

ORGANIC WINE SECTOR REPORT

SEPTEMBER 2021

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ORGANIC & MORE

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Total Organic Planted Area

2418ha

**Includes In Conversion*

Total Organic Vineyards

235

Av. Organic Vineyard Size

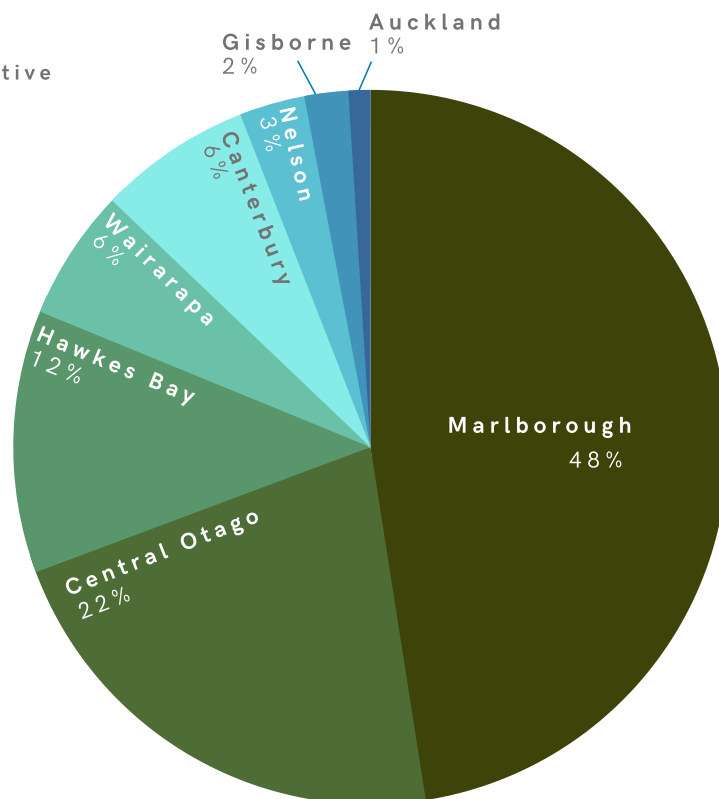
10.3ha

Organic Grape Harvest 2020

11,197 tonnes

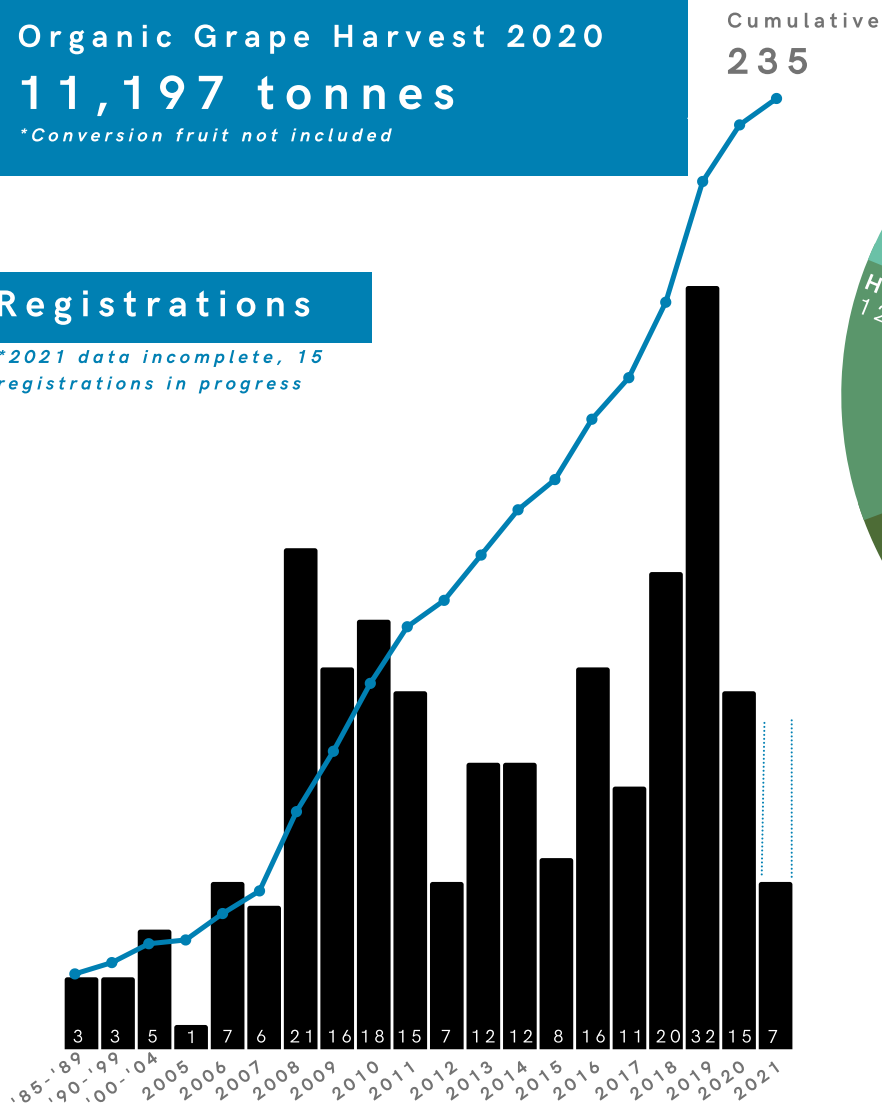
