

April 3, 2026

Dear Valued Customer,

Over the past several weeks we have been assessing the significant inflationary pressure on raw materials and freight as a result of the current conflict in the Middle East. Instability in the region continues to disrupt sea transportation at the Strait of Hormuz, prolonging supply chain interruptions and significantly increasing global inflationary pressures. These factors have intensified supply tensions and placed sustained pressure on raw material capacity worldwide. While we do not expect to see supply chain disruptions impact our business in North America, the sharp inflation of energy sources has resulted in abrupt and substantial cost increases for chemicals, resins, pulp, paper, and film.

We leverage our relationships with our suppliers and logistics partners to minimize the impact of these increases and supply chain disruptions on our customers, however we cannot fully absorb these rising costs. **For orders shipped on or after May 4, 2026**, we are implementing the following changes:

- **Tariff Surcharge:**
 - We are removing the tariff surcharges that were implemented on paper and film in mid-2025 and replacing them with a general price increase given the Section 122 tariffs announced in March. When we implemented these surcharges, we did so acknowledging that the structure of them may change.
- **Price Increases:**
 - Paper - 7.75%
 - Film & Overlamine - 9.75%

Ahead of the May 4th ship date, we will be limiting order volume to your Q1 2026 order rates.

Fuel Surcharge

Throughout the last quarter, crude oil prices have risen, pushing the diesel fuel quarterly average to \$4.055/gallon. As a result, **effective May 4, 2026**, there will be a \$0.001 increase in the fuel surcharge on Avery Dennison shipped products effective **May 4, 2026**. This will increase our fuel surcharge from \$0.006/msi to **\$0.007/msi**. This follows our normal process of reviewing the diesel fuel average on a quarterly basis.

If you have any questions, please reach out to your Avery Dennison representative. We greatly value our business partnership with you and are committed to continuing to drive productivity, providing excellent customer service and high-quality product solutions that meet your needs. Thank you for your business and continued support.

Sincerely,



Tina Hart

Vice President and General Manager

Label & Packaging Materials, North America

MAKING POSSIBLE™



**AVERY
DENNISON**

Avery Dennison Materials Group
8080 Norton Parkway, Mentor, Ohio 44060, U.S.A.

©2026 Avery Dennison Corporation. All rights reserved. The "Making Possible" tagline, Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are trademarks of Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. Branding and other information on any samples depicted are fictitious. Any resemblance to actual names is purely coincidental. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.

To unsubscribe from all future emails [click here](#).



GREEN BAY PACKAGING

COATED PRODUCTS

Thursday, April 2, 2026

Dear Valued GBP Customer,

Over the past year, rapidly changing tariff structures, ongoing trade uncertainties, and now the broader impacts caused by the conflict in the Middle East have created extraordinary strain, volatility and cost pressure on our industry's global supply chain. As our customer, you know that one of GBP's operating pillars is to help you run your business by having a solid and secure supply chain. Although GBP's current supply position is secure through domestic and international supplier partners, it is coming at the price of significantly increased costs to keep supply intact.

To cover these current costs, we will be implementing the following price increases:

Paper Facer Products: 11.75%

Film Facer Products: 12.75%

The prices will be effective on all shipments as of May 4, 2026. These increases apply to all Green Bay Packaging and Performance Products and Tapes products.

We will be removing our tariff surcharge as a separate line item as of May 4, 2026. The increased costs associated with tariffs are reflected in the price increase percentage above. Our energy surcharge will remain in place.

This is what we know right now. Unfortunately, based on current forecasts, we are expecting additional inflation. We will continue to monitor and communicate with you as the situation changes.

Your GBP Sales Representative will be reaching out over the next few days to outline the impact on your business.

Thank you for your continued support.

Jon Bast
Vice President - Sales



Stronger Together

March 26, 2026

Dear Valued Customer,

The global economy is experiencing unprecedented disruption and rapidly escalating costs across the energy, chemical, raw material, and logistics value chains. These pressures are affecting supply chains worldwide.

At this time, Mactac's operations remain stable and continue without disruption. Our Sourcing and Supply Chain teams are working closely with supplier and logistics partners to maintain continuity of supply and minimize disruption.

While Mactac and Label Supply have worked to offset the cost increases, the magnitude of the cost escalation now requires us to share these impacts with our customers. Effective April 23, 2026, pricing for Roll Label products across all Mactac companies will increase by 12.5%.

We continue to closely monitor the global market conditions and remain committed to ensuring supply continuity and reliability.

We appreciate your partnership and understanding. Your Mactac and Label Supply Sales Representative is available to discuss any questions.

