

APRIL

With Q2 kicking off, it's the perfect time for businesses to invest in long-term growth - and that starts with being found on Google. Offer an "April Visibility Boost" with a limited-time discount on your SEO services, helping clients climb the rankings and attract steady traffic. Framing it around the new financial year and the 'spring refresh' mindset makes it an easy sell, giving businesses a reason to act now. It's a smart way to drive bookings, showcase your agency's expertise, and build lasting client relationships while delivering real, measurable results.

PROMOTIONAL DATES

MON TUE WED THU FRI SAT SUN

- 1st April - April Fool's Day
- 11th April - National Pet Day
- 18th April - Good Friday
- 20th April - Easter Sunday
- 21 April - Easter Monday
- 21st April - National Tea Day
- 23rd April - St George's Day



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