



**kw KANSAS CITY** METRO  
KELLERWILLIAMS.

KELLERWILLIAMS  
*Luxury*  
INTERNATIONAL

# MARKET UPDATE

July 2025





## What is in the Heartland MLS data?

Heartland MLS's average sales price of residential real estate decreased from last month, \$394,146 in June 2025 to \$397,785 in July 2025. The number of homes sold was 3,648 while the number of new listings was 4,594.

## KANSAS CITY Heartland MLS



# HEARTLAND MLS

at a glance

NEW LISTINGS

4,594

SOLD LISTINGS

3,648

AVG. SALES PRICE

\$397,785

AVG. DAYS ON MARKET

35

SALES PRICE VS LIST PRICE %

97.9%

MONTHS SUPPLY

2.7



July 2025

## What is in the KW Kansas City Metro data?

The KW Kansas City Metro average sales price for residential real estate increased from \$439,080 in June 2025 to \$498,123 in July 2025.

# KANSAS CITY METRO

Keller Williams



# KW KANSAS CITY METRO

at a glance

■ AVG. SALES PRICE

\$498,123

■ AVG. DAYS ON MARKET

20

■ SALES PRICE VS LIST PRICE %

98.6%



July 2025

## What is in the compared data?

KW Kansas City Metro is selling homes faster and for a higher average sales price than the Greater Heartland MLS.

LET'S COMPARE  
the data



# COMPARISON at a glance

■ AVG. SALES PRICE

**\$397,785**

HEARTLAND MLS

**\$498,123**

KW KANSAS CITY METRO

■ AVG. DAYS ON MARKET

**35**

HEARTLAND MLS

**20**

KW KANSAS CITY METRO

■ SALES PRICE VS LIST PRICE %

**97.9%**

HEARTLAND MLS

**98.6%**

KW KANSAS CITY METRO




DAYS ON MARKET

35   
UP 9.4%

CLOSED SALES

3,648   
UP 1.6%

PENDING SALES

3,259   
DOWN 0.7%

% OF ORIGINAL PRICE RECEIVED

97.9%   
DOWN 0.7%

AVERAGE SALES PRICE

\$397,785   
UP 8.2%

July 2025  
Fast Stats

MONTHS SUPPLY

2.7   
UP 8.0%

TOTAL INVENTORY

8,175   
UP 10.6%

KW Kansas City Metro

913.825.7500

4200 Somerset Dr. Ste. 101, Prairie Village, KS 66208

Each office is independently owned and operated.