



4DSTORY IS FICTIONAL STORYTELLING

across the Web in 4 Dimensions to drive perpetual value & utility to your NFT's in Web 3.



1



2



3



4

1. Physcial World

2. Digital Crypto Space

3. Aethereal Realm

4. Human Persona





In a 4DStory, it's this level of universal continuity that makes aethereal power accessible, convertible, and distributable on a global scale.

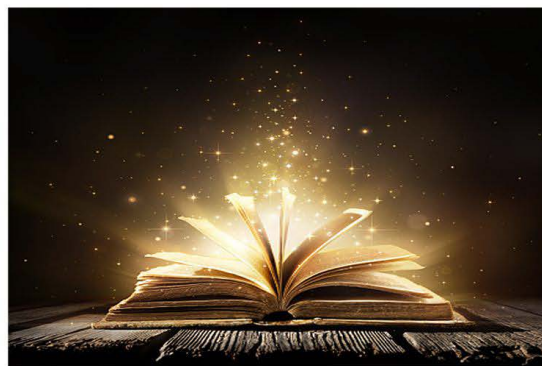


4DStory is a direct result of the ideas documented in these definitive Web 3 books.

NFT's are the most captivating space yet, to open up across the blockchain. They offer so much freedom, creativity and intrigue that we can hardly stand it, and the amount of money we are pouring into them is proof of this.

NFT Collections need a backstory to sustain their value long term, as they need a reason to exist beyond this initial trend towards collecting them for art and posterity. Once this collectors phenom passes, and here at the end of January 2022 it almost already has, collections will be nothing more than digitally processed AI images that are all starting to look alike, despite their unlimited differences. Why?





It's story that increases our depth of appreciation and understanding.

The backstory was innate with Top Shots, and will continue to perpetuate as so, because each athlete brings with them their own unique history and future. Both of which are used to define the story.

But for N FT's that are based on digital characters made from our imaginations, this is a tough road to hoe because they don't have this supe star-athlete perso-na, unless you give it to them.



And since you can give a digital character its own persona, why not give them any persona you like? In fact, why not endow them with exactly the features and emotional patterns your fans are demanding?



That's exactly what a 4DStory creates, an approach to delivering a character and their backstory across the web, social media, blockchain, in real life, and as

FICTION!



In Web 3, it's about fictional stories that create a narrative around a Community's theme and ideology.

Read That Again...

***** LET ME REPEAT THAT *****

A 4DStory is a FICTIONAL story that streams across the web, utilizing NFT's as digital characters in the story.



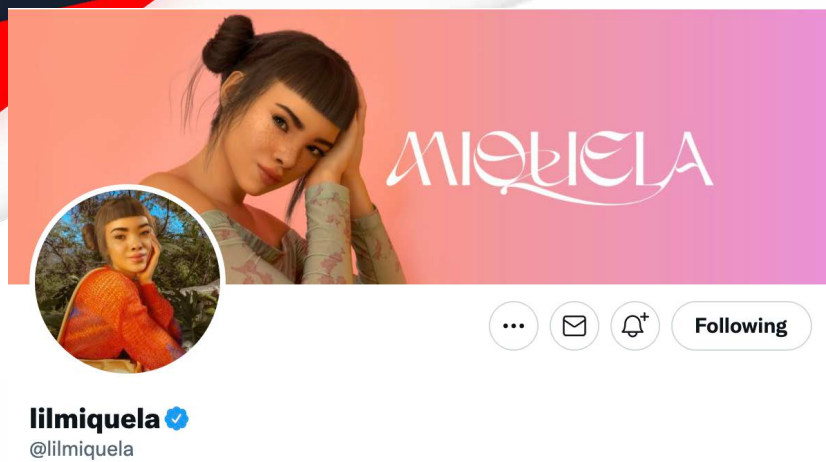
Pivoting to fictional stories makes all the difference.

Brand stories are old and nobody in a Web 3 Community wants to hear them. Web 3 Communities want to be entertained, inspired, challenged, led, and glorified.

That's too much to ask for, from a brand story...

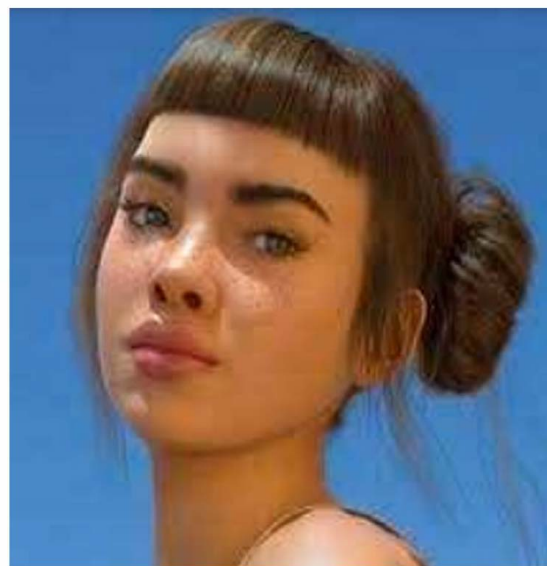
You need a REAL Story





If you take the concept of a virtual influencer and the idea that they are actors in a compelling fictional story, being told in first person on social media then you start to e croach on what a 4DStory is.

