

JUNE

Want to grow your audience and increase engagement this June? Consider launching a "Summer Giveaway" to spotlight your agency! This initiative would involve sharing a vibrant post encouraging users to follow your account, tag a few friends in the comments, and share the post to their stories for a chance to win a prize – such as a complimentary logo or design service. A well-timed giveaway like this can help spark interest, drive traffic to your profile, and introduce your services to a wider network, all while bringing some fun to your summer marketing strategy.

PROMOTIONAL DATES

MON TUE WED THU FRI SAT SUN

1st June – 30th – Pride Month

15th June – National Beer Day (UK)

15th June – Father's Day (UK)

21st June – Summer Solstice

24th June – Midsummer's Day

25th June – Islamic New Year

30th June – Wimbledon Starts (ends 13th July)



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