



The Club Council Announces:

General Manager / Chief Operating Officer

Palmetto Bluff Club

Bluffton, South Carolina

The Club

Located along the May River in South Carolina's Lowcountry, Palmetto Bluff is one of the nation's premier private residential communities, encompassing more than 20,000 acres of protected land between Hilton Head Island and Savannah. Membership total is 1,365 with annual gross revenues of \$54M of which \$10M+ generated from F&B.

Palmetto Bluff Club serves as the social and recreational centerpiece of the community. Highlights of the Club's offerings include:

- Three golf courses (45-holes)
- Eleven dining outlets
- Racquet and Lawn Club (tennis, pickleball, multi-sport courts)
- Multiple pools and wellness facilities, including a new 10,000-square-foot fitness center
- Equestrian Center, Shooting Club, Bowling Alley, Retail Operations, Farm, and 78-slip marina (expanding)

Owned and operated by a joint venture between Henderson Park Capital and South Street Partners, Palmetto Bluff continues to evolve as a benchmark for luxury private club living.

The Opportunity

The General Manager/COO is the chief executive and cultural leader of the Club, reporting to the Managing Director of Henderson Park. This role oversees all operations, including golf, racquet sports, wellness, food & beverage, events, equestrian, shooting club, marina, retail and farm programs.

A highly visible, engaging and charismatic leader, the GM/COO serves as the face of the Club—driving operational excellence, financial performance, and exceptional member experience through a talented team.

Ideal Candidate

The ideal candidate is a relationship-driven, hospitality-focused executive with:



- 8+ years of executive leadership experience in a luxury private club or comparable hospitality environment of complexity and scale
- A leader with presence and gravitas, yet approachable and engaging to members and staff alike
- Experience in a non-equity, developer-owned or similar structure is strongly desired, with the ability to manage up effectively to meet the goals of the business
- Strong financial and operational acumen
- Deep expertise in leading excellent Food & Beverage and Golf operations
- Track record of success in building, developing and retaining high-performing teams; a believer in positive and inspiring staff culture
- Bachelor's degree preferred; CMAA/CCM a plus

Compensation: Competitive salary and benefits, commensurate with experience.

Learn more about the position and apply through our website no later than February 25, 2026:

<https://theclubcouncil.com/careers/>