But you are still a ways down the mountain from the smoke and thunder that is the power of a 4DStory. So let's go there next...



A 4 Dimensional Story is fragmented like an impressionists painting, where the dots show up randomly but ultimately form to create an image in the mind. It comes to the viewer in pieces, just like human relation-ships unfold in real life, allowing us to mix our own perceptions with the elements of truth we are given. They are not delivered all at once or through a single lens like in a book or a movie, rather it's a story that builds as you spend time with it.





Create a scene (post) here or a great scene there and you start to capture the intrigue of your fans. Then begin inviting other guests to your story, creating connections while weaving your stories together.



The result is a deep and abiding backstory that's pertinent to current events, all centered around the world-view and experiences of your character(s.)

What happens is that as you begin to tell your character's story in this way, your character starts to come to life and before you know it, they will start telling the story for you. But that's when you know the story, in all of its dimensions, have synced up together and are producing something that goes beyond what you could muster through any other approach. That's when you will begin to access aethereal power and have more leverage than you ever could have imagined.

At 4DStory.com we have begun building a membership where you can learn how to deploy your own 4DStory, find encouragement, guidance, resources, and more.

This whitepaper is an invitation to begin an interaction with us, and task us with helping you find the right story for your characters and NFT's.

This approach increases the value and utility of your NFT's, and because NFT's can be tied to art, music, sports, business, token-communities, personalities, and more, it makes 4DStory applicable in absolutely any vertical market or interest you can think of.



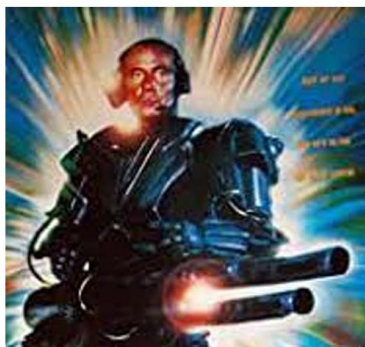


But you need not create a full blown 4DStory to be effective, if that's not within your budget or ability. Instead, just starting to tell your character's story in social media and on blockchain social media sites like Twitch.com is a great starting point. You can begin by adding scenes to your existing social media feeds of the story you want to tell through your NFT Character. At least you'll then be in a position to start soliciting help to build a 4D Studio that can take your 4DStory to the next level.



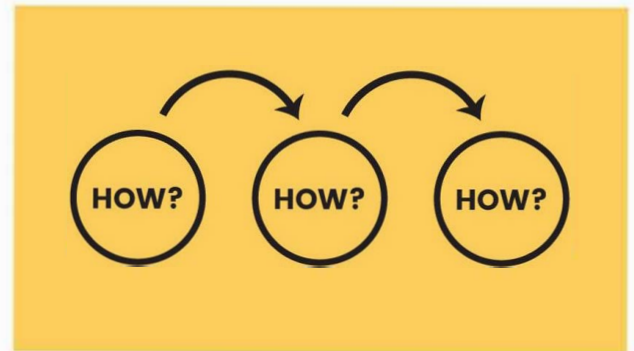
There is one aspect of a 4DStory that cannot be quantified in a mere whitepaper. *(It's actually prelude to what Web 4 will be all about.)* I have written multiple books on the subject, made hours of video about it, and have tested it on hundreds of individuals, and it's *never* failed.

A true 4D Character (as we like to call them) is a digital character, whether or not represented by an NFT, that we bring to life on the 4DStory platform by creating a profile for them, a backstory, and a persona. The backstory and profile are common fiction writer tools, but the persona is our creation.



