



On-Screen Advertising at the Cinema Art Theater

Advertising is more affordable than you think at the Cinema Art Theater (CAT) in Lewes. Ads are produced by CAT's in-house team and will be featured on the Theater's two screens. Commercial businesses, nonprofit and community organizations and even individuals can purchase On-Screen Ads.

The Benefits of a full-color, full-screen Ad:

- Run in a continuous loop for 30 minutes prior to each film in both the MAIN Theater (seats 104), JEMS Theater (seats 36) and on the Lobby TV.
- Our Theaters are opened year-round. CAT This Week Films are scheduled from Wednesday – Sunday with an average of four screenings per day.
- Reach an audience of 5,000+ potential customers each month.
- Our patrons include local residents, seasonal homeowners and vacationers year-round.
- The greater your Ad's runtime, the more you save!

Significant discounts are available for 6-months and 12-months.

Please reserve the screens at Cinema Art Theater

Contact Name _____

Business Name _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

E-mail _____

Authorized Signature _____

Start date (check one): Sept 1 Dec 1 Mar 1 June 1

Term: 3 months (\$325) 6 months (\$550) 12 months (\$1,000)

Contact:

Kim Wilkins

Marketing & Community Relations Director

302-645-9095, option 5

marketing@rehobothfilm.com

Mailing address:

Rehoboth Beach Film Society
179 Rehoboth Avenue, Unit 1457
Rehoboth Beach, DE 19971

Physical address:

Office & Cinema Art Theater
(Behind the Wawa)
17701 Dartmouth Drive
Lewes, DE
Theater phone: 302-313-4032

rehobothfilm.com

Frequency & Rates

Slides will run in rotation for three-month terms, with the period starting September 1, December 1, March 1, and June 1.

Slides may be changed at the beginning of each term.

1 Term (3 mo.) **\$325**

10% discount for 501(c)(3) nonprofit organizations.

2 Terms (6 mo.) **\$550**

10% discount for 501(c)(3) nonprofit organizations.

Annual (12 mo.) **\$1,000**

10% discount for 501(c)(3) nonprofit organizations.

We can provide in-house ad design services - \$150 per ad (Includes providing you with a final file of your ad)

Specifications

Provide a digital file in .jpg format 2048 px x 858 px with 300 dpi for best reproduction.

Completed form with payment and art must be received 2 weeks prior to start of advertising period.

Send to: Rehoboth Beach Film Society, 179 Rehoboth Ave., Unit 1457, Rehoboth Beach, DE 19971

For more information, please call 302-645-9095, press option 5