

# NOVEMBER 2024 PROMOTION PLANNER

## Suggested Promotion

As November arrives, so does the countdown to Black Friday. Now's the time to set your clients up for success with a "Black Friday Landing Page Boost!" For the entire month of November, we suggest you offer a 50% discount on a bespoke, SEO-optimised landing page. This tailored service will give their featured products and offers the best chance to capture attention, positioning them front and centre when Black Friday shoppers are searching for deals. With a dedicated, high-converting page, your clients can make the most of the season's traffic and maximise their visibility just in time for the big day.



[Click here](#) to access Social Media Templates for this promotion

## November Promotional dates

MON

TUE

WED

THU

FRI

SAT

SUN

1ST - 31ST NOVEMBER

November (Men's Health Awareness Month)

5TH NOVEMBER

Guy Fawkes Night

10TH NOVEMBER

Remembrance Sunday

11TH NOVEMBER

Remembrance Day

29TH NOVEMBER

Black Friday