

# **Quincy Chamber of Commerce**

PO Box 215, Quincy, CA 95971

## **Agenda for the Meeting of August 5, 2025, at 7:00 a.m. at The Quincy Hub, 493 Main Street, Quincy**

|                                                 |                                          |
|-------------------------------------------------|------------------------------------------|
| President – Kevin Trutna, Feather River College | Vice President – Cheryl Kolb             |
| Secretary – Kris Miravalle                      | Treasurer – Susan Scarlett               |
| Director – Robin Wight                          | Director – Lisa Lester, Waste Management |
| Director – Vacant                               | Director – Vacant                        |
| Employee – Bethany Clark                        |                                          |

1. Additions or deletions to the agenda
2. Approve minutes from July 15, 2025
3. Strategic Plan updates
  - a. Oversee & fund a Digital Optimization Program – Jake Williams
  - b. Merchant appreciation / awareness program – Lisa
  - c. Marketing plan – Kevin
  - d. Create/update monthly calendars, relocation package, business checklist – Cheryl
  - e. Plan to deal with vacant buildings on Main Street – Kris
  - f. Improve outreach & promote Chamber membership / Annual meeting – Robin
  - g. Individual membership campaign – Susan
  - h. Impact report - Cheryl
4. Employee reports
  - a. Report from Cheryl
  - b. Report from Bethany
  - c. Fair Parade review
  - d. Upcoming Mixer(s)
5. Schedule next meeting / Agenda topics
6. Adjourn