

Site Selection + Incentives Advisory

Businesses looking to expand, add a new facility, relocate, consolidate, or increase capital investments to support growth are navigating increasing challenges in a rapidly evolving economic landscape. This environment is shaped by workforce shortages, supply chain disruptions, regulatory shifts, global uncertainties, and real estate constraints. By leveraging expert insights, accurate data and incentive optimization, businesses can make informed decisions that drive long-term success and financial efficiency.

KEY SITE SELECTION CHALLENGES

Challenges	Key Hurdles
Workforce Limitations	Access to skilled labor, wage levels, and competition for talent.
Supply Chain Constraints	Proximity to suppliers, customers, ports, and distribution hubs.
Power + Infrastructure	Availability of reliable, scalable utilities and supporting infrastructure
Industrial Real Estate	Site availability, occupancy costs, and speed to secure property
Regulatory + Economic Risk	Trade policies, taxes, regulations, and changing market conditions

A STRATEGIC APPROACH TO LOCATION DECISIONS

Specialty Tax Group helps businesses evaluate locations using factors that extend beyond incentives alone. Our approach considers workforce, logistics, infrastructure, operating costs, real estate, risk, and long-term growth potential to help companies make informed decisions that improve financial efficiency and project success.

HOW WE SUPPORT YOUR PROJECT

- Site and market analysis to compare locations, costs, risks, and growth potential
- Workforce and labor analytics covering availability, wage trends, and skill gaps
- Supply chain and infrastructure review to identify logistical or operational risks
- Financial modeling to evaluate taxes, incentives, and long-term operating costs
- Incentive identification and negotiation to reduce capital and operational expenses
- Due diligence and project impact analysis to uncover potential issues before commitments are made

BETTER DATA. BETTER LOCATION DECISIONS.

Incentives can meaningfully improve project economics, but they shouldn't be the only factor driving a location decision.

A successful site strategy balances available incentives with workforce access, infrastructure, logistics, real estate, operating costs, and long-term business objectives.

GET STARTED

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