**Conversion fruit not included*

Region

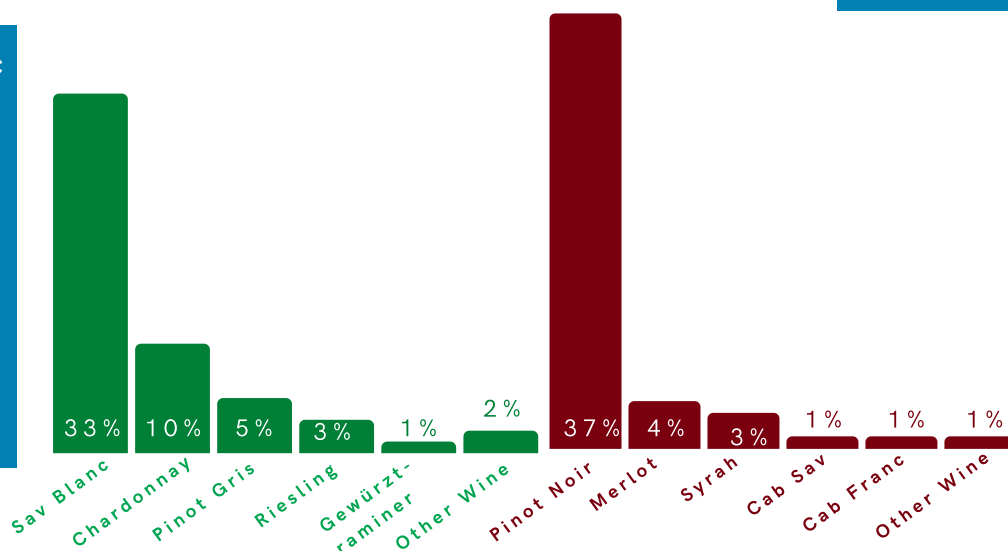


Registrations

**2021 data incomplete, 15 registrations in progress*



Variety



Total White Organic Planted Area

1301ha

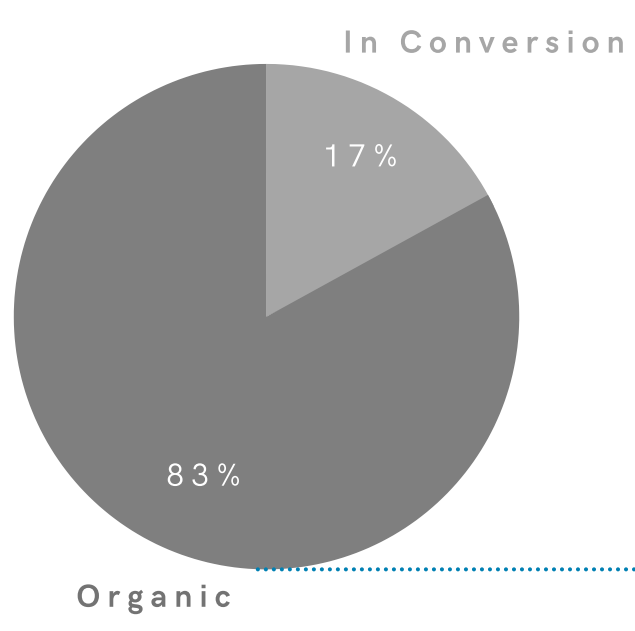
Total Red Organic Planted Area

1117ha

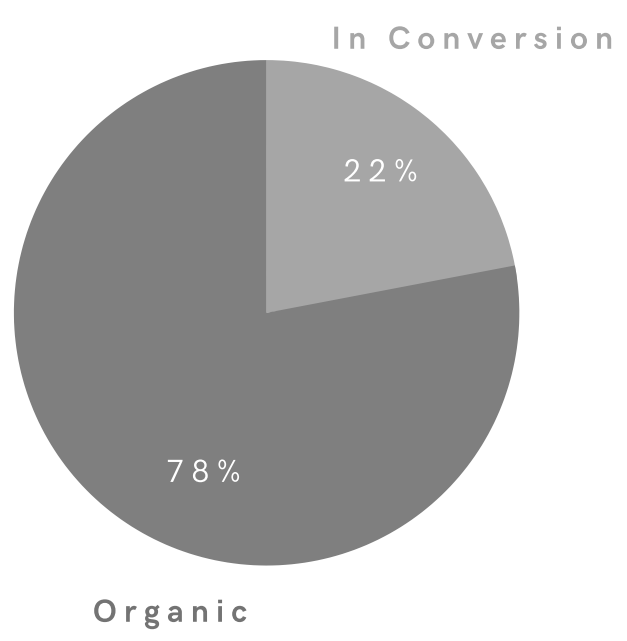
CONVERSIONS

It takes 3 years to convert a vineyard to certified organic status.

