



## Zebra® Certified Supplies

Print Confident. Print Quality. Print Zebra.

Printing supplies are not interchangeable commodity items. The quality of the images they create and their physical integrity are critical to the continuity of your operations. If a barcode label isn't scannable or it falls off of a container, for example, operations get interrupted, productivity and efficiency suffer and costs rise. Choosing supplies on a low price rather than on suitability to your thermal printer or application is risky. Reprinting, printer adjustments, downtime and unhappy customers can result from this approach.

On the other hand, choosing the high quality and reliability of Zebra Certified Supplies for use with your Zebra thermal printer offers three important advantages.



### 1. Outstanding quality

- All raw materials are subjected to a rigorous a 23-point ISO 9001:2008 certified quality approval process by our dedicated team of material sciences experts. We inspect the raw material prior to production, the product as it is being manufactured and the finished product
- All finished supplies are subjected to a rigorous 26-point ISO 9001:2008 certified quality approval process evaluating print quality, printer wear and tear and application testing. We analyze materials in a wide range of printers, print speeds, darkness settings and harsh environmental conditions
- We use only inks, varnishes, tools and equipment that are compatible with thermal printing materials

Because Zebra Certified Supplies have consistent properties, you can keep your Zebra thermal printers operating seamlessly and reduce the need for adjustments and IT assistance, minimizing downtime.



**Keep your  
operations  
running smoothly**

Don't compromise.  
Choose Zebra  
Certified Supplies  
for perfect  
scannability and  
flawless adhesive  
performance.



## 2. Exceptional service

- Four supplies converting facilities across the United States provide quick delivery
- Zebra's disaster response plan includes duplicate capabilities at all our facilities to prevent service disruptions
- Free printhead replacement when you purchase Zebra supplies for your Zebra printers
- Free onsite labeling assessment to identify opportunities to improve labeling processes and supply materials to optimize productivity
- Managed inventory options to keep your supplies replenished just in time and support lean manufacturing initiatives
- Ability to consult with customers to design, produce and deliver custom printing supplies to meet unique needs
- One of the largest selections of in-stock ("ZipShip") supplies, including more than 500 that can ship in a moment's notice



Zebra's wide selection and shipping capabilities ensure you get the right supplies in the right place, at the right time — every time. Our vast global supply infrastructure keeps your operations running and enables us to scale our service to support your business growth.



## 3. Unmatched thermal printing expertise — including supplies

- Single supplier for your entire thermal printing solution with more than three decades of thermal label printer and printing supplies manufacturing experience
- We employ a dedicated R&D team just for printing supplies
- Supplies lab exclusively focused on developing unique printing supply solutions for our customers

You can count on the material science experts on Zebra's R&D team to ensure the quality and reliability of your printing supplies. Confident of consistent printing quality across your printing applications, you can focus on running the other aspects of your business.

### The value of quality supplies

Think all printing supplies are the same? Three examples reveal the hidden operating costs that emerge from choosing supplies that are low-priced and not well-suited to the printers they feed.

#### Poor-quality print = higher operating costs

A retail distribution center had numerous packages diverted for re-labeling because their labels were unscannable and the packages could not be routed to the correct lane for store shipment. The volume of these packages affected the center's ability to meet its operational efficiency objectives. Also, the 'soft costs' of manually handling these packages was high.

#### Low-quality paper = higher operating costs

When its label supplier changed its between print runs, a home improvement retailer experienced a decrease in printhead life. Due to poor barcode scannability, reprinting often was necessary and increased printhead wear caused a great deal of printer downtime.

#### Incorrect inks = higher operating costs

A food retailer migrated to a new yellow label for use in its Zebra QLn printer. The inks the convertor used were not compatible with thermal printers, though. Printhead replacements rose dramatically. Because the customer had to send out the printers for repairs, a recurring lack of printers decreased productivity.

## **Zebra Certified Supplies:** **A comprehensive portfolio of solutions to meet your printing needs**



### **Labels and tags**

Zebra has compiled a wide selection of thermal barcode labels and tag materials to fit nearly any application and budget:

- More than 100 pre-tested paper and synthetic label and tag materials including paper, synthetic, easy-to-remove, tearproof, tamper-evident, for hard-to-label surfaces, compliance solutions and custom
- 500 in-stock ZipShip<sup>SM</sup> products ready for immediate shipping
- UL/cUL- and CSA-approved materials



### **RFID labels**

- RFID media manufacturing capabilities on two continents
- Access to inlays and chips from leading providers, as well as Zebra-branded inlays
- One of the largest offerings of RFID labeling solutions in stock with a minimum purchase of 1 case
- Extensive custom manufacturing capabilities and over 300 certified thermal materials and ribbons to choose from
- Designed and tested with Zebra printers and RAIN readers to ensure high performance



### **Thermal ribbons**

- Choice of wax, wax/resin and resin ribbon formulations enable the right thermal transfer material durability for the demands of the application
- UL-certified wax/resin and resin ribbons
- High-quality backcoating prevents buildup and other printhead damage
- Available for all Zebra industrial and desktop printers



### **Wristbands**

#### **Hospital bracelet and patient identification wristbands**

- Wide range of the most durable and easy-to-use direct-print laser and thermal wristbands available
- Stand up to harsh disinfectants and maintain scanning integrity for the duration of the application
- Suit any patient type or hospital department workflow
- Broad portfolio — from general patient population to labor and delivery, to neo-natal to outpatient services, and everything in between — that ensures the best match to unique needs



#### Event wristbands

- Zebra's thermal print-on-demand barcoded event wristbands facilitate cashless point-of-sale transactions while reducing ticket fraud, speeding up transactions — and enhancing each attendee's experience
- They are waterproof and resist fading from sunscreen and UV rays
- Tamper-evident slits prevent guests from transferring them to others

#### Receipt paper

- Pre-tested, selected and certified by the Zebra Supplies Research & Development Department to meet your application's durability, image quality and archival requirements — and your budget
- Designed and constructed with materials, coating, thickness and thermal resistance to maintain structural integrity and readability amid heavy exposure to moisture, chemicals, high temperatures and handling
- Customization available, including watermarks, standard fields for return policies and instructions, warranties, terms and conditions, company logo pre-printing and PMS colors



**Learn more about the value Zebra Certified Supplies offer at [www.zebra.com/supplies](http://www.zebra.com/supplies)**

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