

# Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of January 7, 2026, at 7:00 a.m.  
at The Quincy Hub, 493 Main Street, Quincy

Present – Kevin Trutna, Cheryl Kolb, Kris Miravalle, Susan Scarlett, Robin Wight, Lisa Lester,  
Employee – Jake Williams, Guests- Tracy Wixted, Gina Achilles, Frank Carey, John Kolb.

1. **Additions or deletions to the agenda** -Cheryl-Add to #2 Gina Achilles letter and vote and add #7- Winter hour discussions.
2. **Vote re: Tracy Wixted joining the Chamber board** -Approved. Kris/Susan.  
**Gina Achilles joining the Chamber board** -Approved. Kris/Susan.
3. **Approve minutes from December 3, 2025** -Approved. Susan/Robin.
4. **Sparkle review**
  - a. **Light Parade Safety – QVFD Fire Chief Frank Carey**-Candy dropped from vehicles is not a safe practice. Our application states that candy must be thrown by walkers, however, the light parade moves too fast for walkers to be feasible. The decision to prohibit candy at the night parades was unanimous. An article preparing the onlookers and the vehicles should be put out before next year's event
  - b. **Notes for 2026** -Twenty-four entries. The visibility of the stage was an issue that we may want to ponder before this year's Dec. 4<sup>th</sup> event.
  - c. **Saturday event?** -A local innkeeper suggested more people may come up if the event was on a Saturday. After much discussion, we decided to keep it on Friday, but bundle the event in our marketing, with all the things going on during the weekend, such as the Graeagle tree lighting, the craft fair and Xmas tree permits, to name a few.
  - d. **Trash pickup** -Trash was bad this year. Lisa committed WM to deliver approximately 40 cans that they can pick up the following Monday.
5. **Sub-committee of PCT Trail Angels – John Kolb** -Oregon has a 3 day event targeting the PCT hikers with outdoor type vendors. The local PCT Trail Angels would like to do an event here in late June. (Half Way Days?) Rich Bar Tap Room has expressed interest in using their venue. They will create a committee to work on this, Tracy is already involved with PCT, so she will be the liaison. They are asking for our support with advertising and PR. The board thought it was a good idea.
6. **Financial update** -Susan reported that so far, this fiscal year, we are running ~\$36k in the hole. She stressed that this is not sustainable.
7. **Winter Hours discussion**-It was proposed to staff with just volunteers on Mondays, as we are currently doing with Sundays. Jake will be responsible for making sure the volunteers are scheduled

and showing up. Tracy volunteered to help open/close on Mondays. The winter hours proposed are daily 11-4 through April. The proposal was approved, effective immediately. Kris/Cheryl.

8. **Employee report**

- a. **The Quincy Hub** -December had 4766 visitors. Chamber sales were \$3611 and overall sales were approx. \$26k (vs \$12.9k last year).
- b. **Membership Strategic Plan** -Jake went over and will email his notes to all of us.
  - i. **Tiered dues structure**
- c. **ARPA Project** -Same
- d. **Groundhog Fever Festival**
  - i. **Honorary Mayor discussion & action** -Plumas Audubon has requested taking over the Honorary Mayor fundraiser. Cheryl will find the document that they will need to sign stating all the finances will be their responsibility.

9. **Outreach** -Lisa will work with Jeff on this.

- a. **Social media use and guidelines**
- b. **Newsletter**
- c. **1<sup>st</sup> Quarter membership promotion & retention**

10. **Strategic Plan updates** -Held over for lack of time

- a. **Oversee & fund a Digital Optimization Program – Jake Williams**
- b. **Merchant appreciation / awareness program – Lisa**
- c. **Marketing plan – Kevin**
- d. **Create/update monthly calendars, relocation package, business checklist – Cheryl**
- e. **Plan to deal with vacant buildings on Main Street – Kris**
- f. **Improve outreach & promote Chamber membership / Annual meeting – Robin**
- f. **Individual membership campaign – Susan**
- g. **Impact report – Cheryl**

11. **Schedule next meeting / Agenda topics** Joint meeting with IVIH on 1/21. Next regular meeting Wed. 1/28.

- a. **Mixer at Mountain Building Supply**
- b. **Develop FAQ's**
- c. **MOU between IVIH and QCC re: The Quincy Hub**

12. **Adjourn** 7:59 am

Minutes submitted for review on January 7, 2026, by Kris Miravalle, Secretary.

Approved January 28, 2026.

