

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of August 5, 2025, at 7:00 a.m.
at The Quincy Hub, 493 Main Street, Quincy

Present – Kevin Trutna, Cheryl Kolb, Kris Miravalle, Susan Scarlett, Robin Wight. Employee- Bethany Clark.
Guest-Joel Spradling. Absent-Lisa Lester.

1. **Additions or deletions to the agenda** – N/A
2. **Approve minutes from July 15, 2025** -Approved. Robin/Susan.
3. **Strategic Plan updates**
 - a. **Oversee & fund a Digital Optimization Program – Jake Williams** -Haven't heard from him with a quote. We need to get something going, either with him or someone else.
 - b. **Merchant appreciation / awareness program – Lisa** -No update, not in attendance.
 - c. **Marketing plan -Kevin**-No update
 - d. **Create/update monthly calendars, relocation package, business checklist – Cheryl** -No update.
 - e. **Plan to deal with vacant buildings on Main Street – Kris** -Passed out plan.

Plan for vacant buildings in Quincy

Create list of addresses

Go to the County to get names and addresses

Draft letter questioning-

availability,

any incentives willing to hand out,

wish to be on list for potential new businesses

potential for advertising other businesses,

potential donation

repairs needed

Depending on response

Create list for availability

Get petition from merchants to clean up

- f. **Improve outreach & promote Chamber membership / Annual meeting – Robin** -Will work with Christopher Rouse on availability of Town Hall Theater and secure a date. Next meeting we will go over agenda/speakers to include.
- g. **Individual membership campaign – Susan** -No update.
- h. **Impact report - Cheryl** -Should have out by 10/1 and will be included at meeting.

4. **Employee reports**

- a. **Report from Cheryl** -July was consumed by HSMF, First Friday and Fair Parade. The August First Friday was better attended even with the confusion about who was participating and on what dates.

- b. **Report from Bethany** -Bethany went over some of her ideas/plans that she will be working on:

A member spotlight reel, with a survey for the business to “apply” and will include events that we can help highlight as “ribbon cutting” items.

She started a Pinterest page for the Chamber,

introduced “LINKTREE” to the board as a site to have all important links in one spot.

Compiling a streamlined communications resource between HUB, Board, Volunteers.

Improving volunteer communications including a monthly printed calendar and directory of volunteers.

Will solicit HS volunteerism (S Club advisor Marissa Lerch and President Skylar McCarthy at QHS and Lisa Kelly, Advisor to videography class at Plumas Charter).

Sierradippity tickets are available on website. (8/22-8/23). Booth?

Bethany has two possible Mixer candidates that she will set dates for the remaining of the year. (Laura Orange and Mtn. Builders).

Some challenges she is facing: Lunch coverage-may need to post a sign “be back in ½ hour” if she is unable to get volunteer coverage. She is looking for consistent volunteers Th-Sun. She will be working on laying a good foundation for the office procedures to allow her to eventually get out and meet with the members.

Some questions she needs answers to-hourly rate of conference room and upgrading Microsoft 360 once she gets an approx. cost.

- c. **Fair Parade review** -a few comments received-confetti complaint and board signs set up for no parking the night before.
 - d. **Upcoming Mixer(s)** -see above.
5. **Schedule next meeting / Agenda topics** -Sept. 3, 2025, 7:00 am Add to agenda-
Topics for annual meeting.
6. **Adjourn** -8:05 am

Minutes submitted for review on August 5, 2025, by Kris Miravalle, Secretary.