

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Agenda for the Meeting of February 10, 2026, at 7:00 a.m. at The Quincy Hub, 493 Main Street, Quincy

President – Kevin Trutna, Feather River College	Vice President – Cheryl Kolb
Secretary – Kris Miravalle	Treasurer – Susan Scarlett
Director – Robin Wight	Director – Lisa Lester, Waste Management
Director – Tracy Wixted, Ranchito Motel	Director – Gina Achilles, Sierra Buttes Trail Stewardship
Employee – Jake Williams	Employee – Jeff Titcomb

1. Additions or deletions to the agenda
2. Approve minutes from January 28, 2026
3. Groundhog Fever Festival debrief
4. Discussion regarding billing IVIH per Clint's original commitment
5. Committee reports
6. Employee report
 - a. The Quincy Hub
 - b. Membership Strategic Plan
 - i. Tiered dues structure
 - c. ARPA Project
7. Outreach
 - a. Social media use and guidelines
 - b. Newsletter
 - c. 1st Quarter membership promotion & retention
 - d. Development of FAQ's
8. Strategic Plan updates
 - a. Oversee & fund a Digital Optimization Program – Jake Williams
 - b. Merchant appreciation / awareness program – Lisa
 - c. Marketing plan – Kevin
 - d. Create/update monthly calendars, relocation package, business checklist – Cheryl
 - e. Plan to deal with vacant buildings on Main Street – Kris
 - f. Improve outreach & promote Chamber membership / Annual meeting – Robin
 - g. Individual membership campaign – Susan
 - ~~h. Impact report – Cheryl~~
9. Schedule next meeting / Agenda topics
 - a. MOU between IVIH and QCC re: The Quincy Hub
10. Adjourn