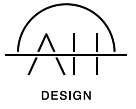


brand identity



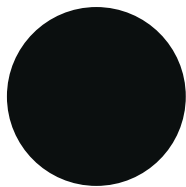
logo



colour palette



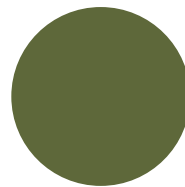
seashell
CMYK 0 2 4 0
HEX fff9f4



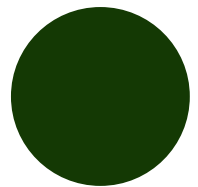
rich black
CMYK 27 0 0 94
HEX 0b0f0f



bone
CMYK 0 5 11 7
HEX eee2d3



John's jacket
CMYK 10 0 44 59
HEX 5e683a



forest green
CMYK 65 0 93 78
HEX 143904

submark logos



typography

Heading

tracking 0
Boucherie Block Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Sub-Heading

tracking 100
Boucherie Block Reg

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Body

tracking 0
Montserrat Thin

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.