

# MARCH

# 2025

With spring just around the corner, it's the perfect time for businesses to refresh their digital strategies and prepare for success in the next quarter. Offer a "Spring Digital Strategy Refresh" to help clients optimise their online presence with tailored audits and expert advice. By tying the promotion to events like International Women's Day and St. Patrick's Day, you add a fresh, timely twist that resonates with your audience. It's a great chance for your agency to show its proactive side, offer clients an irresistible incentive, and ultimately drive bookings while building stronger, lasting relationships!

## PROMOTIONAL DATES

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- 4th March - Pancake Day
- 6th March - World Book Day
- 8th March - International Women's Day
- 17th March - St Patrick's Day
- 20th March - First Day of Spring
- 30th March - Mother's Day (UK)
- 30th March - End of Ramadan



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