

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of November 12, 2025, at 7:00 a.m.
at The Quincy Hub, 493 Main Street, Quincy

Present – Cheryl Kolb, Kris Miravalle, Susan Scarlett, Robin Wight, Lisa Lester. Employee – Jake Williams, guests: Gina Achilles, Sierra Buttes Trail Stewardship; Suzanne Stirling; Tracy Wixted, Ranchito Motel. Absent- Kevin Trutna.

1. **Additions or deletions to the agenda**-N/A
2. **Approve minutes from October 8, 2025**- Approved. Susan/Robin.
3. **Approve joint meeting minutes from October 29, 2025**-heldover for joint meeting.
4. **Request to purchase Christmas ornaments for downtown**-Suzanne Stirling reported that the holiday balls, originally purchased by Forest Stationers, are in bad shape and would like to replace them. She already has a bid from AVH for 5-7 balls per 21 trees at approx. \$20 each. A motion was presented to allocate \$2000, and then amended to “up to \$2500” of the PG&E funds towards this project. It was approved. Kris/Robin. Suzanne already has the S Club prepared to hang them before Sparkle. AVH will email the invoice to us for payment.
5. **Request from Rotary Club to host a Christmas tree at The Quincy Hub**-Lisa explained that Rotary just needs a place to showcase a tree or two that have been decorated by businesses that may not be on Main St. We felt like we had room for a couple.
6. **JDX Sponsorship for Sparkle**-We spent \$299 last year, and a motion was approved to spend the same amount this year. Kris/Robin.
7. **Employee reports**
 - a. **The Quincy Hub stats**-Jake reported that we had 3068 guests in October, \$6914 in total sales with \$976 from VC merchandise.
 - b. **Safe Trick-or-Treat review**-There were 32-40 businesses that participated. It was a really good turn out, with nods to the beautiful weather and day of the week. Lots of adults stayed in town to eat or have a drink. Overall very successful.
 - c. **Mixer at A L'Orange**-ABC license submitted. Jake will talk to Laura about final details.
 - d. **ARPA project**-Jake is working his way through the members and was pleasantly surprised at the results. He is working on navigation through ChamberNation’s website offering so he can work with our members to maximize what they offer.
8. **Revise MOU between QCC and IVIH**-We should all review and be ready to talk about what we feel is needed, going forward, with this agreement, at next week’s joint meeting.

9. **Strategic Plan updates-**
 - a. **Oversee & fund a Digital Optimization Program – Jake Williams**
 - b. **Merchant appreciation / awareness program – Lisa**
 - c. **Marketing plan – Kevin**
 - d. **Create/update monthly calendars, relocation package, business checklist – Cheryl**
 - e. **Plan to deal with vacant buildings on Main Street – Kris**-Suzanne asked about the plan. There is an independent group working on the same issue and is getting prepared to take it to the BOS. Kris asked that she be invited to their next meeting.
 - f. **Improve outreach & promote Chamber membership / Annual meeting – Robin**
 - g. **Individual membership campaign – Susan**
 - h. **Impact report - Cheryl**

10. **Schedule next meeting / Agenda topics**-Wed. 12/3/25 7:00 am

11. **Adjourn** 7:41 am

Minutes submitted for review on November 13, 2025, by Kris Miravalle, Secretary.