

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of October 8, 2025, at 7:00 a.m.
at The Quincy Hub, 493 Main Street, Quincy

Present – Kevin Trutna, Cheryl Kolb, Kris Miravalle, Susan Scarlett, Lisa Lester. Absent-Robin Wight.

1. **Additions or deletions to the agenda**-N/A
2. **Approve minutes from September 3, 2025**- Approved. Susan/Kris.
3. **Financial update**-Susan reviewed checking balance and suggested we think about a plan for the PG&E money.
4. **Flower baskets**-They will be taken down 10/18/25. This year we had a substantial aphid infestation. May need to spray next year. Cheryl will be ordering new watering tubes for the baskets. We may need to redo contracts to address watering/spraying for next year.
5. **Safe Trick-or-Treat Update**-Have secured S-Club. Grocery Outlet will be donating candy. Cheryl will make mini flyers to put in kids' bags to advertise what we do and solicit support through individual memberships.
6. **Mixer at A La'Orange**-Laura wanted to do it no sooner than the end of October. Susan will check in with her to get details and a possible date.
7. **The Quincy Hub**
 - a. **Mural / Maidu Summit Consortium**-There is talk about getting a new mural on the wall of the hub. We did not have enough information to consider discussion.
 - b. **Volunteers**-The management of the volunteers is waning. IVIH should be concentrating on volunteer coverage to support their retail endeavors. We should be prepared for back-up for Chamber/Visitor's Center in case of absences. We need to rethink days we are open. Cheryl will provide us with foot traffic numbers for days of the week at our next meeting.
 - c. **MOU for ARPA funds**-We really need to meet with Jake to get details of time needed to complete each section of this program. It was discussed that we pay him per member for reviewing their digital optimization and presenting a digital footprint report and then pay additional money to review/correct with merchant. Cheryl is creating a list of members that would benefit from the review. (Not individuals or corporate)
 - d. **Employees / Help Wanted**-It was suggested that advertising a job at part-time vs full time gets more responses. Cheryl will change it to 30 hours on average and also buy an ad in Plumas Sun to encourage more applicants.
8. **Strategic Plan Updates**-Holdover due to lack of time
 - a. **Oversee & fund a Digital Optimization Program** – Jake Williams
 - b. **Merchant appreciation / awareness program** – Lisa
 - c. **Marketing plan** – Kevin

- d. **Create/update monthly calendars, relocation package, business checklist – Cheryl**
 - e. **Plan to deal with vacant buildings on Main Street – Kris**
 - f. **Improve outreach & promote Chamber membership / Annual meeting – Robin**
 - g. **Individual membership campaign – Susan**
 - h. **Impact report - Cheryl**
9. **Schedule next meeting / Agenda Topics**-Meet with Jake on Monday 10/13 at 5:15 if it works for him and next meeting 10/22/25 at 7:00 am.
10. **Adjourn-7:51**

Submitted for review by Kris Miravalle, Secretary, on October 8, 2025.