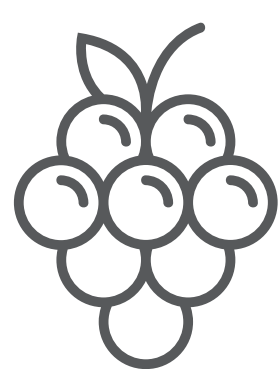
Total Organic Planted Area 2418ha



Total Organic Vineyards 235



Total Tonnes of Organic Grapes **conversion fruit not included*



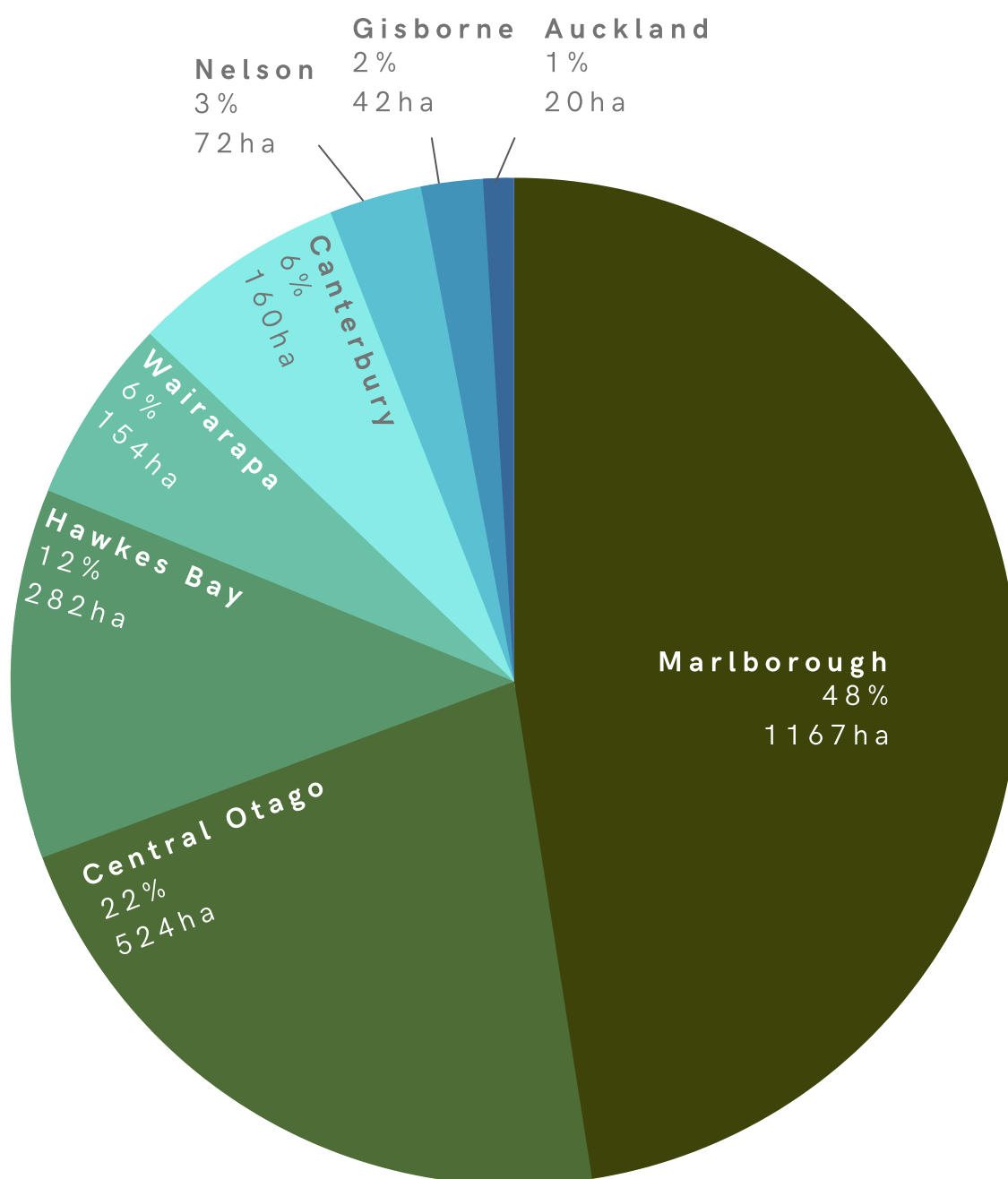
2020	11,197
2019	10,478
2018	9,727

REGION

Almost half the organic planted area is found in Marlborough, and almost a quarter in Central Otago.

Total Organic Planted Area

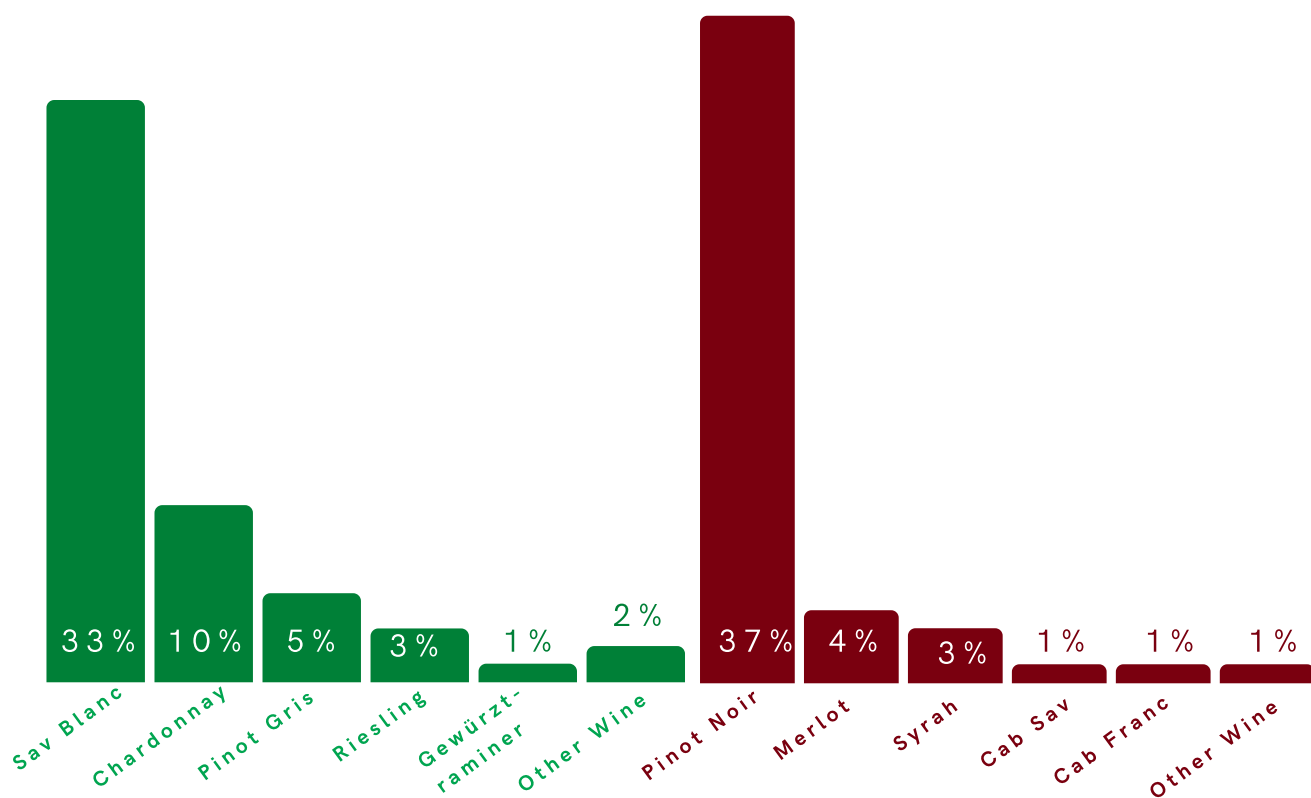
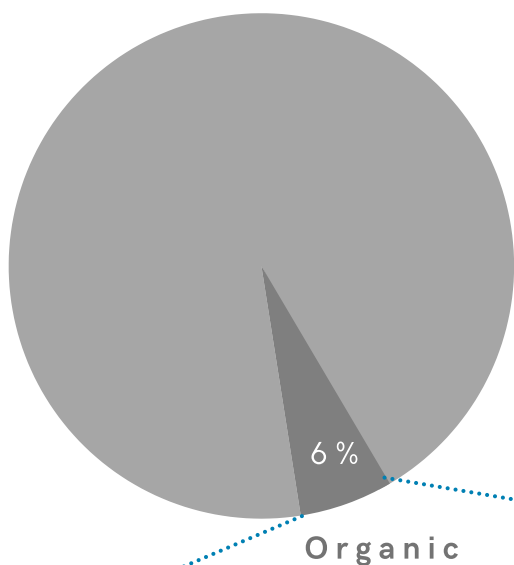
2418 ha



VARIETY

Over two thirds of organic wine being produced is Pinot Noir and Sauvignon Blanc.

