

NACS Event Policies

National Association of College Stores

Event Policies

By registering for or attending a National Association of College Stores (“**NACS**” or “**we**” or “**our**”) event, you acknowledge that you have read, understand, and agree to be bound by these terms, any event-specific terms, venue policies, and the payment processing terms. These terms apply to all participants, including attendees, sponsors, exhibitors, speakers, media, vendors, or guests (“**Participants**”), for any NACS-sponsored or NACS-operated in-person or virtual program, including CAMEX (Campus Market Expo), networking events, seminars, panels, dinners, and similar events (each, an “**Event**”). If there is a conflict, the order of precedence is: (1) event-specific terms; (2) these terms; (3) venue policies; and (4) third-party platform terms.

The Event is a campus store trade-only event: Only businesses and professionals related to the campus retail industry may attend, unless granted permission from NACS Management. The Event is not open to the general public. Each Participant must be either a buyer, retailer, supplier, or engaged in other NACS-permitted activities related to the campus store industry or as allowed by NACS Management.

Policies Applicable to All Participants

Code of Conduct:

- NACS requires respectful, professional conduct during all of its events, supporting diversity, equity, inclusion, and collaboration among Participants. All Participants must respect others’ privacy, safety, and dignity. Harassment, discrimination, disruption, suggestive statements, unwelcome sexual attention, spam, or other unlawful/offensive conduct is prohibited. Violations may result in a warning, removal from the Event without refund, or a ban from future events, at NACS’s sole discretion. Please report any concerns to on-site NACS staff.
- We and our security personnel may, at our and their discretion, remove any Participant at any time and without notice based on a determination that the Participant is violating this policy.
- Accessibility devices, like wheelchairs and motorized scooters, are permitted on the Event floor and available for rent onsite. Personal mobility devices, with or without motors (such as hoverboards, skateboards, uni-wheels, etc.), are prohibited on the Event floor. NACS supports reasonable accommodations for Participants with disabilities; please submit requests at least 30 days prior to the Event.
- Participants may not use the Event to engage in any action that violates U.S. or local law, including theft of intellectual property or violations of the U.S. antitrust laws, such as by facilitating an agreement on product pricing, warranty terms, wages, or suppliers or customers with which they will contract. Participants must follow NACS’s antitrust policy and may not discuss competitively sensitive information (e.g., prices, costs, bids, markets, customers, output, or future plans).

Health, Safety, and Assumption of Risk:

- **Assumption of Risk.** You consent to reasonable security screenings and searches. NACS may verify ID for security and alcohol service, limit access based on capacity or ticket type, and deny or revoke credentials to enforce policies or ensure safety. All Participants must follow NACS and venue health/safety rules, which may be updated before the Event, and comply with all alcohol laws and venue rules. Vendors must comply with applicable food safety laws and use reasonable labeling for common allergens. Participants with allergies must exercise caution, as NACS and venues cannot guarantee allergen-free environments. You acknowledge the inherent risks of public gatherings, including potential exposure to communicable diseases, and assume those risks except where prohibited by law or in cases of NACS’s gross negligence or willful misconduct. Weapons are prohibited. Unless otherwise stated for a specific Event, Participants must be at least 18 years old. Minors may attend only if expressly permitted by event-specific terms and must be accompanied by a parent or legal guardian who accepts these terms on their behalf.
- **Limitation of Liability.** To the fullest extent permitted by law, NACS and its affiliates under common control, and their respective directors, officers, employees, agents, volunteers, and contractors (the “**NACS Parties**”), disclaim all liability arising from or related to the Event. The NACS Parties will not be liable for any indirect, incidental, special, consequential, exemplary, or punitive damages, including for lost profits, revenues, goodwill, data, or use, even if advised of their possibility. The NACS Parties’ aggregate liability arising out of or relating to the Event will not exceed the greater of (a) the fees you paid to NACS for the Event or (b) US\$500. This section does not limit liability that cannot be limited by law, including for personal injury or death caused by negligence, or for NACS’s gross negligence, willful misconduct, or fraud. You are responsible for your property. NACS is not responsible for loss, theft, or damage, or for third-party acts or omissions.
- **Indemnification.** You will defend, indemnify, and hold harmless the NACS Parties from all third-party claims, liabilities, damages, losses, and expenses (including reasonable attorneys’ fees) arising from: (a) your violation of these terms,

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applicable laws, or venue rules; (b) your products, samples, displays, or materials; or (c) your infringement of third-party rights. You may not settle any claim that imposes non-monetary obligations on, or admits fault by, any NACS Party without NACS's prior written consent.

