

FEBRUARY 2025

February can be a tricky month for businesses. January's momentum has faded, and many brands need a quick marketing boost. A 'February Fix-Up' promotion – discounted social media or ad campaigns – is the perfect way to attract them. With Valentine's Day approaching, retailers, restaurants, and service-based brands are looking for last-minute ways to reach customers. Even those outside the seasonal rush feel the pressure to pick up the pace. A well-timed offer like this gives them fast results while opening the door for your agency to turn a short-term fix into a long-term client.

PROMOTIONAL DATES

MON

TUE

WED

THU

FRI

SAT

SUN

4th February – World Cancer Day

13 February – Shrove Tuesday

14th February – Valentine's Day

17th February – Random Act of Kindness Day

20th February – Love Your Pet Day

28 February – Ramadan Starts



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