

EDUCATOR EVALUATION BOOT CAMP 2025

A 2 day training on
SMART Goals and Unannounced Observations

**for NEW evaluators &
evaluators who want a TUNE UP**



SEPTEMBER 18 & 25, 2025

8:30 - 2:30

\$875/person

Location: TBD

**DON'T MISS THIS CHANCE TO
WORK WITH ONE OF THE BEST
Instructor**

Dave Castelline

With 20 years of experience as an elementary school principal, Dave has developed a deep understanding of the challenges for all aspects of leadership. Learn more about Dave at www.athenak12.com



Dave provided "real world" advice (to new evaluators) and highlighted the importance of establishing a strong culture providing honest feedback to teachers.

Leadership team members feel more competent and have a better understanding of observations, goal setting and post observation meetings.

- Superintendent

OVERVIEW

Educator supervision and evaluation is a powerful lever for improving practice, building culture, and creating change in a school or district. Through a series of interactive class sessions, role plays, peer feedback/coaching, we will increase the capacity of leaders to be effective in their role as evaluators.

DEVELOP

- An understanding of effective teaching and a personal philosophy and approach to supervising and evaluating teachers
- A system for strengthening school culture as it relates to supervision
- Practical skills in providing effective supervision that encourages self-reflection

LEARN ABOUT

SMART GOALS & EDUCATOR PLANS

- Understand the components of effective SMART goals and Educator plans
- Develop strategies to respond to goals and plans that need revision

UNANNOUNCED OBSERVATIONS

- Learn to manage the observation process
- Develop strategies for prioritizing observations and conversations
- Increase skills in focusing on the critical aspects of classroom observation in order to have the greatest impact on teaching and learning

COMMUNICATION & FEEDBACK

- Develop activities that build trust and enthusiasm for frequent feedback and conversations based on classroom observations
- Develop and sharpen the skills required to provide effective written and oral feedback to teachers following an unannounced observation
- Deepen professional conversations with teachers to strengthen collaboration, develop a reflective culture, and help educators grow through the observation process
- Develop skills to engage in difficult conversations