting for us.

Artistic!

To be an artist is to have the ability to see what is not there. It is to see on the right side of the brain and to wield the fundamentals of art in pursuit of new ideas. In ancient times, kings and queens would always ensure that they had an artist in their cabinet of advisors for the simple reason that they could deduce dark sayings and see through the logical veils of intellectual perception. With the deadly combination of an analytical and artistic viewpoint they were better fitted to win at the game of power.

Having a fundamental understanding of the elements and principles of art allows us to see through artistic eyes and develop a working-knowledge of line, color, and balance. Such abilities are simple to obtain but are so critical to creative thinking.



Coming from a perspective of absolute zero creativity I was a clean slate when I began to study art. Even to this day, I cannot draw, paint, or sculpt with any level of proficiency. I will tell you that the only reason this is, is that I do not practice the application of the creativity. It is not because I do not know what to do, where to

start, or how to conceive the final product, it is simply the fact that I never spend time drawing, painting, or sculpting, so the Muscle Memory Rods of Knowledge are not established in my thinking pattern and therefore I have very little to pull from when I try to apply what I know.

MMROK's are critical when you need to perform the task you are adept at, and this is something we research deeper in the book and in the institute. However, I do not need the MMROK's to use art in the way I use it. I spend my artistic ROK's on problem solving rather than on artistic productivity.

So when I began to understand the principles of art, I discovered my thought processes began to bend. I began to see around corners and evaluate things differently. It wasn't long before I realized that what was happening came from my electronics training and my understanding of how signal propagation worked. Basically data runs on a baseline voltage, usually 0 volts. Where +5 v is a 1 and -5 volts is a 0, and 0Volts is neither, it's just the reference voltage. We think like this as well. We have Rods of Knowledge that were put in place as children, and unless they are purposely altered they remain in place as references to our thinking.

Growing up academic will typically induce an academia style frame of reference. Growing up religious will induce a different frame of reference. Growing up poor, wealthy, abused, neglected, as an only child, as one of 12 kids, etc, will all impact and create a frame of reference because Rods of Knowledge were generated during these developmental years and they have deep roots and broad bases which are tough to swap out.

However, artistic concepts build such radically different ROK's that they immediately influence thought patterns by establishing new frames of reference or references or baseline ideas (however you want to refer to them.)

By knowing what these influences are doing and how they are acting upon your thinking patterns, you are then able to purposefully apply them to an established end. Not only that, but you are able to determine what it is you need to learn to grow the new ROK's.

The 'Artistic' method of the i6estalt! Strategy will develop your artistic eye through knowledge, exposure, and expressive analysis.

Art is a major component of this strategy, but it's also a major component of all things creative. Inside the Institute, we explore the

various elements of art with the intention of teaching you to apply these elements to your creative thinking as aforementioned.

Many aspects of creativity build upon the fundamentals of art by borrowing directly from its principles. Art is the silent hero in many breakthrough's and inventions. Some of the greatest marketing strategies have built massive companies as a result of the influence built around an understanding of the basis of art and design concepts.

Interestingly enough, much of the gestalt! Strategy is left-brain oriented. But that is because the artistic element is the bulk of the right-brain functionality. Actually, if you look at the strategy as a whole you will see a trifecta of left-brain, right-brain, and extra-sensory.

The clairvoyance of an artistic mindset is rooted in the ability to see what others do not see or even look at. By recognizing how the world is drawn, the patterns found in nature, the dynamics of color, and other such artistic principles, the creative mind starts to better manage the black and white lines of separation defining each idea. Synthesizing these lines allow us to generate more rich and in-depth patterns of thought, capable of retrieving multi-dimensional concepts, often require dilution before they can even be presented to the consuming public.

This is a massive subject and full of wonder and excitement. In the i6estalt! Creative Thinking Institute we present lots of great training, massive insight, and exciting ways to apply these principles.

Live It!

