

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of June 24, 2025, at 7:00 a.m. at The Quincy Hub, 493 Main Street, Quincy

Present – Kevin Trutna, Cheryl Kolb, Kris Miravalle, Susan Scarlett, Lisa Lester.

Employee – Tori Childress . Absent -Robin Wight.

1. **Additions or deletions to the agenda** -N/A
2. **Approve minutes from June 3, 2025** -N/A Meeting was Strategic planning meeting. Should have been minutes from 5/20/25.
3. **Employee reports**
 - a. **Report from Cheryl** -Cheryl recapped everything she has been working on. One thing she stumbled upon from another chamber was an impact report. She would like to put one together at the start of the fiscal year, everyone agreed. The other one reflected “ribbon cutting” events, which we agreed we should work towards, to highlight new or changing merchant events. (SNF, Mt. Builders paint shop, etc.)
 - b. **Events calendar for lodging providers** -Chamber Nation can do a no frills calendar from our events calendar. There was discussion about using a QR code with a link to our events calendar and put them in motel lobbies, rooms, bars and restaurants. There was talk about getting plastic holders to put them in, but we felt we needed to reach out to some of the potential recipients to get a feel for their participation before we go to that expense. There was also discussion about a QR code on a magnet.
 - c. **Fair Parade** -Need volunteers. Judging -9 Traffic control -5. Event is 7/26.
 - d. **Chamber Assistant applications** -We received one application. It was proposed and approved to change the position title to “Chamber Asst.” and post for 30-40 hours at \$25/hr. In addition it was approved to increase Cheryl’s hourly rate to \$30. Kris/Susan.
 - e. **Report from Tori** -She gave us stats on hub traffic and requested guidance on ordering mugs and magnets, at \$11/\$4.50, which everyone thought was fine. She also requested guidance on ordering water bottles with 3 Quincy logos from a local artist to sell at HSMF. She will order 50 at a price between \$12.50 and \$15.00.
 - f. **High Sierra Music Festival** -Schedule is not out yet.

4. **Use of the ARPA funds with the Digital Optimization Program** -Haven't received any new information.
5. **Finalize Strategic Plan for 2025/26** -Heldover due to time.
6. **Financial discussion and vote on adopting the Budget for 2025/26** -Approved by vote of members. Susan/Kris. Something for future budget considerations: revamp agreement with IVIH to better compensate for administrative duties being done by the Chamber.
7. **Petition/Ordinance discussion re: downtown businesses** -H/O
8. **Schedule next meeting / Agenda topics** -July 15, 2025 7:00am
9. **Adjourn** -8:06am

Submitted for review by Kris Miravalle, Secretary on June 24, 2025.
Approved July 15, 2025.