

2025 CHNA Implementation Plan - Broken Bow (NE)

Round #5 CHNA Health Needs Tactics Year 1 of 3 starting 10/1/25 through 9/30/26

	CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not"	Identified "Lead"	Identified Partners	Timeframe	(Hours)	\$\$\$
1	Mental Health (Diagnosis, Placement, Providers, Aftercare)	a	Continue to support Sandhills sub group school support work on counselors (psychological), prevention & supervision. (sandhillscollaborative.org)	JMMMC, Sandhills Collaborative	4H_FFA, Aux, HC_Exten, Clerg, Clin, Club, EMS, HCHC, Ind, Law, MH, NSE, School, Sen, SS, ST, Tran, Pharm, Other			
		b	Continue to promote new 988 24 hours Suicide / Crisis hotline to community. Explore a texting 24-hour crisis hotline.					
		c	Conduct a physician manpower assessment to identify number of Mental Health providers needed.					\$2,000
		d	Recruit Mental Health providers to meet specific MH need as identified. Consider recruitment of locum or visiting provider.					\$1,000
		e	Continue to explore / develop relationships with key community partners in the area of mental health for collective impact. Explore additional mental health support groups @ DOH. Look into partnering with local churches for additional support.					
		f	Secure community resources to increase awareness for mental health services in the community. Support mental health awareness through local media resources. Educate the community on Mental Health to eliminate MH stigma.					
		g	Continue to educate ER staff regarding mental health delivery issues and how to address them. Provide continuing education courses, lunch and learn presentations, etc. to keep them current in terms of treating mental health issues.					\$500
		h	Continue to investigate grant writing to fund mental health education and services.					
		i	Continue to enhance Mental Health clinic care support. Increase depression screenings by PCPs.					
		j	Continue to provide mental health service "first aid" training for law enforcement, schools, and other first responders in the community.					\$250
2	Childcare (Affordable, Safe, Quality)	a	Explore & begin child-care / daycare trainings by NDE Training & Extens. Provide parent childcare education and training. Educate young families on child care community options / resources.	Custer County Economic Development	4H_FFA, Aux, Chamb, Clerg, Club, Co, EcDev, Hosp, HCHC, Ind, NSE, School, ST, Other			
	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Continue to encourage schools, providers, churches, etc. to offer community child care services (before and after-school programming). Investigate adding infant, toddler, and pre-school child care.					
		c	Continue to recruit Child Care firms to county to serve PSA. Continue to provide support for licensure (Partner with EcoDevo)					
		d	Continue to investigate / seek grants to fund additional local child care options.					
		e	Encourage local business to offer child care benefit (especially single) options.					

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		f	Explore the possibility of offering childcare services to hospital staff. Work closely with local daycare centers, schools, churches, etc. to develop BEST service offering delivery. Visit local daycare facilities to understand delivery.					\$150
		g	Continue to lobby NE lawmakers to address child care regulations to encourage more supply options.					
3	Urgent Care / After Hours	a	Explore After-Hours Primary Care Clinic. Convert part of the outpatient clinic space to run evening/weekend urgent care services.	JMMMMC	Aux, Chamb, HC_Exten, Clin, Co, EcDev, EMS, HCHC, HH_Hosp, MH, Sen, ST, Other			\$500
		b	Explore Health Navigation and Urgent Care Literacy: Educate residents about when to use urgent care, ER, or call nurse lines. Flyers, workshops, social media, school programs.					\$500
		c	Explore Federal and State Rural Health Grants: Nebraska DHHS Rural Flex Program, HRSA Community-Based Division grants, Emergency Rural Health Care (ERHC) grant funds					
		d	Explore a Co-Sponsor a Mobile Health Unit: Travel to outlying areas weekly for after-hours care and minor acute services. Joint grant applications, sponsorships, and foundation support.					
		e	Explore / research how similar communities are addressing primary care shortages/challenges.					
		f	Use local media and outreach campaigns to raise awareness of new or existing primary care options in the county.					\$24,000
		g	Use telehealth to offer virtual primary and specialty care, especially for follow-ups and chronic disease management.					
4	Housing (Affordable & Quality)	a	Seek additional grant money to allow for local contractors to bid housing development projects. (Partner with CED)	Custer County Economic Development	Chamb, Co, EcDev, HCHC, Hosp, House, Ind, Sen, SS, ST			
	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Continue expand to build Countywide Housing Development Plan that would address affordable / safe housing for residents.					
		c	Recruit Builders to County. Research options for housing new building development.					
		d	Support Ansley Housing Authority has investment club to flip houses for new housing					
		e	Continue support the development of Medicare (62+) housing estates. Liberty Square Apartments					

