

AUGUST

Looking for the perfect August promotion to drive interest during the summer slowdown? The “Back-to-Business Accelerator” is a clever way to tap into that late-summer mindset, when clients are easing out of holiday mode and starting to think seriously about September and Q4. It’s the sweet spot for offering something light-touch but high-impact, like a digital audit, strategy call, or content calendar. It helps people feel ahead of the curve without needing to dive in too deep while things are still quiet. Plus, it positions your agency as the one thinking strategically while everyone else is still switching on the out-of-office. It’s timely, helpful, and just the kind of nudge your audience needs to shift gears.

PROMOTIONAL DATES

MON TUE WED THU FRI SAT SUN

1st August – International Beer Day

8th August – International Cat Day

9th August – Book Lovers Day

19th August – World Photography Day

25th August – Summer Bank Holiday (Eng and Wales)

26th August – National Dog Day

28th August – National Burger Day

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