

CMAA- NYS CHAPTER SPONSORSHIP

2025 EDITION



**NEW YORK
STATE
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

nyscmaa.org



About the Chapter

The CMAA - NYS Chapter is comprised of over 40 country, golf, athletic, city, and yacht clubs in the Rochester, Buffalo, and Syracuse markets. Over 80 club professionals are members of the chapter and include Chief Operating Officers, General Managers, Executive Chefs, Directors of Food & Beverage, and Golf Professionals. The objectives of the association are to promote relationships between club management professionals and other similar professions; to encourage the education and advancement of members, and to provide resources needed for efficient and successful club operations.

We are a non-for-profit corporation formed for the purpose of promoting and advancing friendly relations between and among persons connected with the management of Clubs.

Our Regions

Our Chapter includes the greater regions of Buffalo, Rochester, and Syracuse, as well as Central NY, Elmira, Corning, Binghamton, and the Southern Tier.

Student Chapter

The CMAA - NYS Chapter supports two colleges and their hospitality programs in this area: Niagara University & Buffalo State University, both of which have Student CMAA Chapters.

SPONSORSHIP LEVELS

- **HOLE IN ONE | \$15,000**
- **EAGLE SPONSORSHIP | \$7,500**
 - Package A
 - Package B
 - Package C
 - Package D
- **BIRDIE SPONSORSHIP | \$5,000**
 - Package A
 - Package B

Due to the exclusivity of these packages, we will only be offering a select number of each package. Packages are subject to availability and will be given on first come first serve basis when purchasing your sponsorship level.



SPONSORSHIP REGISTRATION

If you are interested in being a sponsor for 2025, please reach out to CMAA-NYS Managing Director, Brittany Feuz at managingdirector@nyscmaa.org. Please include which sponsorship level and package (if applicable) you are interested in. Once availability of your sponsorship has been confirmed, an invoice will be emailed, and upon receiving payment, your corresponding certificates will be mailed.

This sponsorship contract is a binding document to secure partnership. No portion of the sponsorship package may be resold. The undersigned agrees to support the CMAA-NYS Chapter as indicated above

**ON BEHALF OF
OUR BOARD OF
DIRECTORS AND
THE CMAA-NYS
CHAPTER, WE
THANK YOU FOR
YOUR SUPPORT
& PARTNERSHIP**



HOLE IN ONE

Sponsorship Package

\$15,000

**Only one "Hole in One" sponsorship available annually*

Enjoy a Complimentary Foursome of Golf & Dinner for Four at

- **Oak Hill Country Club | Rochester, NY**
 - Foursome of Golf
 - Dinner for Four
 - Overnight Stay at the Cottage
- **Monroe Golf Club | Rochester, NY**
 - Foursome of Golf
 - Dinner for Four
- **The Country Club of Rochester | Rochester, NY**
 - Foursome of Golf
 - Dinner for Four

**Redemption of certificates must be arranged in advance based on Club's availability*

Company Marketing & Recognition

- Exclusive Hole in One Sponsor email communication to the CMAA-NYS Chapter Membership
- Featured on the Chapter Website for Sponsor Recognition
- Contact Information for all CMAA-NYS Members/Clubs
- Full page ad in our CMAA-NYS Chapter Information Guide

CMAA-NYS Chapter Involvement

- **2025 World Conference NYS Chapter Gathering in Tampa, FL on Wednesday, February 5**
 - Two complimentary tickets
- **2025 Director's Golf Classic at Park Country Club on Monday, September 29**
 - Two complimentary foursomes in the tournament with lunch & dinner
 - Two hole sponsorship signs
 - Activation space at the golf outing
 - Naming rights
- **2025 Past President & Club Manager of the Year Ball at Wanakah Country Club on Saturday, November 22**
 - Two complimentary tickets
 - Naming rights





EAGLE

Sponsorship Package

\$7,500

**Four "Eagle" sponsorships available annually*

Selection of packages subject to availability – first come first serve when purchasing your sponsorship

Enjoy a Complimentary Foursome of Golf & Lunch/Dinner at

PACKAGE A

- **Wanakah Country Club | Buffalo, NY**
 - Foursome of Golf
- **Transit Valley Country Club | Buffalo, NY**
 - Foursome of Golf & Lunch for Four
- **East Aurora Country Club | Buffalo, NY**
 - Foursome of Golf

PACKAGE B

- **Crag Burn Golf Club | Buffalo, NY**
 - Foursome of Golf
- **Orchard Park Country Club | Buffalo, NY**
 - Foursome of Golf & Dinner for Four
- **Lockport Town & Country Club | Buffalo, NY**
 - Foursome of Golf & Lunch for Four

