

JULY

If you're looking for the perfect summer promotion, the "Mid-Year Marketing MOT" is a smart, timely offer that small businesses will actually say yes to. July's that halfway point when things slow down just enough for people to take stock - and many business owners are quietly wondering if their marketing is really doing what it should be. This is your moment to show up with something helpful, not salesy. A light-touch audit, a few quick wins, maybe a call, it's low-commitment for them, but high-value for you. It gets you in the door, builds trust fast, and positions your agency as the calm, strategic voice they need right now. Plus, it's a brilliant way to re-engage old leads and turn quiet conversations into booked work.

PROMOTIONAL DATES

MON TUE WED THU FRI SAT SUN

4th July - American Independence Day

7th July - World Chocolate Day

17th July - World Emoji Day

23rd July - Summer School Holidays (differs per school)

30th July - International Day of Friendship

31st July - National Avocado Day



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