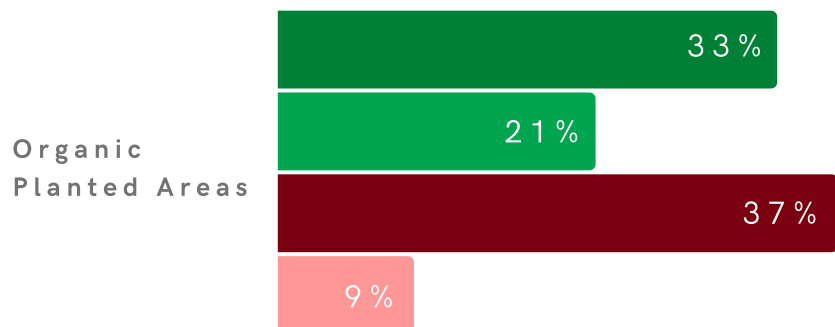
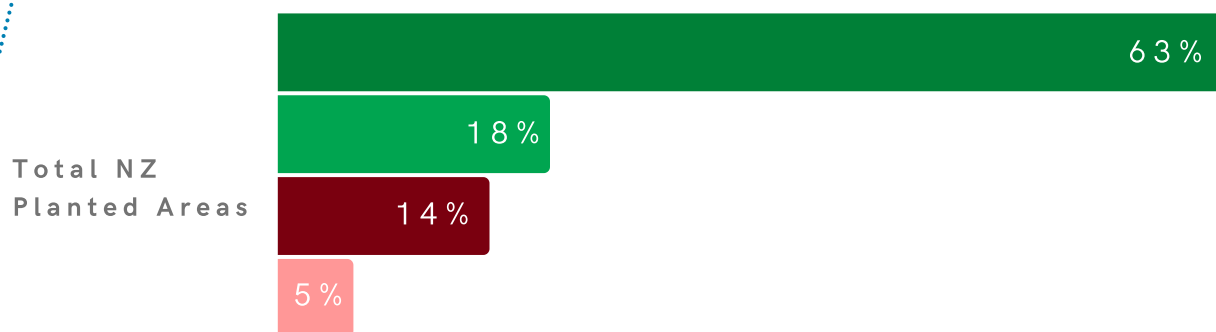
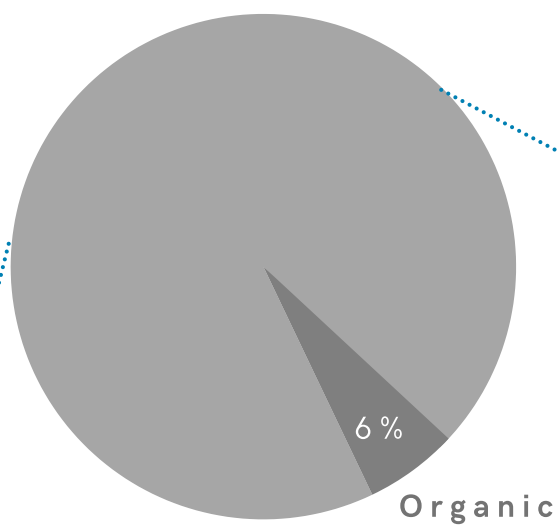
Total NZ Vineyard Area
40,323 ha



VARIETY

When compared to the total wine planted area, organic producers produce more Pinot Noir and less Sauvignon Blanc.

