



THRIVING TIMES MAGAZINE 2nd EDITION

The Thriving Times Magazine 2nd Edition is geared toward promoting our member businesses, the Mt. Zion Chamber, and our communities. Inside the publication all members will be listed categorically at no charge. Members can choose an 1/8 or 1/4 page ad space, and those advertisers who purchase a 1/2 or full-page advertisement will receive a 1/2 page story space at no charge.

Copies will be distributed at Chamber meetings and events, Village of Mt. Zion, Mt. Zion District Library, member hotels, member businesses, lobbies, reception areas, and mailed to each main membership contact.

Design: Creative Media Services, Inc. (CMS) is partnering with the Chamber. All advertising and design services will be coordinated by CMS.

Advertising Information: The 1/8 page and 1/4 page advertisements will not have a free story space. The 1/2 page and Full-page purchases are eligible for a Free 1/2 page story space only.

Advertising Sizes	Dimensions (w x h)	Rates
1/8 page	3.625" x 2.3194"	\$375
1/4 page	3.625" x 4.875"	\$575
1/2 page	7.50" x 4.875"	\$775 Includes 1/2-page story Free
Full page	7.50" x 10.0"	\$975 Includes 1/2-page story Free
Inside Front & Inside Back Cover	11.25" x 8.625"	\$1275 Includes 1/2-page story Free
Back Cover	11.25" x 8.625"	\$1475 Includes 1/2-page story Free

Please make sure the ads meet these specific dimensions. Accepted file types are: ai, eps, pdf, jpg and tif. If it is raster-based file, make sure the resolution is at least 300 dpi at full dimensions.

CMS can provide design services at an additional fee and will be added to the invoice from the Chamber. If ads do not meet criteria, CMS will contact you directly to review options.

1/8 page: \$35 1/4 page: \$55 1/2 page: \$75 Full page: \$125



THRIVING TIMES MAGAZINE 2nd EDITION ADVERTISING AGREEMENT & STORY

Yes, I would like to place an advertisement in the Thriving Times Magazine 2nd Edition sponsored by the Mt. Zion Chamber of Commerce.

Please Circle Ad Size:

1/8-page Ad (Only): \$375

1/4-page Ad (Only): \$575

1/2-page Ad & 1/2-page story: \$775

Full page Ad & 1/2-page story: \$975

Inside Front or Inside Back Cover & 1/2-page story : \$1275

Back Cover & 1/2-page story- \$1475

I will provide the ad and story (if applicable) to Creative Media Services. If design services are needed the additional fee will be added to the total amount due and payable to Mt. Zion Chamber of Commerce. Please fill out the form below based on ad size purchased. Please print.

Business Name _____ Contact _____ Email _____
_____ Phone Number _____ Address _____

If 1/2-page or full-page ad is purchased a 1/2-page story is included Free.

Word count is roughly 600-700. If a photo is included the word count should be adjusted to accommodate the space. Please include information about your business, the products or services offered that are not mentioned in the advertisement. Information could also be specific tips, general information about a trend or advice for the readers. Make it interesting.

Thank you for your support! The Thriving Times Magazine 2nd Edition will be read and used as a reference so be sure to participate in this publication.

To Place your Ad and Story Contact:

Creative Media Services, Inc. (CMS)

Carolyn Ridenour – 217-521-3265 or email

cridenour@cmsdecatur.com OR

Linda Harper – 217-864-2526

mtzionilchamber@gmail.com

Make Checks Payable to: Mt. Zion Chamber of Commerce • PO Box 84, Mt. Zion, IL 62549