Application Submission Guidelines

Read Carefully:
Students must meet all eligibility requirements. Each applicant will be ranked and only a select few will be awarded this prestigious scholarship. Your eligibility score will be based, in part, on how well you follow instructions and the quality of your responses to your personal statement and video questions. Good Luck!

Personal Statement Guidelines
Statement must be:
• Typed
• 500 words
• Times New Roman, 12-point font
• Double-spaced
• 1-inch margins
• Submission must include a header with your last name, first name, and middle initial.

Personal Statement
Based on the Kelly/Strul Emerging Scholars Program description, what characteristics make you a good candidate? Why should we pick you as a recipient of the scholarship?

Video Questions & Guidelines
Videos must follow the below requirements:
• Maximum three (3) minutes.
• No music or voiceover.
• Backgrounds should be neat, with distractions removed.
• Include a brief introduction (first and last name, high school, career aspirations, and a fun fact)
• Dress appropriately - first impressions are lasting impressions!

Video questions:
Videos are also used to determine communication skills. Your responses should be clear and concise. Please demonstrate good eye contact throughout.

1. Tell us about a time you faced a challenge.
2. How did you respond or deal with the challenge?
3. What lessons did you learn from the challenge?