

# SEPTEMBER

Looking for the perfect September promotion to help clients hit the ground running? The “Website Refresh Power-Up” is a smart way to tap into that back-to-school, fresh start mindset when businesses are ready to sharpen their image and get serious about growth heading into Q4. It’s the ideal moment to offer something light-touch but high-impact, like updating homepages, refreshing service pages, or polishing calls-to-action. A quick refresh helps clients look current, credible, and ready for business, without the heavy lift of a full redesign. Plus, it positions your agency as the partner who makes implementation simple and immediate, while competitors are still stuck in planning mode. It’s practical, action-oriented, and just the kind of momentum boost clients need to feel confident stepping into the busiest season of the year.

## PROMOTIONAL DATES

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- 1st September - Back to School
- 2nd September - Labour Day (US)
- 6th September - Read a Book Day
- 22nd September - Autumn Begins
- 16th September - World Guacamole Day
- 27th September - World Tourism Day



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