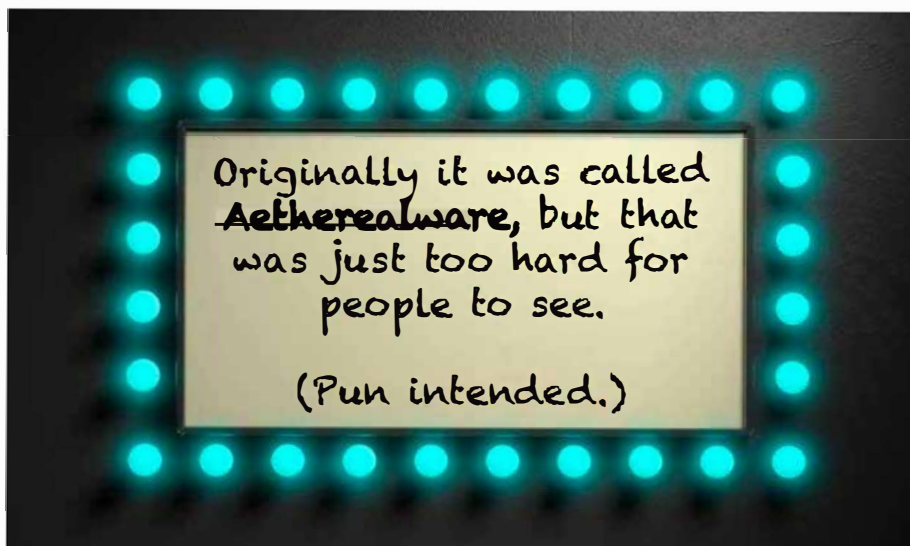


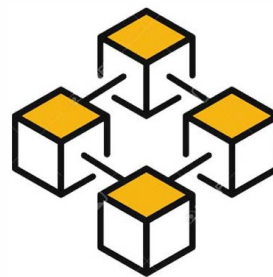
We define this persona in the simplest possible way, but with astounding effect.



The brand name for this revolutionary persona model is called

Personaware.





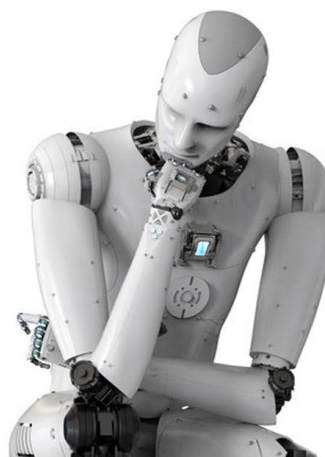
The blockchain effectively removes the ambiguity of a deal with smart contracts. It mitigates the security of payment and records the transaction, publicly, forever. These are astounding breakthrough steps towards decentralization and an improved connection between people and the digital networks that we all engage with daily.

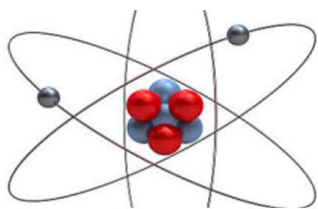
Personaware is our approach to solving the only gap that is left in the equation, which is the *emotional gap*. A robot or digital character is made up of mind, body, and persona with an artificial soul defined the moment that character is recorded on the blockchain for the first time. Basically the body of a Web 3 character is either a digital representation or a robotic one, the mind is constructed from Artificial Intelligence, and the persona is... **Personaware**.

In robotics, they call this missing emotional element “Theory of Mind” and there are growing efforts being made to discover a way to ascertain and implement this in technology.



Paul Kwatz, well-known theorist and author of *Conscious Robots*, has launched a competition which offers his life savings of £100,000 in return for the creation of a computer programme which possesses self-awareness and free will.



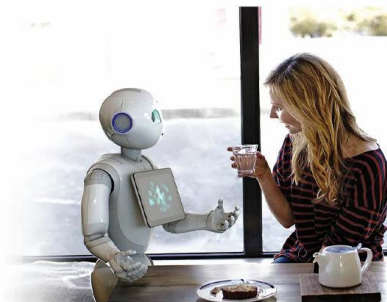


And from the website, <https://www.herox.com/evolution2.0> where infamous marketer and business strategist Perry Marshal, is working with a team of investors and professionals to host a contest for \$10 Million, to discover the origin of life as it pertains to information. "Origin of Life is the hardest question in science. No one knows how the first cell came about. But there's a simpler, more fundamental question: Where did the information come from? An answer will trigger a quantum leap in Artificial Intelligence. This may be as big as the transistor or the discovery of DNA itself. A new \$10 million prize seeks a definitive answer."

Of course the answer to that very specific question is love, but defining and harnessing love is not very practical. So they have baited a hook which cannot be swallowed, but their inquiry is valid. That being said, it shows the level of intensity that's circulating around this subject, as we scramble for a way to bridge this gap between man and machine.

A 4DCharacter, whether digital or robotic, can be designed around the human experience in such a way that the unconscious motives and emotional construction of that character's Architect (this is what we call the creator of a 4DCharacter) can be extracted and overlaid on the character. The result is a 4D Character with a persona that's digitally and psychologically aligned to human experience.