PACKAGE C

- **Canandaigua Country Club | Canandaigua, NY**
 - Foursome of Golf
- **Onondaga Golf & Country Club | Fayetteville, NY**
 - Foursome of Golf & Dinner for Four
- **Skaneateles Country Club | Skaneateles, NY**
 - Foursome of Golf

PACKAGE D

- **Irondequoit Country Club | Rochester, NY**
 - Foursome of Golf & Lunch for Four
- **Cobblestone Creek Country Club | Rochester, NY**
 - Foursome of Golf & Dinner for Four
- **Midvale Country Club | Rochester, NY**
 - Foursome of Golf & Dinner for Four

CMAA-NYS Chapter Involvement

- **2025 World Conference NYS Chapter Gathering in Tampa, FL on Wednesday, February 5**
 - Two complimentary tickets
- **2025 Director's Golf Classic at Park Country Club on Monday, September 29**
 - Two complimentary foursomes in the tournament with lunch & dinner
 - Two hole sponsorship signs
 - Activation space at the golf outing
- **2025 Past President & Club Manager of the Year Ball at Wanakah Country Club on Saturday, November 22**
 - Two complimentary tickets

Company Marketing & Recognition

- Exclusive Eagle Sponsor email communication to the CMAA-NYS Chapter Membership
- Featured on the Chapter Website for Sponsor Recognition
- Contact Information for all CMAA-NYS Members/Clubs
- Half page ad in our CMAA-NYS Chapter Information Guide

**Redemption of certificates must be arranged in advance based on Club's availability*



BIRDIE

Sponsorship Package

\$5,000

**Two "Birdie" sponsorships available annually*

Selection of packages subject to availability – first come first serve when purchasing your sponsorship

Enjoy a Complimentary Foursome of Golf, Dinner or Overnight Stay at

PACKAGE A

- **Lancaster Country Club**
 - Foursome of Golf
- **Orchard Park Country Club**
 - Foursome of Golf
- **The Buffalo Club**
 - Dinner for Four or Overnight Stay
- **Buffalo Launch Club | Buffalo, NY**
 - Dinner for Four
- **Saturn Club | Buffalo, NY**
 - Dinner for Four & Overnight Stay

PACKAGE B

- **Brook-Lea Country Club | Rochester, NY**
 - Foursome of Golf & Dinner for Four
- **Rochester Yacht Club | Rochester, NY**
 - Dinner for Four
- **Corning Country Club | Corning, NY**
 - Foursome of Golf & Dinner for Four
- **Cavalry Club | Syracuse, NY**
 - Foursome of Golf & \$100 F&B Credit

**Redemption of certificates must be arranged in advance based on Club's availability*

CMAA-NYS Chapter Involvement

- **2025 World Conference NYS Chapter Gathering in Tampa, FL on Wednesday, February 5**
 - Two complimentary tickets
- **2025 Director's Golf Classic at Park Country Club on Monday, September 29**
 - One complimentary foursome in the tournament with lunch & dinner
 - One hole sponsorship sign

Company Marketing & Recognition

- Exclusive Birdie Sponsor email communication to the CMAA-NYS Chapter Membership
- Featured on the Chapter Website for Sponsor Recognition
- Contact Information for all CMAA-NYS Members/Clubs
- Quarter page ad in our CMAA-NYS Chapter Information Guide



BOARD OF DIRECTORS



STEPHEN FEUZ, CCM
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**NEW YORK
STATE
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CLUB MANAGEMENT
ASSOCIATION OF AMERICA

2025 CMAA-NYS CHAPTER

DIRECTORS GOLF CLASSIC

MONDAY, SEPTEMBER 29
PARK COUNTRY CLUB
BUFFALO, NY

TOURNAMENT DETAILS

11:00am-12:15pm | Registration & Lunch Buffet

12:30pm | Shotgun Start

Format: 2 Best Balls of 4 Net

Contests: Longest Drive & Closest to the Pin

5:00pm | Cocktails & Food Stations

6:15pm | Awards

The Annual Directors Golf Classic supports local chapter scholarship opportunities. For more information visit nyscmaa.org

For information on how to register and/or sponsor a portion of this event, please contact CMAA-NYS Managing Director: Brittany Feuz at managingdirector@nyscmaa.org

\$1000 PER FOURSOME / \$250 PER PERSON

DRESS CODE: COUNTRY CLUB CASUAL ATTIRE

