

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of September 3, 2025, at 7:00 a.m. at The Quincy Hub, 493 Main Street, Quincy

Present – Kevin Trutna, Cheryl Kolb, Kris Miravalle, Susan Scarlett, Lisa Lester.

Absent-Robin Wight.

1. **Additions or deletions to the agenda** -Add #5 Mixers per Susan.
2. **Approve minutes from August 5, 2025** -Approved. Susan/Cheryl.
3. **Employee issues** -Bethany's remote activity has been sparse. Cheryl will check with her to see if she is really interested, and if so, ask for consistent results. After much discussion, we will fly the job description as previously written with the amendment that the requirements are "desirable skills". Cheryl will also see if the person responsible for the PCT reels has the capabilities/desire to take on more work in case we cannot find that strength in our applicants.
4. **Safe Trick-or-Treat plan / sponsorship** -Cheryl will check with Grocery Outlet to see if they will continue to sponsor Safe Trick or Treat, if not, she will look for other sponsors. Event will be October 31st 3-5:30. Since we have a storefront, we no longer need to set up a table but will hang our "Sponsored by" banner out in front of the hub. Traffic control volunteers have been an FRC team and the S Club in the past. Cheryl will check with them and will work on who will get them ready to direct traffic on the day of.
5. **Mixers**-We are looking for a business for the Fall quarter. Some names of potentials are: L'Orange, Mtn. Builders, Wild Hare Signs, and Chevron (if they become members). All of these have had notable changes to their business that we would like to promote.
6. **Strategic Plan updates**
 - a. **Oversee & fund a Digital Optimization Program – Jake Williams** -The MOU presented by IVIH was not what we were looking for. We want a project base proposal with Jake, as he has the skills that we are looking for to do this project. Cheryl will check with Jake to see if he, personally, is interested. Our vision is for a qualified person to review our members' website and make recommendations. The funds we intend to use for this are only available for 16 months.

- b. **Merchant appreciation / awareness program – Lisa** -No update.
 - c. **Marketing plan – Kevin** -No update.
 - d. **Create/update monthly calendars, relocation package, business checklist – Cheryl** -No update.
 - e. **Plan to deal with vacant buildings on Main Street – Kris** -Provided a list of vacant buildings in the downtown and “mid-town” sections of Quincy. Will follow up with County to get a list of addresses for these locations.
 - f. **Improve outreach & promote Chamber membership / Annual meeting – Robin** -No update.
 - g. **Individual membership campaign – Susan** -No update.
 - h. **Impact report - Cheryl** -No update.
7. **Local discussions**-The FRC Rodeo will be bringing in a lot of people on 10/3-10/4 which overlaps with our First Friday for October. Lisa Kelly is working to set up events for that time period, around town. One request is to see if we could be ready for the first Friday event a little earlier in the day to accommodate their schedule and maybe highlight equestrian themed products. Kevin reported on a new housing project in Greenville, advanced by Plumas Housing Council.
8. **Schedule next meeting / Agenda topics** -Wednesday 9/24/25 at 7:00am
9. **Adjourn**- 7:59 am

Minutes submitted for review by Kris Miravalle, Secretary, on September 4, 2025.
Approved 10/8/25.