

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Agenda for the Meeting of January 28, 2026, at 7:00 a.m. at The Quincy Hub, 493 Main Street, Quincy

President – Kevin Trutna, Feather River College
Secretary – Kris Miravalle
Director – Robin Wight
Director – Tracy Wixted, Ranchito Motel
Employee – Jake Williams

Vice President – Cheryl Kolb
Treasurer – Susan Scarlett
Director – Lisa Lester, Waste Management
Director – Gina Achilles, Sierra Buttes Trail Stewardship
Employee – Jeff Titcomb

1. Additions or deletions to the agenda
2. Approve minutes from January 7, 2026
3. *Closed session*
4. Vote on Visitors Guide ad
5. Mixer at Mountain Building Supply
 - a. Confirm Mixer details
6. Employee report
 - a. The Quincy Hub
 - b. Membership Strategic Plan
 - i. Tiered dues structure
 - c. ARPA Project
7. Outreach
 - a. Social media use and guidelines
 - b. Newsletter
 - c. 1st Quarter membership promotion & retention
 - d. Development of FAQ's
8. Strategic Plan updates
 - a. Oversee & fund a Digital Optimization Program – Jake Williams
 - b. Merchant appreciation / awareness program – Lisa
 - c. Marketing plan – Kevin
 - d. Create/update monthly calendars, relocation package, business checklist – Cheryl
 - e. Plan to deal with vacant buildings on Main Street – Kris
 - f. Improve outreach & promote Chamber membership / Annual meeting – Robin
 - g. Individual membership campaign – Susan
 - ~~h. Impact report – Cheryl~~
9. Schedule next meeting / Agenda topics
 - a. MOU between IVIH and QCC re: The Quincy Hub
10. Adjourn