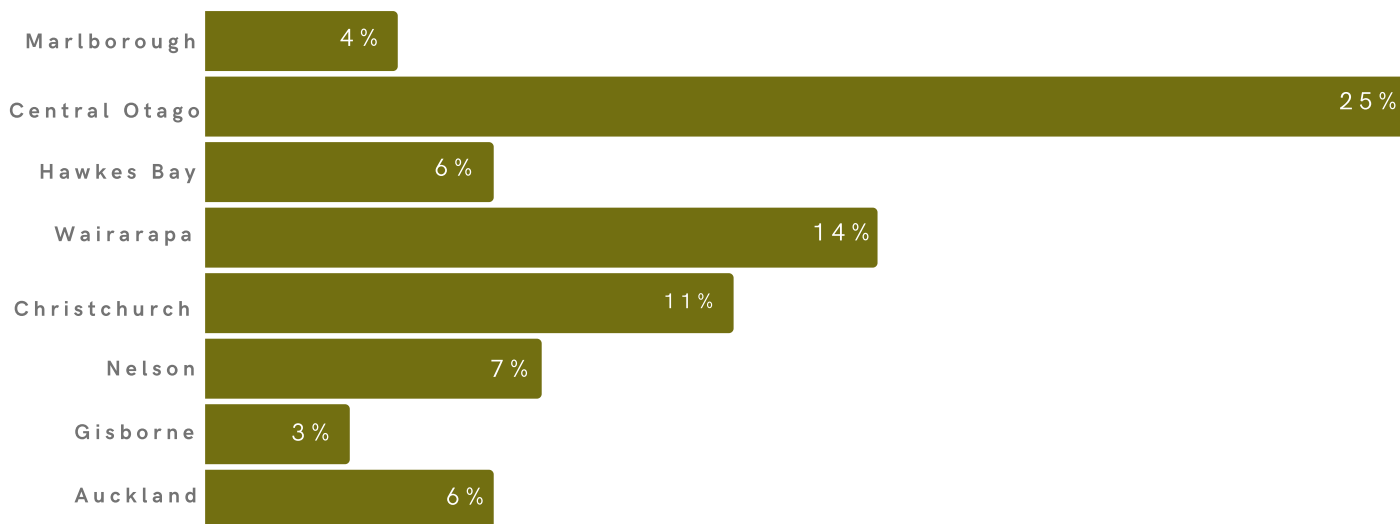
Total NZ Vineyard Area
40,323 ha



Sauvignon Blanc
Other White
Pinot Noir
Other Red

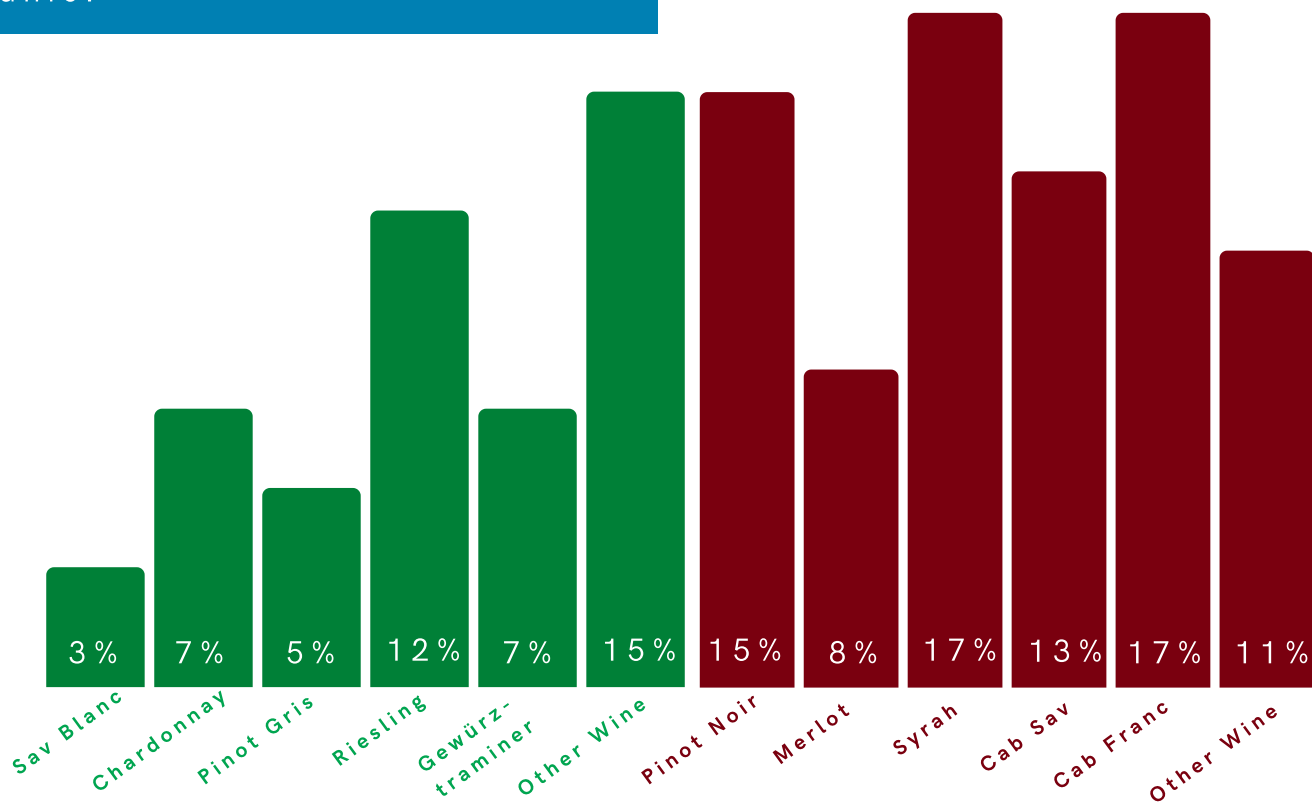
REGION

The percentage of each winegrowing region's planted area that is currently organic.



VARIETY

The percentage of each variety's planted area that is currently organic.

