

# Walk for Life FAQ's

## Why Fundraise?

As we Walk for Life, **every dollar raised provides** hope, care, and support to the men, women, and families in our community who are facing uncertain times in their lives.

Did you know:

- Each year, more than 30 thousands known abortions take place in Michigan.
- 1.7 million families struggle to afford the necessities of life.
- Nationally, more than 80% of children in single-parent homes live without a father figure at home.

This year, we are praying that more **FUNDRAISING WALKERS** than ever before will be a part of our Walk for Life and stand in the gap for women, men, children, and the unborn.

## Registration

### How do I register?

Follow the online registration link to the easy-to-fill-out registration page. Be sure to choose the correct date you want to walk! Once you complete the registration, check your email for a confirmation and instructions for setting up your personal fundraising page.

### How will my registration fee of \$5.00 be used?

All funds raised for the Walk, including the registration fee, will 100% be used for the ongoing support of clinic and education services and will count toward your fundraising goal.

### Do ALL walkers need to be registered?

Yes. Every attendee must have a signed waiver, which is part of the registration process, whether you pre-register online or register at the event. Children under 2years of age are free and do not need to pre-register, but will need a signed waiver by their parents at the Walk.

### Can I register on the day of the walk?

Yes. Registration is still \$5.00, but it is helpful to register online and raise your funds before the walk day.

### If I am unable to walk physically but want to attend, can I still come?

YES! You still need to register and have a signed waiver to take part in the food, fellowship, and fun!

## Fundraising

### Whom should I ask to sponsor me?

Anyone and everyone. Friends, family, and co-workers. Check out "How to raise \$150" on the Walk for Life webpage.

### Does all of the fundraising need to be done online?

We prefer online donations as they streamline the process. It makes giving easier for donors and helps us maximize our administrative time and resources.

### How do I fundraise online?

Register and create a personal fundraising page, then share it on your social media, email, and text.

**Will you still accept cash and check donations?**

Yes, cash and check donations can be turned in on the day of the Walk. However, online donations are preferred.

**Will there be a team option this year?**

No. We have eliminated the team option this year and are encouraging individuals to raise funds. Note: Single families may register under the same registration page.

**I am unable to take part in the walk on either day. Can I still participate in fundraising?**

Yes! Simply register as if you were walking, create a fundraising page, and raise funds online.

## T-Shirts

**Why do I need to register by May 15th to receive a T-shirt?**

This is necessary to allow us the turnaround time needed to place the order and have them here in time for the Walk.

**Will extra shirts be available at the Walk?** No.

## Activities

**What is the Kids' Fun Run?**

New this year is a fun activity for the kids that will take place after the main walk. Kids will have a fun opportunity to “race against time” to change a baby’s diaper and give them a pacifier. All children participating will receive a gift. Sign up on the registration page.

**What is the Watermelon Waddle?**

This year at the Walk for Life, we are introducing a brand-new, crowd-cheering event — the Pastors Watermelon Waddle. We’re inviting local pastors to strap on a watermelon and compete against other local pastors in a light-hearted race while performing simple everyday tasks that an expectant mom would do — like tying your shoes or folding laundry — all while experiencing a small glimpse of what it feels like to carry extra weight around the middle.

**Will food be available at the event?**

Yes! We will have light breakfast options available before the walk. After walkers return, you will be able to enjoy gourmet ice cream from Sweet Caroline's Ice Cream Truck - all free to enjoy.

**What if it rains on the day of the walk?**

We walk, rain or shine. The walk will be called due to thunder and lightning. So, let's all pray for a sunny day!

## Incentives

**Will there be incentives this year?** As a thank you for your support in **FUNDRAISING**, everyone who raises more than \$150.00 and is present at the Walk will receive a branded hat and travel pouch that day!

## Still Have Questions?

Email Debbie Koenig at [debbie@alternativesofkzoo.org](mailto:debbie@alternativesofkzoo.org)