



# LEADERSHIP LENS

## Using AI to Lead with Purpose, Creativity, and Clarity

WITH CHRIS GOSSELIN



### Respond to the fast-changing nature of AI in our society and schools.

This series explores the fast-changing landscape of AI in preK-12 education, with a focus on strategic leadership applications. Designed for educators with a basic understanding of AI tools, it emphasizes practical, advanced uses—not an introduction to AI.

Participants will explore how emerging AI tools, available to nearly all, can:

- Improve operational efficiency
- Support data-informed decision-making
- Enhance creative problem-solving and reflective practice

The series also emphasizes ethical use, communication strategies, and maintaining the human-centered role of the school leader. Expect hands-on exploration, scenario-based discussion, and actionable strategies to integrate AI responsibly in leadership workflows.

### RESERVE YOUR SEAT TODAY

<https://tinyurl.com/ak12AIforLeaders>  
Just \$795/person

**LEARN MORE**  
& meet your instructor



**Designed for you:**  
**Training + 1:1 Coaching + a convenient HYBRID schedule**

#### 8 hours of Training

Session 1: April 2nd - 3:00-6:00 (Newton)  
Session 2: April 30th - 3:30-5:00 (virtual)  
Session 3: May 14th - 3:30-5:00 (virtual)  
Session 4: June 4th - 3:30-5:30 (TBD, group choice)

#### 1.5 hours of 1:1 Coaching

Benefit from three 30-minute 1:1 coaching sessions with the instructor to work on your projects, problems and priorities.

#### Earn 10 PDPs toward recertification



### skills you need

- Examine and evaluate the current and emerging impacts of AI on students, educators, and administrators across the K-12 education landscape.
- Identify (1) opportunities to enhance operational efficiency through the ethical and strategic use of AI tools in school and district administration, and (2) approaches to using AI as a thought partner to support leadership decision-making, creative problem-solving, and reflective practice.
- Integrate and leverage AI tools to support the interpretation of educational data and the development of data-informed decisions, while maintaining the administrator's role as the primary decision-maker.
- Develop strategies to communicate clearly and responsibly with staff about the role of AI in teaching, learning, and leadership.
- Build your skills using:
  - Google Gemini and Gems
  - NotebookLM (Retrieval Augmented Generation)
  - Canva for Education