It is simply not enough to learn the principles of the i6estalt! Strategy, or of any creative thinking system for that matter, and expect it to stay with you. Part of the means by which you obtain this level of creativity is through the principle of living it. Daily you must allow yourself to see the world in different ways. You must grow with your newfound knowledge and practice with it. It will embolden you, empower you, and often lead you with child-like faith.

As you develop your creative faculty, you will discover that many aspects of life will become more exciting, fuller, and more enjoyable. With each gestalt, your mind is strengthened, growing your own Rods with each interaction with the Sixth Sense, your entire system is refreshed and empowered. With the knowledge and capability of how to grow Rods of Knowledge and direct them, your confidence will soar, your ability to deduce will improve, your desire to find new problems to solve and new ideas to discover will instill passion and fervor in your

everyday walk. The i6estalt! Strategy is not only for problem-solving but also for emotional health, physical strength, psychological stability, and the list goes on.

As with anything, if you don't use it; you lose it. Now you won't lose all of your creative thinking skills but you will definitely lose your edge. Rods of Knowledge atrophy when not kept and their fields become cluttered with weeds and pollution. Learning the i6estalt! method will teach you to take advantage of your surroundings to process creative ideas and as you do this, you will inevitably apply your creative solutions to applicable problems. The 'Live It' method of the i6estalt! Strategy exposes you to tools and techniques that will keep your creative mind flexible and sharp.

We provide games, projects, challenges, and exercises; multiple ways to interact with your kids, other people, colleagues, and your own inner voice to remain ever-sharp while maintaining your edge.

You can get a better understanding of this by visiting our BLOG at www.creativethinking.com.

Thinker!

This is the brain, an understanding of the conscious and the subconscious. A thorough dissection of how it works, what influences it, and the source of its power, as well as what assaults it to drain us of its power. An understanding of the brain will lend itself to increasing the utilization of your Rods of Knowledge. As well, we will indulge in some psychological perspectives of the mind and how it can aid or stifle creativity. Certain aspects of creativity coaching are about



helping artistic thinkers progress through emotional struggles that begin in the mind and ultimately hinder creative performance.

i6estalt! is as much theory as it is experimentally proven beliefs, but more

importantly it's about what you do with it and how you allow it to affect your creative life. I trust you will find ample support in our Institute and from this system on your creative journey to success!

Bang!

This is what represents our control over the process. Without the ability to control when and where you slip into the Sixth Sense and bring about great ideas, you will simply be drugging yourself with the endorphins released from the Sixth Sense experiences and these interactions with the Sixth Sense can literally derange your reality. As well, if you don't channel your creativity, you will waste it and not apply it to the areas of your life that need it the most.

In computer phonetics, the exclamation point is communicated as a bang. This is used on the end of the i6estalt! Strategy acronym to signify its power. The strategy is not only powerful in its raw ability to give you eyesight around corners, but it's powerful because you can control it. Actually, here is where the i6estalt! theory has both its protection from over-exposure (you can't live reality in the 6th sense) and its practicality in application. Because you can control it, it is no longer a disconnected entity of your human experience rather it becomes a magical weapon in your arsenal for success.

*In the i6estalt! Creative Thinking Institute we teach you the necessary skills and insights to give you total control over your Sixth Sense power. We also spend a fair amount of resources on proving the theory and pointing out it's congruity in all of life.

The Process

This is what you wanted to see, I'm sure. To hear someone describe the creative thinking process surely has to be an allure of sorts. Can it be done and still be understood? Well, I give you my response:

The creative process as stated before is a process to open up a space in the Sixth Sense for the purpose of extracting the idea presented to us at that juncture in the Sixth Sense. In order to frame this space we must grow applicable Rods of Knowledge that draw close enough to one another to fire gestalts. These gestalts are the catalyst to open up a space in the Sixth Sense. That space is defined by the nature of the ROK's that were grown to access it. The right ROK's grown at the right time in perfect proximity of each other will determine the space that is opened up in the Sixth Sense.