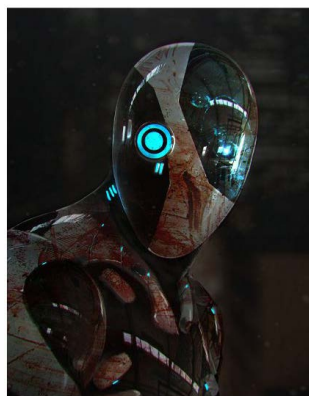




I told you this aetheral stuff is hard to explain, but that's ok because it's not necessary for you to know. It's only so you can better realize that this 4D conversation isn't just a fly by night concept, it's the blueprint for all future organizations built upon the blockchain. Within a few years, a narrative of fiction stories will be as numerous or more, as the number of apps on the App store.

To get an idea of how Personaware works, go to personaware.me and answer the three questions that will define your persona. The final result will be a single color that corresponds to a hexadecimal code. That hex code can then be read by a computer. This foundational insight to a persona is powerful, it's the key pivot-point to all that is promised in a device that bridges the human experience with digital and robotic interfaces.

Built upon our own model "The Seven Arenas of Human Experience," these 3 questions extract your unconscious persona and meld it into one color. We call this color your Fundamental Frequency (FF.) That is the frequency you are showing up on, in the world, at that very moment. When this process is initially performed, it generally identifies that individual's predominant FF. It will vary each time you take the test, but over time it bears out that this single frequency is how you show up in the world at least 80% of the time. Hence, it's the unconscious persona that drives every move you make and every step you take. So if we can capture the persona of a person this way, and transfer it to a digital character, then we can use the principles of the model to map us back to the human experience and ultimately the origin of life, which as mentioned before is love.

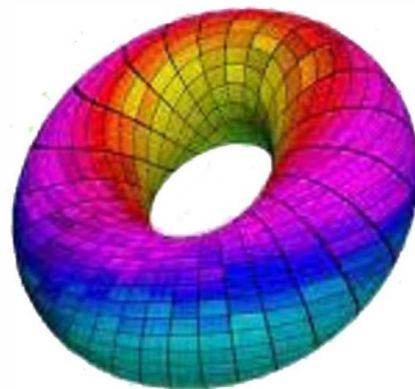




Because this model folds back on itself, meaning the 1st PHYSICAL Arena (Violet) folds back onto the 7th ETERNAL Arena (Red) it allows us to build from one end and reveal the other because one affects the other either directly or through the reverberation of light as it travels between them. And of course love is intangible and highly subjective, so this process is the only way to capture it without crushing it. But I digress...

For now, here is what **I implore you to do**. Take the backstory that is on your website, you know the part where you started down this path but didn't know where to take it from there, and pool together the ideas you and your colleagues all have about your theme, create a story arch around your character(s) and then start telling that story on social media, in first person, second person, third person, or a mixture.

But whatever you do, make sure you tell it as a purely fictional story where you show; not tell. Your fans will catch on and when they do, they will love it.

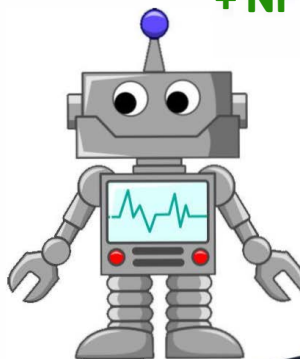


Unfold it like your fans are going to be following it for the rest of their lives.

Think about it like a soap opera that never ends, as it keeps getting deeper and more universally connected. Use it to build relationships, find like-minded people, and join communities that resonate with it.

Make your 4DStory be the beehive that all the bees want to nest in to make their honey and you'll discover a path to true decentralized service that is rewarding in all 4 dimensions!

Fictional Storytelling + Personaware + NFT's = 4DStory.





The final piece to this elaborate tale is how this all leads to a highly conjoined human to digital interface that produces a tangible 4 dimensional consciousness. As I listen to conversations around the web about this super-consciousness we are all connected to, I wondered why nobody had built a scaffolding around it to fully materialize its potential. Then I realized this is exactly what every-one is doing, but from their own limited view which results in massive technolog-ical explosions that get us close to it, but never closes the loop. But now you can think of a 4DStory as a hub for all these technologies like the Metaverse, AR, VR, AI, and others, creating an influence that is truly 4D.

With all this power at our disposal in a package that can distribute influence at such high levels, we must ensure we begin each mission with good intention. Which is why Marble Media (parent company of 4DStory) begins its process for converting Web 2 businesses into Web 3 communities, with the defining of a cause or a helpful social agenda as its main thrust, brand naming these communities "Friendship Pods."

I'm not saying a force from outside our universe introduced the micro-wave oven, velcro, the blockchain and now 4DStory... but I am saying a 4DStory can produce something for you and your NFT's... that's out of this world!





Web 3 is here and waiting with its
unlimited potential,
for as many as want to embrace it.

If you want our help or involvement in producing your 4DStory, then
join our Discord and our 4D Community on

4DStory.com

Time to Perform!



As a Web 2 business who wants to know how to con-
vert their entire business to Web 3, check out

MarbleMedia.io

This time it's for all the marbles.

