

JANUARY

2025

January is a month of fresh starts. Many of your customers will be setting ambitious goals, from growing their online presence to launching a new website. Now is the time to tap into this momentum and position yourself as the solution they need to achieve their aspirations! To attract new business, consider offering "New Year, New Website - 15% Off New Website Builds in January!" It's the perfect incentive for businesses looking to start the year with a fresh, professional website and make a strong first impression for 2025.

PROMOTIONAL DATES

MON TUE WED THU FRI SAT SUN

Dry January

6th January: National Shortbread Day

20th January: Blue Monday

25th January: Burns Night

29th January: Chinese New Year



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