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		f	Continue to encourage banks to offer mortgage loans to first time home buyers and/or allow loans which aid in improvement of existing housing.					
		g	Continue to expand (City, HD, County) Radon & Lead home testing to ensure safe housing.					
5	Access to Prescriptions (Affordable)	a	Encourage Nebraska Pharmacists Association to negotiate payor contracts and pharmacy pricing with drug suppliers.	Frontier Family Pharmacy & Varney Healthmart	HC_Exten, Clin, Co, HCHC, HH_Hosp, Hosp, Ind, MH, NSE, Sen, SS, ST, Pharm, Other			
	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Explore 340B Drug Pricing Program Enrollment Access to deeply discounted medications for eligible patients.					
		c	Launch Discharge Medication Voucher Program. Partner with a local pharmacy to provide free or subsidized first fills post-discharge.					\$1
		d	Promote Free/Discount Drug Resources. Distribute and explain how to use GoodRx, SingleCare, Blink Health, and Cost Plus Drugs. Provide printed coupons at senior centers, food pantries, and clinics.					\$500
		e	Use EHR to Flag Cost-Sensitive Alternatives. Integrate real-time formulary tools (like GoodRx or RxSaving Solutions) into electronic medical records. Doctors and nurses can recommend cheaper equivalents or generics during prescribing.					
6	Workforce Staffing (All)	a	Continue to partner with Health Department, Schools and Economic Development groups to host job fairs and seminars on: employee readiness, dress for success, skill building, interview guides, resume workshops, etc.	Economic Dev, Chamber	4H_FFA, Aux, Chamb, HC_Exten, Clin, Club, Co, HCHC, HH_Hosp, Hosp, Ind, School, SS, ST, Other			
	This health need is a community Social determinant, thus not part Hospital's Mission or Critical operations. Will partner with others as appropriate.	b	Support / lobby for NE State Funding for recruiting and retention- ARPA. Each facility applies for how many RN, LPN, CNA funds					
		c	Continue economic development to lead the workforce efforts. Continue to recruit new businesses / retain existing businesses in the PSA.					\$250
		d	Continue to offer scholarships and externships to working students, KHOP, and RHOP					\$1
		e	Continue to support school program that offers help on resume and interview skills hosted by local community HR reps. Involve all PSA churches, schools and local government leaders to endorse program.					
		f	Encourage local businesses to host job fairs to promote their open positions for all education levels. (no degree, GED, etc.)					
		g	Continue business reimbursement for continued adult education with hospital as lead with other business partners.					

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7	Providers (Succession Planning)	a	Complete formal Physician Manpower Assessment to document specific FTE service area provider needs by specialty.	JMMMMC	Chamb, HC_Exten, Clin, Co, EcDev, HCHC, HH_Hosp, School, ST, Other			\$2,000
		b	Continue capital investment in facilities & Specialist Equipment necessary to recruit visiting specialists.					\$15,000
		c	Continue to seek grants for assistance with recruitment of providers and telehealth solutions.					
		d	Conduct further research on the desire/need for afterhours care.					
		e	Continue to build provider engagement culture. Encourage flexible scheduling to ensure work / life balance.					
		f	Continue to develop partner relationships with area providers for collectively recruit visiting specialists. Identify/contact key collaborative partners to possibly share office space, workforce & equipment.					
		g	Continue Hospital Training Program to build skills with current staff. Explore new HC classes onsite. Build program in partnership with area colleges/schools and PSA businesses.					\$1
		h	Continue to develop orientation program for prospective new providers.					\$250
		i	Continue a shadowing program and residency/rotation/shadowing program for med students and High school students. Teach Healthcare Career classes. Explore School Scholarship / Internship Program.					
8	OBGYN & Prenatal Services	a	Explore a Tele-OB Program: Connect local patients with board-certified OBGYNs at a regional center via secure video visits. Prenatal monitoring, specialist consults, postpartum check-ins.	JMMMMC & Health Department	Aux, HC_Exten, Clin, Co, EcDev, HCHC, NSE, School, ST, Pharm, Other			\$250
		b	Integrate Prenatal Care into Family Medicine: Train family med docs or PAs to deliver basic prenatal care (first and second trimester).					\$1
		c	Explore prenatal agencies to come and service PSA. Partner with Health Department.					
		d	Partner with Child Care Providers to educate mothers on early childhood development, nutrition, and accessible health resources to support their children's growth and well-being.					\$1,000
		e	Seek and apply for OBGYN & Prenatal Service Grants.					
	Overall Total Contributions							\$47,154