Warm Regards,

Dalia Naamani-Goldman
Vice President, Roll Label Sales & Marketing

Stronger Together
Mactac® | Lintec | Spinnaker® | Label Supply



Mactac North America

4560 Darrow Road | Stow, Ohio 44224

Email: mactac.americas@mactac.com | www.mactac.com/rolllabel

Inside Sales: 800-255-9733 | Customer Service: 800-548-3456

International: 866-244-2909

©2026 Morgan Adhesives Company LLC

Click [here](#) to unsubscribe or to change your Subscription Preferences.



825 E Wisconsin Ave
Appleton, WI 54911

(877) 768-8399 

customerservice@appvion.com 

www.appvion.com 

March 27, 2026

Dear Appvion customers,

In response to continued cost pressures, including recently announced paper price increases, rising chemical raw material costs, and higher expenses related to utilities, freight, and labor, we will be implementing a price increase effective **April 27, 2026**.

We will be adjusting pricing on all Direct Thermal products by 8.5%.

Over the past 12 months, Appvion has worked diligently to offset these ongoing and rapidly escalating increases through internal efficiency initiatives. However, given the magnitude and persistence of these inflationary impacts, we can no longer fully absorb the rising costs. As a result, a portion of these increases must now be passed along to our customers, channel partners, and end users.

We appreciate your understanding, partnership, and continued support as we navigate these challenging market conditions together.

Sincerely,



Kevin Clunie
President



Dear Valued Customer,

We sincerely appreciate your continued partnership and the trust you place in us. Over the past several months, we have been facing challenges across several key cost categories, including raw materials, energy, transportation, freight, and logistics.

Despite ongoing efforts to manage these pressures while maintaining the quality, reliability, and service you expect, the sustained cost increases have placed considerable strain on our operations.

Due to ongoing global volatility, our industry continues to operate in an inflationary environment. Geopolitical instability and supply chain disruptions have further intensified pressure on raw material availability and global transportation networks. While our sourcing and operations teams have worked diligently to mitigate these impacts, we are unable to fully absorb the continued increases in costs.

As a result, we must implement a price adjustment on our roll label products of **12.5%** on **new and existing orders** with **shipping dates on or after 5/1/2026**.

To support supply continuity, order fulfillment leading up to the effective date will be managed in alignment with established historical run-rates, helping ensure fair and reliable service across our customer base.

Market conditions are expected to remain volatile in the coming months. We will continue to closely monitor developments and work proactively with our diversified supplier base to maintain security of supply and minimize disruption to your business. Should any material changes occur, we will keep you informed.

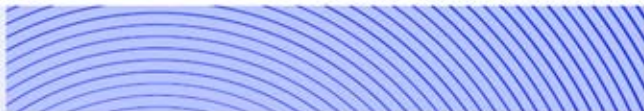
We value our partnership and appreciate your understanding. Please do not hesitate to contact your sales representative if you would like to discuss this update or have any questions.

Thank you for your continued business.

Sincerely,

Chris Stewart

Commercial Director GLM, North America



April 13, 2026

Dear Joe,

We continue to closely monitor geopolitical developments in the Middle East and their broader impact on global supply chains. Ongoing volatility is creating sustained pressure throughout the industry resulting in rising costs for raw materials, petrochemicals, energy, packaging, and transportation.

While we have worked diligently to mitigate these impacts internally, a pricing adjustment is necessary to ensure supply continuity, service reliability, and the quality standards you expect from Flexcon.

Effective May 13, 2026, all orders that ship from Flexcon North America on or after this date will be subject to a 9.75% price increase. This adjustment reflects total cost impacts, and we will not be implementing a separate fuel surcharge. We recognize that pricing changes are never easy, and our goal is to be transparent and work collaboratively with you. To support reliable service levels, orders outside of historical purchasing patterns may require review, with fulfillment and delivery timing dependent on raw material availability.

Your Flexcon Sales Representative is available to discuss order timing or answer any questions you may have.

We sincerely value your business and look forward to continuing our partnership.

Kind Regards,

A handwritten signature in black ink, appearing to read "Darren Priebe".

Darren Priebe

Vice President Global Sales & Customer Service

Mobile: +1 (774) 622-6120

Email: dpriebe@flexcon.com

Flexcon Company, Inc.
1 Flexcon Industrial Park
Spencer, MA 01562, USA
www.flexcon.com



Duraco Laminated Solutions
1985 West Stanfield Rd.
Troy, Ohio 45373

April 13th, 2026

Dear Valued Customer,

We sincerely appreciate your continued partnership and the trust you've placed in us as we navigate the ongoing global supply chain instability. As you are aware, our industry continues to operate in an inflationary environment with continued disruptions to supply networks, creating intensified pressure on raw material availability and global transportation logistics. While our sourcing and operations teams have worked diligently to mitigate these impacts, we are unable to fully absorb the continued increases in costs.

