

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Agenda for the Meeting of January 7, 2026, at 7:00 a.m.
at The Quincy Hub, 493 Main Street, Quincy

President – Kevin Trutna, Feather River College	Vice President – Cheryl Kolb
Secretary – Kris Miravalle	Treasurer – Susan Scarlett
Director – Robin Wight	Director – Lisa Lester, Waste Management
Director – Vacant	Director – Vacant
Employee – Jake Williams	Employee – Jeff Titcomb

1. Additions or deletions to the agenda
2. Vote re: Tracy Wixted joining the Chamber board
3. Approve minutes from December 3, 2025
4. Sparkle review
 - a. Light Parade Safety – QVFD Fire Chief Frank Carey
 - b. Notes for 2026
 - c. Saturday event?
 - d. Trash pickup
5. Sub-committee of PCT Trail Angels – John Kolb
6. Financial update
7. Employee report
 - a. The Quincy Hub
 - b. Membership Strategic Plan
 - i. Tiered dues structure
 - c. ARPA Project
 - d. Groundhog Fever Festival
 - i. Honorary Mayor discussion & action
8. Outreach
 - a. Social media use and guidelines
 - b. Newsletter
 - c. 1st Quarter membership promotion & retention
9. Strategic Plan updates
 - a. Oversee & fund a Digital Optimization Program – Jake Williams
 - b. Merchant appreciation / awareness program – Lisa
 - c. Marketing plan – Kevin
 - d. Create/update monthly calendars, relocation package, business checklist – Cheryl
 - e. Plan to deal with vacant buildings on Main Street – Kris
 - f. Improve outreach & promote Chamber membership / Annual meeting – Robin

- g. Individual membership campaign – Susan
- ~~h. Impact report – Cheryl~~

10. Schedule next meeting / Agenda topics

- a. Mixer at Mountain Building Supply
- b. Develop FAQ's
- c. MOU between IVIH and QCC re: The Quincy Hub

11. Adjourn