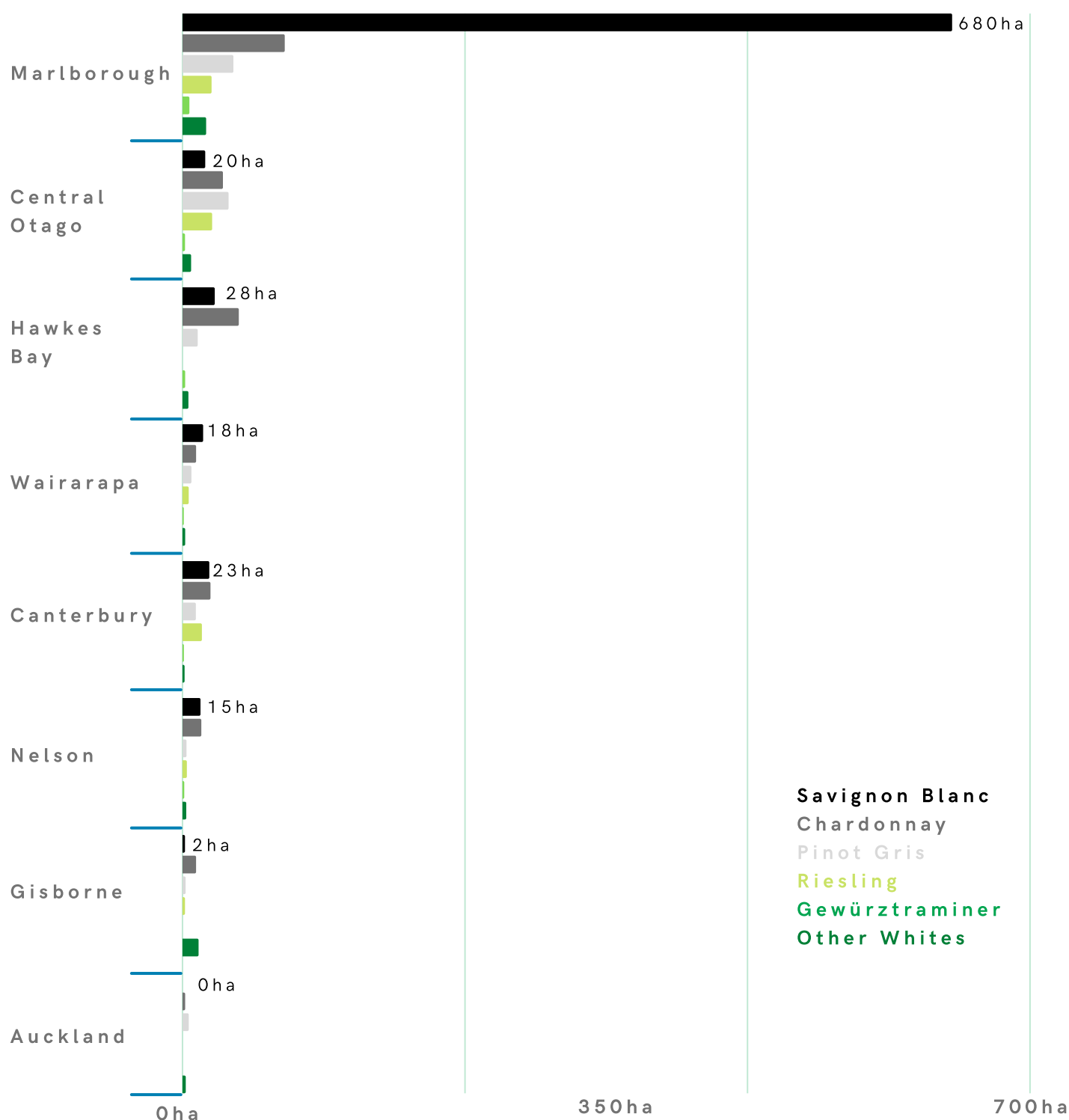


REGION & VARIETY

The distribution of white wine varieties across regions is quite even, with the exception of Marlborough with Sauvignon Blanc.

Total White Organic
Planted Area

1301 ha

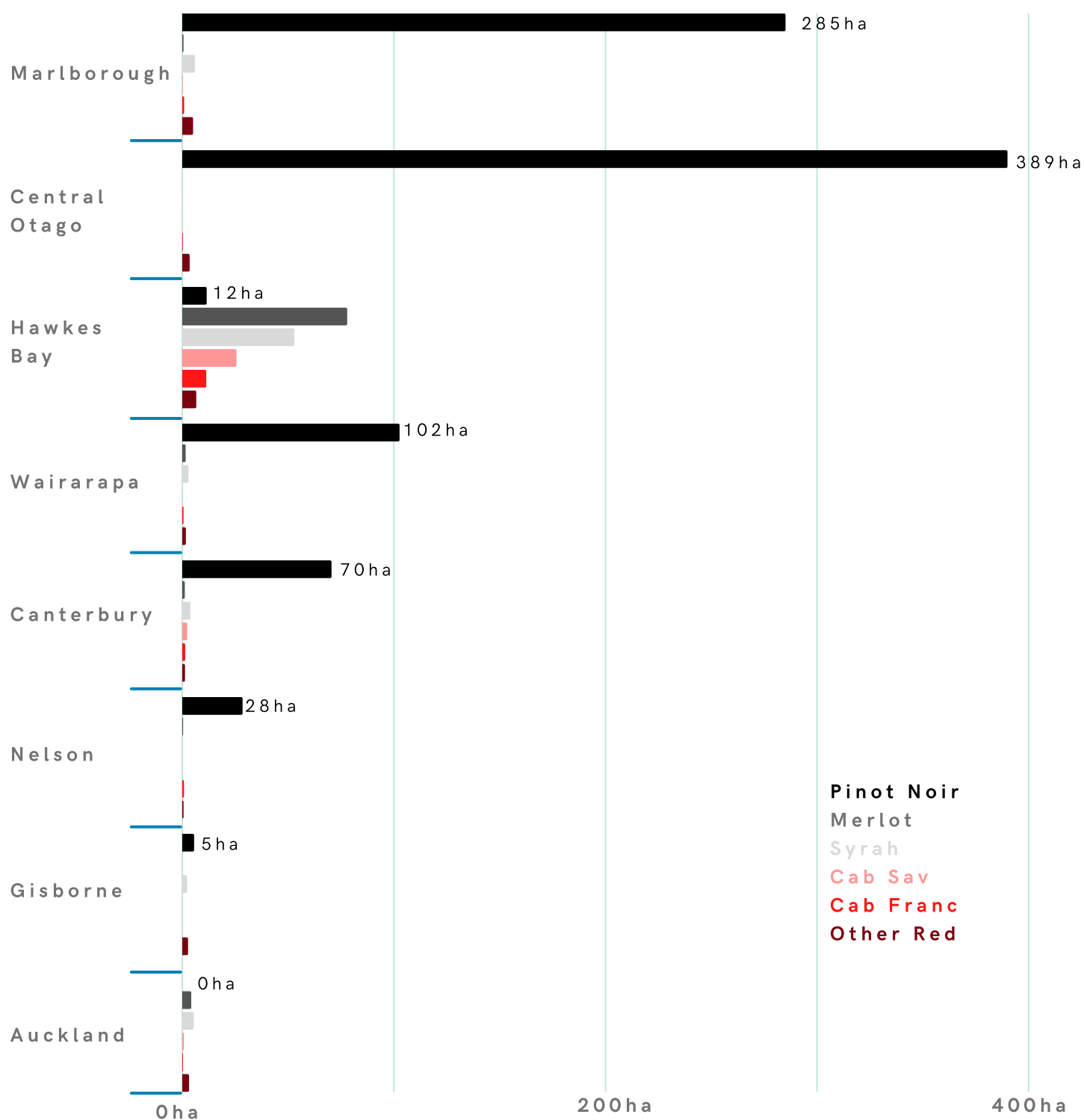


REGION & VARIETY

Pinot Noir is the most produced variety across all regions, with Central Otago producing the most. Hawkes Bay is the most evenly distributed by variety.