Duraco Laminated Solutions recently announced a 5% price adjustment, effective April 15th to offset cost increases absorbed over the last four years. To ensure ongoing supply reliability, product quality, and service levels you expect, we must implement an additional pricing adjustment.

Effective immediately, all pressure-sensitive products shipping on or after May 15th, will reflect an additional 8% *price increase*.

Market conditions are expected to remain volatile for the foreseeable future, and we will work proactively with our diversified supplier base to maintain security of supply. Our focus is to minimize disruption to your business during these challenging times.

Your Duraco Laminated Solutions sales representative will be reaching out shortly to review these changes in greater detail and to discuss any questions, concerns, or opportunities to collaborate on strategies that support supply continuity and long-term, sustainable growth.

We remain deeply committed to being a dependable partner during this period of continued uncertainty, and we sincerely appreciate your understanding, trust, and ongoing partnership.

Sincerely,

Alan Addington / VP of Sales
Duraco Laminated Solutions

April 8, 2026



Business update

Pricing Adjustment for North and Latin America

Effective May 11, 2026

Dear Valued Customer,

Over the past weeks, ongoing global geopolitical tensions have had a significant impact on energy and oil prices and logistics markets around the world, resulting in increasing inflationary pressures. Consequently, we have experienced substantial cost impacts in our main feedstocks, as well as energy, freight and logistics.

At UPM, we remain committed to serving your business and securing a reliable supply during this volatile market environment. Our sourcing and operations teams have taken decisive actions to mitigate disruptions and rising costs; however, we cannot fully mitigate the impact of increasing costs.

As a result, we will implement the following price adjustments to help offset continued inflationary impacts:

- Prices of all Paper face products will increase by **5.5%**
- Prices of all Film face products will increase by **8.5%**

This change will apply to all new and existing orders shipped on or after **May 11, 2026**.

In addition, we will continue to adjust our fuel surcharge for all outgoing shipments reflecting the changes in the price of diesel fuel. We will increase the surcharge to USD\$ 0.008 per msi effective April 14, 2026. The fuel surcharge for UPM labelstock shipments is indexed to the National U.S. Average on Highway Diesel Fuel Prices reported by the U.S. Department of Energy.

Your UPM sales representative is available to review these changes and answer your questions.

Rest assured that we are closely monitoring raw material and supply conditions in the market. Our teams are working proactively to secure continuity, and we remain fully committed to serving you reliably. Should any changes or relevant developments arise, we will keep you informed.

We appreciate your continued partnership. Thank you for trusting UPM as your material solutions partner.

Sincerely,

Brinder Gill

Senior Vice President, Americas

UPM Adhesive Materials

400 Broadpointe Drive
Mills River NC 28759
United States

Tel. +1 800 992 3882
americas.support@upm.com

Date: Tuesday, March 31st, 2026

To Our Valued Partners,

At Kanzaki Specialty Papers, we remain committed to the high-quality products and reliable service you depend on. To maintain these standards amid a shifting economic landscape, we are announcing a necessary pricing adjustment.

Over the past year, we have faced sustained inflationary pressures across several sectors:

- Raw Materials: Rising costs for primary components.
- Logistics: Increased global and domestic shipping expenses.
- Operations: Higher energy and manufacturing overhead.

While we have mitigated much of this through internal efficiencies, the scale of these external costs now requires a market adjustment.

Effective on all shipments beginning Friday, May 1st, 2026, pricing for all products will increase by 10%.

We do not take these changes lightly and appreciate your partnership as we navigate these market conditions together. Our team is available to help you plan for upcoming orders and answer any questions.

Sincerely,

President & CEO | James P. Russell

A handwritten signature in black ink, appearing to read "James P. Russell", written in a cursive style.



label constructions that stick to **ANYthing**

08 April 2026

Notice of Price Increase

Thank you for your continued trust in our aggressive label constructions.

PRI Plus, Inc. has experienced significant cost increases across our product line driven by global supply chain disruptions affecting key upstream material costs and logistics on all face, adhesive, and liner components.

The continued magnitude of these raw material cost increases makes a commercial price adjustment unavoidable. For all orders shipped on and after:

**effective 04 May 2026
pricing across all PRI Plus products will increase by 12.5%**

We remain committed to delivering the consistent quality, reliability, and service you expect from PRI Plus. We appreciate your continued business and partnership, and your sales representative is available to answer any questions.

Thank you for your understanding,

A handwritten signature in black ink, appearing to read 'Jason Crooks'.

Jason Crooks
President
PRI Plus, Inc

PRI Plus

608 Rye Beach Rd | Huron, Ohio 44839 | www.PRIplus.com
☎ (419) 433-3322 | 📠 (419) 433-3312 | (800) 813-8907