

# **Quincy Chamber of Commerce**

PO Box 215, Quincy, CA 95971

## **Agenda for the Meeting of January 7, 2026, at 7:00 a.m. at The Quincy Hub, 493 Main Street, Quincy**

President – Kevin Trutna, Feather River College  
Secretary – Kris Miravalle  
Director – Robin Wight  
Director – Vacant  
Employee – Jake Williams

Vice President – Cheryl Kolb  
Treasurer – Susan Scarlett  
Director – Lisa Lester, Waste Management  
Director – Vacant  
Employee – Jeff Titcomb

1. Additions or deletions to the agenda
2. Vote re: Tracy Wixted joining the Chamber board
3. Approve minutes from December 3, 2025
4. Sparkle review
  - a. Light Parade Safety – QVFD Fire Chief Frank Carey
  - b. Notes for 2026
  - c. Saturday event?
  - d. Trash pickup
5. Sub-committee of PCT Trail Angels – John Kolb
6. Financial update
7. Employee report
  - a. The Quincy Hub
  - b. Membership Strategic Plan
    - i. Tiered dues structure
  - c. ARPA Project
  - d. Groundhog Fever Festival
    - i. Honorary Mayor discussion & action
8. Outreach
  - a. Social media use and guidelines
  - b. Newsletter
  - c. 1<sup>st</sup> Quarter membership promotion & retention
9. Strategic Plan updates
  - a. Oversee & fund a Digital Optimization Program – Jake Williams
  - b. Merchant appreciation / awareness program – Lisa
  - c. Marketing plan – Kevin
  - d. Create/update monthly calendars, relocation package, business checklist – Cheryl
  - e. Plan to deal with vacant buildings on Main Street – Kris
  - f. Improve outreach & promote Chamber membership / Annual meeting – Robin

g. Individual membership campaign – Susan  
h. ~~Impact report~~ Cheryl

10. Schedule next meeting / Agenda topics
  - a. Mixer at Mountain Building Supply
  - b. Develop FAQ's
  - c. MOU between IVIH and QCC re: The Quincy Hub

11. Adjourn