The map looks like this:

Outside world >

Information enters in through the 5 Senses

> Information is collected by the conscious mind (Cognition or Active Learning)

- > Information is then passed to the subconscious mind
- > Rods of knowledge grow out of the rich soil of the subconscious mind
- > As the Rods grow they migrate towards one another > When they get close enough, they fire gestalts
- > the energy from these gestalts changes the environment in that small space, this environment change is what is needed to access the Sixth Sense arena
- > The Sixth Sense is accessed and spontaneously provides the answer because it always existed in a very powerful realm
- > the idea flows through the gestalt into the Rods of Knowledge, entering the subconscious through the base of the Rods, which is where the conscious mind retrieves the idea in a very recognizable form, processes it through the nervous system invigorating the entire body and its 5 senses. This alignment between the physical human experience and infinite wisdom / truth is intoxicating, revealing, and powerful. Thus when the alignment takes place we put incredible value on it. By investigating all aspects of this process, learning how to accelerate it, and then learning how to control it we are able to be

creative when and where we want without allowing this kind of thinking to unravel our normal reality.

Learning how to control the focus point is a craft that must be mastered over time. Multiple strategies exist to bring about this discipline, but it must be worked on in order to become automatic and instantaneous.

The Focus Point is that moment when the Rods of Knowledge produce the gestalts that allow access into the Sixth Sense. It's that very instance the Sixth Sense opens up and your big idea materializes.

This process explains not only creative thinking, but thinking in general. In the Institute we take apart many different thought processes and experiences to reveal the inner working of the gestalt! Strategy within these events.

This is what allows us to identify the many attributes of ROK's and it begins to clarify the Sixth Sense as an actual place with specific parameters.

You can get a better understanding of this by visiting our BLOG at www.creativethinking.com.

Conclusion

What you have read here is an excerpt from the book: ***i6estalt! A Thinking Phenomenon***. These ideas are not entirely new or unique, but in this system they have emerged as a comprehensive strategy. It has been interesting to watch those in the creative space try to explain creativity over the past ten years. More and more, creativity coaches are stumbling right up to the edge of what is laid out in this strategy, pressing right up against these concepts, but never quite boiling them down to a specific and teachable methodology so that users can apply the concepts to their everyday lives. You can get a better understanding of this by visiting our BLOG at www.creativethinking.com.

Idea generation theories have always been so abstract that they were unable to be comprehended beyond the space of independent tools for stimulation. That is where i6estalt! Creative Thinking Strategy differs. Our whole purpose is to teach you valid strategies to help you immediately become a more strategic thinker, a more creative innovator, and a more successful artist while learning to grasp the concepts of the creative process.

The book, ***i6estalt! A Thinking Phenomenon*** delves much deeper into the background of the strategy and into the personal story of how it came to be. It also delves much deeper into the strategy itself and exposes some of the robust aspects of it, laying out the process with examples. The i6estalt! Creative Thinking Institute was developed to teach these concepts as well.

Inside the Institute we are busy proving the strategy from all walks of life through interviews, analysis, and reporting. We are helping you absorb the strategy by teaching it across multiple platforms and mediums while introducing you to the right tools, the right ideologies, and the proper motivators for absorption. We provide application-targeted methodologies for implementation. We simply show you how you can begin taking in new possibilities immediately and then grow the strength of your creative mind ultimately.

And finally, the institute exposes you to a community of thinkers, movers, and shakers, who are interested in collaborating and compelling one another to bigger and better ideas. You might call it a social portal for the next generation of thinkers.

Thank you for taking the time to read this introductory supplement. Inside the institute we are developing leading edge thinking tools to give you the edge in any environment you are challenged with.

Our institute has provision for learning, coaching, mentoring, teaching, collaboration, consulting, training, motivating, designing, and exploring. We provide entrepreneurs with startup ideas, we help innovators develop their next product, we collaborate with leaders of industry, sales, and marketing to produce corporate environments that are more spontaneous and creative. We provide pre-packaged training seminars to teach the i6estalt! Creative Thinking Strategy and we can also design custom training to apply it to a specific application or discipline.

For additional information, please contact us through our Contact Us page on the website: www.creativethinkingstrategy.com.

We look forward to serving your creative thinking passions.

Creativity is...
the Sixth Sense!