WHY EXHIBIT AT CAMEX?

CAMEX is the place to meet with campus retail buyers
- $16,500 is the average spent per attendee at CAMEX.
- Attendees spent almost 3 more hours on the CAMEX trade show floor compared to national trade show averages! That’s 11 hours versus 8.3!
- Buying is a primary job responsibility for 77% of CAMEX attendees.

FREE inclusion in the CAMEX Cashback program
The CAMEX Cashback program pays rebates to buyers for qualifying orders placed with exhibitors! Incentivizing buyers to place more orders with more exhibitors at CAMEX!
- More than 2/3 of stores that attended CAMEX22 placed qualifying CAMEX Cashback orders.
- Average dollar amount of orders placed through CAMEX Cashback was more than $24,000 per store in 2022.
- There were over $2.4 million in orders placed through the CAMEX Cashback Program.

Top reason attendees come to CAMEX
- Find new vendors
- Discover new products
- The opportunity to network

PRODUCTS MOST OFTEN PURCHASED BY CAMEX BUYERS
- Gifts/Novelty
- Apparel
- Course Materials/Store Services/Supplies/Technology

Note: Data based on CAMEX 2020 and 2022 Evaluation Results, National Association of College Stores.
Booth Fees
Per 10’x10’ space
- NACS Vendor Affiliate Members $2,650 up to first round booth assignment deadline date, August 5, 2022. $2,750 if received after August 5, 2022.
- Non-Affiliate Vendors $2,800 up to first round booth assignment deadline date, August 5, 2022. $2,900 if received after August 5, 2022.

Included in Your Booth Fee
- Booth back and side drape for inline booths.
- Five exhibit badges per 10’ x 10’ booth.
- CAMEX online exhibitor directory and show special listings.
- Pre-show CAMEX attendee email list (NACS vendor affiliate members only).
- Inclusion in the CAMEX Cashback program!

Included in Drayage Fees
- Drayage rates below $1.50/lb. (NACS/CAMEX is absorbing over 20% of exhibitor’s drayage fees)
- Receiving and storage of your booth freight at the advance warehouse.
- Receiving onsite shipments.
- Getting your freight to your booth and back to the dock for carrier pick up.
- Storing properly labeled empty crates and cartons and returning them at the close of show.

Booth Deposit and Payment Schedule
- 50% deposit is due upon receipt of exhibit application.
- Booth balance is due by September 30, 2022.
- After September 30, 2022, full booth payment is due upon receipt of application.
- A booth confirmation email with invoice indicating booth number will be sent once booth is assigned.
- Payment may be made by credit card, ACH or check.
- Contracts submitted without proper paperwork, payment, or authorized signature will be rejected.
- If space is not fully paid for by September 30, 2022, space is subject to cancellation or reassignment at the discretion of NACS Management.
- Applications received after August 5, 2022 will be assigned booths based on date received.
- Companies that wish to exhibit side-by-side must submit their applications together with an explanatory letter.

Thank you for your interest in exhibiting at the Campus Market Expo!

CAMEX is the place with more than 500 buyers from 275 stores coming from all 50 U.S. states, Canada, and beyond.

Questions? Contact:
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