Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Agenda for the Meeting of May 20, 2025, at 7:00 a.m.

at The Quincy Hub, 493 Main Street, Quincy

Present – Kevin Trutna, Cheryl Kolb, Kris Miravalle, Susan Scarlett, Robin Wight, Lisa Lester. Employee Brenna Martin, Guest Joel Spalding.

1. Additions or deletions to the agenda - Cheryl added "Budget Discussion" as #5 on this printed agenda after it was emailed out.

2. Approve minutes from April 11, 2025 - Approved. Robin/Susan.

3. **Presentation from Mat Fogarty, owner of Crescent Hotel in Crescent Mills** -Did not show.

4. Employee Reports

a. Visitors Center update from Tori -Did not attend meeting.

b. Chamber work from Brenna -

i. Fair Parade letter of authorization -Cheryl wanted to verify that it was OK for Brenna to sign. It was discussed and the consensus was that she should be able to sign.

ii. **Discussion re: changing Brenna's schedule** -Her current schedule is Tues-Saturday 10-2 and thinks that Thursday-Monday would work better for accessibility to Chamber needs. The group was OK with that.

c. Chamber work from Cheryl

i. **New desk update** -Cheryl brought sketches from Sierra Moon with estimated cost of \$2500-\$2800. Everyone liked the concept with the caveat that the signage on the front should not be carved and needed further discussion. It was approved that we would spend up to \$2800 on the desk from Sierra Moon and would separately work on the logo piece. Kris/Robin.

5.**Budget discussion**-Susan provided a financial history going back to 2013 that showed our basic income and expenses ending with our YTD at \$(46079.97). We know that we have allocated \$120,000 to get us through the first three years of operations at the

Chamber/Hub, but this brought to our attention how we must start focusing on sustainability. There was discussion about possibly using the ARPA \$45,000 that we received recently to work on a digital optimization project that would audit all businesses to make sure they have correct info on their websites, social media and google.

6. **Plumas County Map Book ad** -It was discussed that a full-page ad, preferably on the back cover would be the most beneficial.

7. **RERC meeting review** -holdover until next meeting due to lack of time.

8. Quick Items: -H/O

- a. Board vacancies
- b. Community reports
- c. Lawry House Project
- 9. Schedule next meeting / Agenda topics June 3, 2025 for strategic planning.

10**. Adjourn**-7:58

Minutes submitted for review by Kris Miravalle, Secretary, on May 20, 2025.