

WHY EXHIBIT AT CAMEX26?

Phoenix Convention Center PHOENIX, ARIZONA

Trade Show: Feb. 27–28 | Education Sessions: Feb. 26, Mar. 1–2

CAMEX is the place to meet with campus retail buyers

- Attendees spent almost **3 more hours** on the CAMEX trade show floor compared to national trade show averages! That's **11.2** hours versus **8.3**!
- Attendees were very satisfied with the ability to meet, discuss, and do business as part of the CAMEX trade show. On a scale ranging from one (extremely dissatisfied) to five (extremely satisfied), the **average satisfaction rating was 4.16**.
- Buying is a primary job responsibility for **77% of CAMEX attendees**.

FREE inclusion in the CAMEX Cashback program

The CAMEX Cashback program pays rebates to buyers for qualifying orders placed with exhibitors! Incentivizing buyers to place more orders with more exhibitors at CAMEX!

Participation is included in your CAMEX booth fees. An **\$895 value** when compared to other trade shows that offer attendee rebate programs.

- Nearly **2/3 of stores** that attended CAMEX24 placed qualifying CAMEX Cashback orders.
- Average dollar amount of orders placed through CAMEX Cashback was nearly **\$30,000 per store** in 2024.

Store Demographics

- Almost **2/3** of attendees come from stores with annual sales volumes of **\$1 million** or more.
- 25%** of attendees come from stores with sales volume of **\$3 million** or more.
- 61%** of store attendees reported that their store served a four-year college or university.
- 35%** serve a two-year college or university with **4%** serving K-12 School Stores.
- 62%** of attendees are female.
- CAMEX attendees represent all age ranges with the majority of attendees from **46–65** years old.



There were over **\$4.6 million in orders** placed through the CAMEX Cashback Program. The CAMEX Cashback program continues to gain momentum yearly.

Visit camex.org/cashback for more info.



Help Bring a Buyer to CAMEX

The NACS Foundation supports education and research in the campus store industry. Through its CAMEX grant program, the Foundation helps buyers attend the show—creating more opportunities for meaningful connections between vendors and attendees.

Your support can make it happen.

TOP REASONS ATTENDEES COME TO CAMEX



Discover new products



Find new vendors



The opportunity to network

camex.org/exhibit

PRODUCTS MOST OFTEN PURCHASED BY CAMEX BUYERS



**General Merchandise
& Convenience Items**



Gifts & Novelty



Apparel



**Course Materials,
Store Services,
Supplies & Technology**

Booth Fees

Per 10'x10' space

- Affiliate Vendors \$2,950 for the first 10x10 booth on or before September 4, 2025. Each additional 10x10 booth is \$3,182.20.
- Affiliate Vendors \$3,200 for the first 10x10 booth on or after September 5, 2025. Each additional 10x10 booth is \$3,420.20.
- Non-Affiliate Vendors \$3,350 per 10x10 booth up to September 4, 2025. \$3,600 if received after September 5, 2025.
- **ONLY** NACS vendor affiliates receive discounted booth rates, pre-show CAMEX attendee email list and special sponsorship and advertising pricing.

Corners

- \$400 each

NACS members save money and receive special perks. Vendor Affiliate Members receive a booth discount: \$400 off the first booth and 5% off each additional booth based on the nonmember price. Become a NACS Vendor Affiliate member for only \$400 (annual dues expire May 2026)! Join, renew, or view NACS membership benefits at nacs.org/vendor-affiliate-benefits.

Included in Your Booth Fee

- Booth back and side drape for inline booths. Can add identification sign to booth back and side drape.
- Five exhibit badges per 10' x 10' booth.
- CAMEX online exhibitor directory and show special listings.
- Pre-show CAMEX attendee email list (NACS vendor affiliate members only).
- Inclusion in the CAMEX Cashback attendee rebate program at NO charge.
- Online Exhibitor Service Kit.
- Access to Exhibitor-only Lounge.

Booth Deposit and Payment Schedule

- 50% deposit is due upon receipt of exhibit application.
- Booth balance is due by October 21, 2025.
- After October 21, 2025, full booth payment is due upon receipt of application.

Thank you for your interest in exhibiting at the Campus Market Expo!

CAMEX is the place with more than 450 buyers from 250 stores from all 50 U.S. states, Canada, and beyond.

QUESTIONS? CONTACT:

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nacs.org

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