

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of January 28, 2026, at 7:00 a.m. at The Quincy Hub, 493 Main Street, Quincy

Present – Kevin Trutna, Cheryl Kolb, Kris Miravalle, Susan Scarlett, Robin Wight, Lisa Lester, Tracy Wixted, Gina Achilles, Employee-Jake Williams.

1. **Additions or deletions to the agenda** -GFF Update- Currently have 7 chili entrants and 10 vendors. Need one more chili judge. Set up at 8:00, 9:00 for us. It was suggested that La Sierra Wines might be a good sponsor and has good wines.
2. **Approve minutes from January 7, 2026** -Approved. Susan/Gina.
3. ***Closed session*** -Results were that we will establish a committee to direct and monitor employee issues and sustainability. Susan, Tracy, Lisa and Gina volunteered to join the committee.
4. **Vote on Visitors Guide ad** -A full page ad was approved to include a QR code that can measure effectiveness of ad and with the instructions to redo graphics to make it more effective. Tracy/Susan. Gina will work on QR code and can help with the design if needed. Cheryl will contact them to let them know it is a go and to make sure we get a preview of the ad in enough time to make changes, if needed.
5. **Mixer at Mountain Building Supply**-Adam, from Mtn. Builders, was thinking late February or March, as part of the mixer might be outside. Discussion included that they may be better suited for a mixer in the 2nd quarter and we might want to put a separate email to our members to see if anyone is interested in having one this quarter.
 - a. **Confirm Mixer details** -Rather than handing out \$250, it was moved and approved for the Chamber to spend \$50 on the liquor license, \$50 on wine/beer and \$50 on small munchie type food. The merchant can supplement as they choose, but at least the minimum will be met. Gina/Lisa. It was also suggested we could get a year-long wine/beer sponsor to supply beverages that they would like to highlight, saving us the \$50 we would have expended. We might consider that sponsorship in lieu of membership fees.
6. **Employee report** -H/O due to time
 - a. **The Quincy Hub**
 - b. **Membership Strategic Plan**
 - i. **Tiered dues structure**
 - c. **ARPA Project**
7. **Outreach** -Lisa is planning to meet with staff at 11:00 on Thursdays. We need to highlight sponsors and volunteers. Lisa and Gina will work on a marketing plan. A suggestion to get a WM sticker with antique truck printed to promote Sparkle.
 - a. **Social media use and guidelines** -H/O

- b. Newsletter -Newly renames “What’s Up Quincy”
 - c. **1st Quarter membership promotion & retention -H/O**
 - d. **Development of FAQ’s -H/O**
8. **Strategic Plan updates H/O**
- a. **Oversee & fund a Digital Optimization Program – Jake Williams**
 - b. **Merchant appreciation / awareness program – Lisa**
 - c. **Marketing plan – Kevin**
 - d. **Create/update monthly calendars, relocation package, business checklist – Cheryl**
 - e. **Plan to deal with vacant buildings on Main Street – Kris**
 - f. **Improve outreach & promote Chamber membership / Annual meeting – Robin**
 - g. **Individual membership campaign – Susan**
 - h. **Impact report – Cheryl**
9. **Schedule next meeting / Agenda topics -Feb 10, 2026 7:00 am**
- a. MOU between IVIH and QCC re: The Quincy Hub and By-law review. Susan will send out current by-laws

10. **Adjourn 8:05**

Minutes submitted for review on January 29, 2026 by Kris Miravalle, Secretary.

Approved 2/10/26