Total Red Organic Planted Area

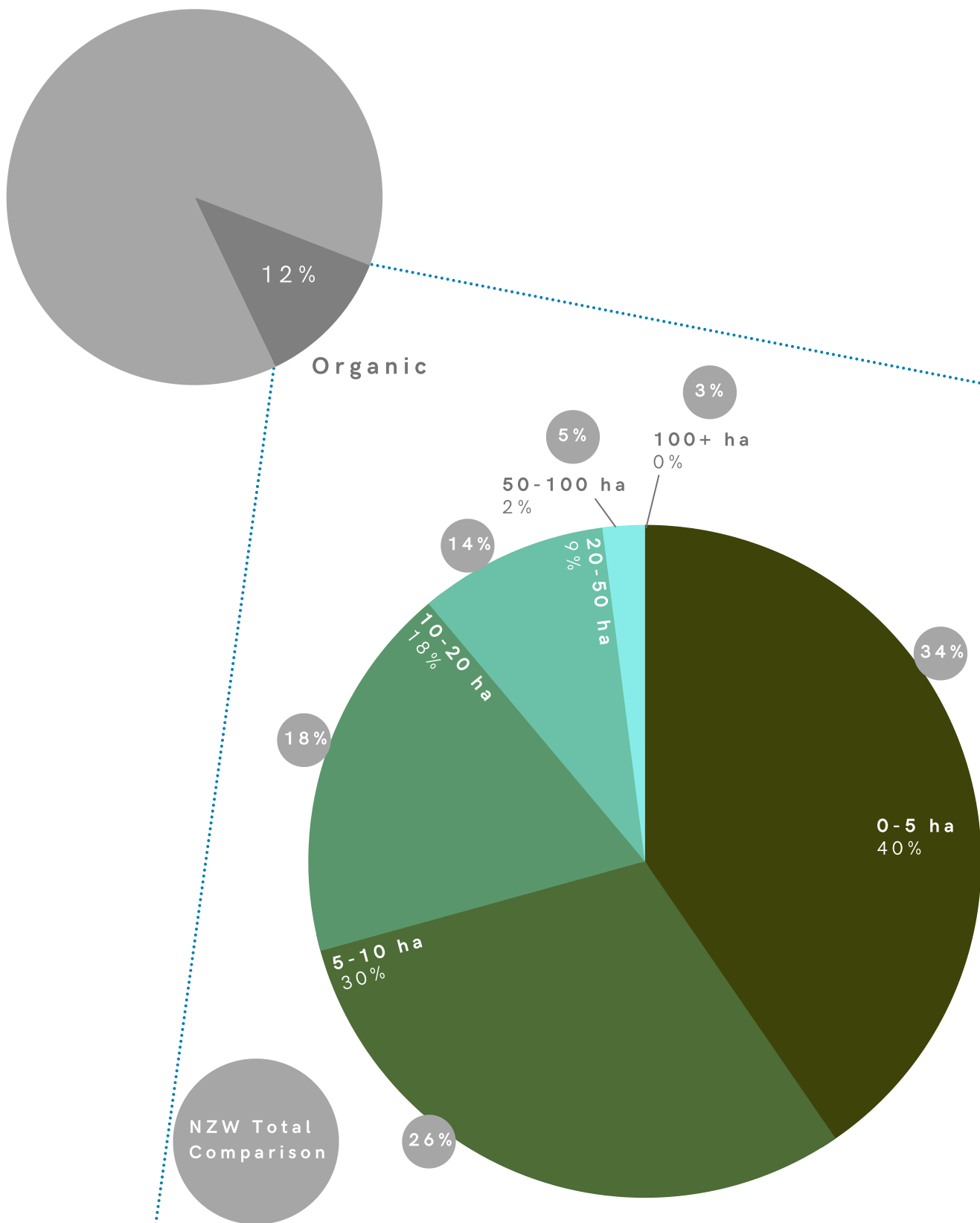
1117ha



SIZE

The average organic vineyard size is 10.3ha, with the majority below 20ha.

