

# Beyond the Pitch

An Evening Supporting NCFC Youth

Presented by TowneBank



**TUESDAY, OCTOBER 28TH 2025 AT ANGUS BARN PAVILION**

*This signature fundraiser will include cocktail hour and silent auction, a live auction, open bar, 3-course seated dinner at the Angus Barn, dinner program, post-event reception, and more!*

## CHAMPION SPONSOR: \$20,000 (SOLD)



Included in name of the event and included in all pre-and post-event marketing and communication as such (website, emails, marketing collateral, etc.)

- Designated podium signage
- Full page, inside cover ad in event program
- Year-round recognition on NCFCyouth.com as a club sponsor
- Opportunity to be included in creative for event promotion
- Logo recognition on graphics, which will be rotated through the permanent LED rotator at WRAL Soccer Park visible to all car traffic

## MVP SPONSOR: \$15,000 (INQUIRE FOR AVAILABILITY)

Includes all the Score sponsor benefits in addition to the following:

- Recognition in program "Fund a Need" as a matching sponsor or kick-off corporate sponsor of the direct give portion of the program (amount included in sponsorship level), as well as signage and full page Ad

**SOCCER.COM**



## FAR POST SPONSOR: \$12,500

Includes all the Score Sponsorship benefits with the elevated recognition of the headlining Cocktail or After-Dinner Reception Sponsor and the following:

- Special sponsorship recognition during the event and on stage signage
- Full Page Ad in program
- Special recognition in pre- and post-event marketing and communication
- Table placement near stage



## BREAKAWAY SPONSOR: \$7,500

Includes all the Score Sponsorship elements with the elevated recognition of an in-event sponsorship of 1 of the following (first come; first serve):

- Bar, Silent Auction, Registration/Check-In, Valet
- Branding elements included in all; additional digital social recognition; half page ad placement in program; included in on-stage sponsor signage



CAPITOL BROADCASTING COMPANY



## SCORE SPONSOR: \$5,000

Includes all the benefits of a Clean Sheet sponsor and a reserved table for 10

- Dedicated table sponsorship signage at the event



TEAM TRAVEL SOURCE

## CLEAN SHEET SPONSOR: \$2,000

Includes 4 tickets to the event

- Name/Logo displayed on website & shared recognition on table signage
- Inclusion in at least one pre-event marketing email & marketing to 16,000+ local NCFC Youth families and external database of alumni and community supporters
- Name/Logo on event signage, programs, and post-event close-out items



Last year's inaugural event raised \$250,000 thanks to the generous support of our sponsors and attendees. All funds raised went towards our Financial Aid Fund as we continue to grow the game and make soccer accessible for all in our community.