- **Recording and Media.** By attending the Event, you grant NACS a worldwide, royalty-free license to use your image, voice, and likeness captured at the Event for promotional, educational, and marketing purposes in any media. If you prefer not to be recorded, please notify NACS at check-in; NACS will use reasonable efforts to provide no-recording areas or seating, which may limit your access to certain sessions. You may not record, live-stream, or photograph sessions or materials for commercial purposes without NACS's prior written consent. If you submit or upload content (e.g., in apps, Q&A, or chats), you grant NACS a nonexclusive license to use, reproduce, and display that content in connection with the Event and its promotion. You represent that you have all necessary rights to that content and that it does not infringe any third-party rights. You also grant and license to NACS the worldwide, perpetual, and sub-licensable right to display, transmit, broadcast, and reproduce your company's name and logo for the purpose of NACS promoting registrations and attendance, and you represent that you are authorized to provide this license to NACS.
- **Governing Law; Disputes.** The laws of Ohio govern these terms and their interpretation, without regard to its conflict of law principles. Any suit, action, or proceeding arising out of or relating to these terms or the Event must be exclusively and confidentially resolved by final and binding two-party (not class-based) arbitration administered by the American Arbitration Association (AAA) under its then-current rules for expedited consumer disputes. Discovery is limited to a single 8-hour deposition by each side and the exchange of documents that either side reasonably may use at the arbitration hearing. The hearing will occur in Columbus, OH within 12 months of filing the arbitration demand. The prevailing party is entitled to recover its legal fees and costs, as determined by the arbitrator. Any request for injunctive relief must also be exclusively pursued through the AAA before the same arbitrator. The arbitrator will have exclusive authority to rule on their own jurisdiction, including any objections with respect to the existence, scope, or validity of this arbitration agreement or the arbitrability of any claim or counterclaim. Judgment on the award rendered by the arbitrator may be entered in any court having jurisdiction.
- **Privacy.** By providing your contact and other information, you accept and consent to NACS's Privacy Notice, available on its website. NACS processes registration data per its privacy practices and shares limited data with providers (e.g., event apps, payment processors) to operate the Event and process payments. Third-party platform terms and privacy policies also apply. Any matters not specifically covered in this policy or in the Exhibit Space Terms and Conditions or the venue rules are subject to the unilateral discretion of NACS.

Additional Policies Applicable to Attendees

- **Attendee Activities:** Sales and marketing activities by attendees are prohibited. Attendees may not engage during the Event in activities that detract from exhibitors' ability to conduct business, such as by advertising their services, or by taking samples or asking questions of exhibitors for the undisclosed purposes of research and development, or commercial or personal use or evaluation.
- **Minimum Age:** Unless otherwise stated for a specific Event, Participants must be at least 18 years old. Minors may attend only if expressly permitted by event-specific terms and must be accompanied by a parent or legal guardian who accepts these terms on their behalf.
- **Fees:** Unless an event-specific policy states otherwise, all fees are non-refundable. Unauthorized resale or transfer of event credentials is prohibited, and NACS may cancel any credentials obtained this way without refund. Programs, speakers, formats, and schedules are subject to change. NACS will use reasonable efforts to notify you of material changes.
- **Badges:** NACS and its contractors may refuse admission and revoke your badge at any time. All Event attendees and exhibiting personnel must provide a matching valid government-issued photo ID when requested; Event security may check IDs throughout the Event, and if the ID does not match the badge credentials, security may confiscate the badge and remove the individual. Sharing of badges is not permitted. Badges cannot be reproduced, transferred, or resold.