Total NZ Vineyards 2032

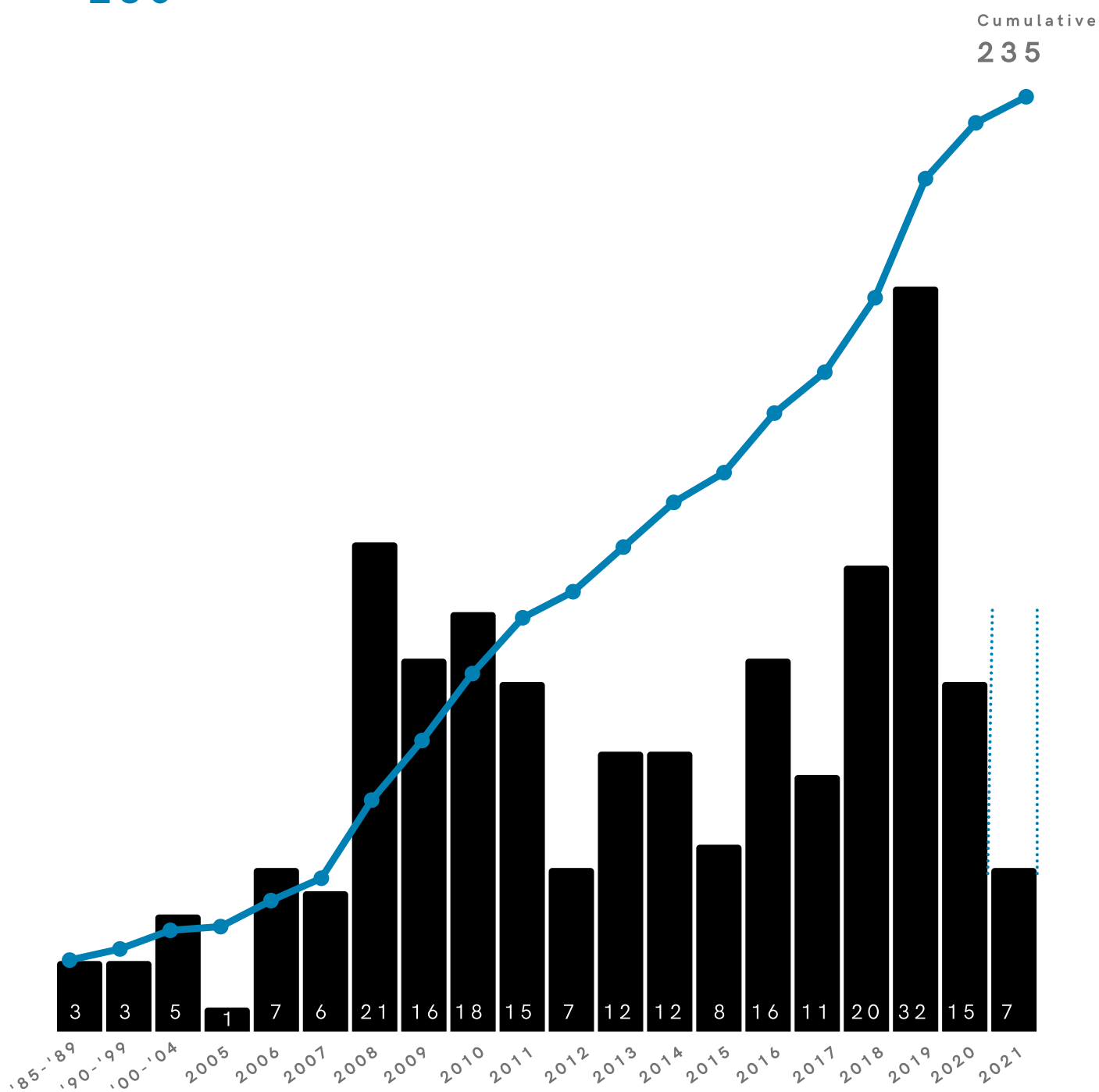


REGISTRATIONS

Registrations for organic certification have been relatively consistent, with spikes in 2008 and 2019.

Total Organic Vineyards

235

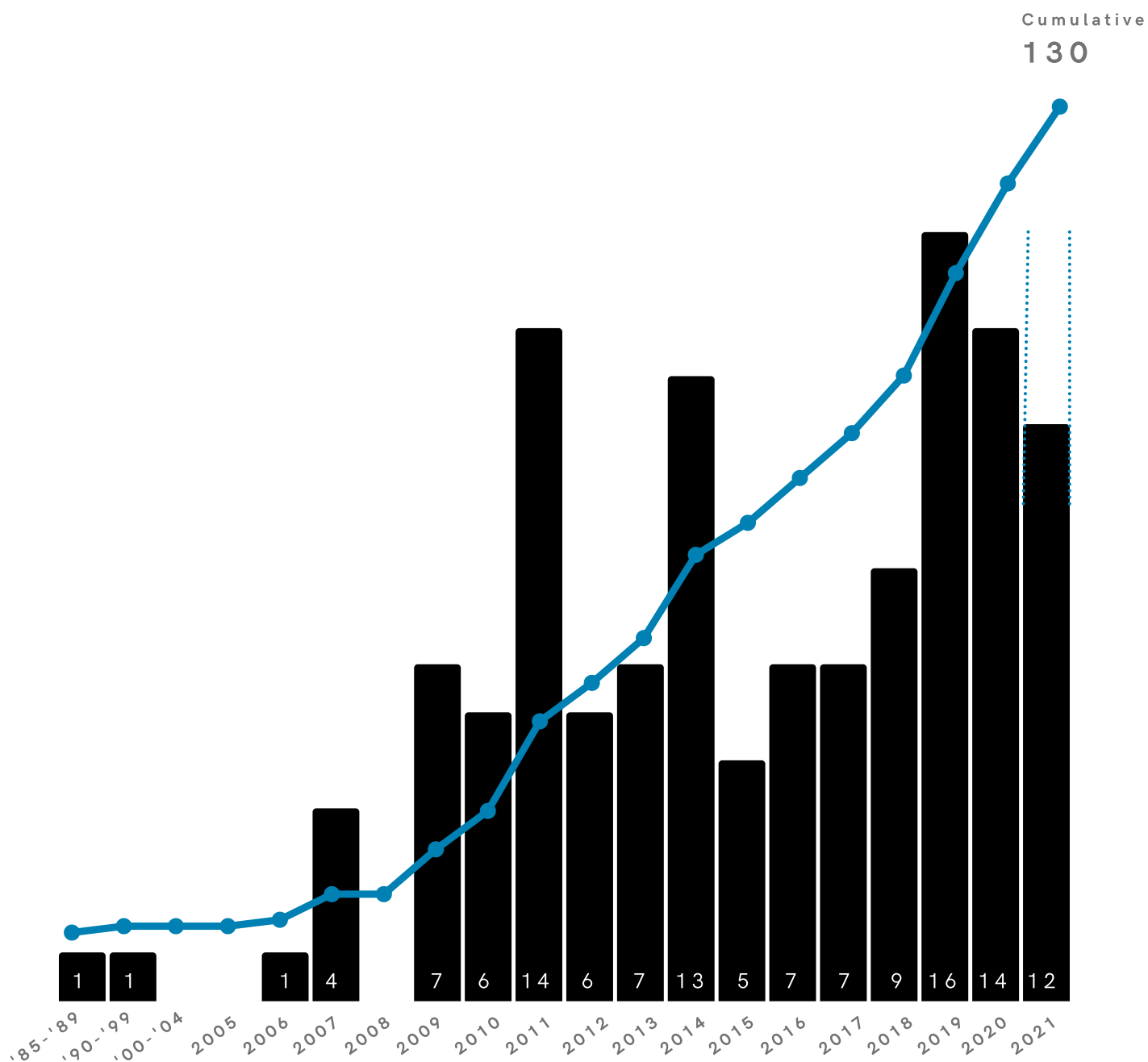


*2021 data incomplete, 15 registrations in progress

REGISTRATIONS

Again, a consistent rise in registrations amongst organic winery and brand owners, with spikes in 2011 and 2019.

Total Organic Winery & Brand Owner 130



*2021 data incomplete

**Includes wineries, brand owners & bottling companies