

MAY

With May here and summer just around the corner, it's the perfect time for local businesses to get ready for the busy season ahead. We recommend offering the "Get Found This Summer" Local SEO Booster Pack, a limited-time offer designed to help small businesses show up on local searches, maps, and in front of nearby customers ready to buy. Bundle key services: local SEO, Google Business Profile optimisation, and location-targeted ads - into a discounted package, giving clients a clear solution to boost their visibility just in time for the summer rush. With foot traffic increasing and tourist season kicking off, this is exactly what pubs, salons, cafés, retailers, and event venues need. Now's the time to launch this promotion and help businesses get found when it matters most.

PROMOTIONAL DATES

MON TUE WED THU FRI SAT SUN

- 1st May - Labour Day (UK)
- 4th May - Star Wars Day
- 5th May - Early May Bank Holiday
- 11th May - National Eat What You Want Day
- 13th May - World Cocktail Day
- 16th May - International Day of Light
- 17th May - World Baking Day



[Click here](#) to access Social Media Templates