

2027 PWNA SPONSORSHIP GUIDE

Turn up your visibility at ELEVATE. Sponsorship positions your company in front of industry professionals before, during, and after the convention. Make a stronger impression and give attendees more reasons to remember your company.

TWO-ASSOCIATION REACH

JOINT PWNA + IWCA

Expand your reach across the power washing and window cleaning communities.

Every opportunity in this joint section is presented by PWNA and IWCA.

Uber Sponsorship*	\$4,500	Waterproof Phone Pouch*	\$2,000
T-Shirts*	\$4,500	Elevate Network Luncheon*	\$2,000
Charging Lounge*	SOLD	DJ at Elevate Welcome Reception*	\$2,000
Lanyard	\$2,750	Ribbon Cutting Ceremony*	\$1,000
Elevate Welcome Reception*	\$2,500	Coffee Bar*	\$1,000
Wi-Fi Sponsor*	\$2,500	Elevate Women's Luncheon*	\$750

* Multiple opportunities available.

WHAT YOUR BRAND RECEIVES

- Social media shout-out
- Promo item in attendee tote bags
- Logo on PWNA event materials, website, newsletter and applicable event signage.
- Thank-you mention at the event
- Recognition in the post-event recap
- Education recognition on certification books

PWNA-EXCLUSIVE OPPORTUNITIES

PWNA ONLY

SIGNATURE BRAND EXPERIENCES

PREMIER PRESENCE AND MILESTONE MOMENTS

Convention	\$5,000
35th Anniversary Reception	\$5,000
35th Anniversary Souvenir	\$3,000
35th Anniversary Band	\$3,000

HIGH-VISIBILITY SPONSORSHIPS

REPEATED BRAND EXPOSURE

Hat	SOLD
Registration Bag	\$3,000
Registration	\$3,000
Water Bottle	\$2,000
Notebook + Pen Combo	\$2,500

ENGAGEMENT + COMPETITIONS

INTERACTIVE ATTENDEE EXPERIENCES

Enterprise Social	\$2,500
Photo Booth	\$2,500
Cornhole	Specify Amount
Cornhole Bracket Board	\$1,000
Hose Reel Competition	\$2,000
Rope Competition	\$2,000
Competition Metals	\$1,000

Cornhole proceeds benefit the National Pediatric Cancer Foundation.

INDUSTRY IMPACT + CUSTOM

EDUCATION AND TAILORED OPPORTUNITIES

Education	SOLD
Keynote Speaker	\$3,000
Custom Sponsorship	Let's Talk

Contact info@pwna.org to discuss availability and recognition options for custom ideas.

2027 PWNA SPONSORSHIP SELECTION FORM

Complete this form and return it to PWNA at info@pwna.org.

1. SPONSOR INFORMATION

NAME		COMPANY	
ADDRESS			
PHONE		EMAIL	
CITY		STATE	
ZIP			

2. SPONSORSHIP SELECTIONS

Joint selections reach both association communities. PWNA-exclusive selections are listed separately.

JOINT PWNA + IWCA

Recognition across two association communities

- ☐ Uber Sponsorship* - \$4,500
- ☐ T-Shirts* - \$4,500
- ☐ Charging Lounge* - \$3,000
- ☐ Lanyard - \$2,750
- ☐ Elevate Welcome Reception* - \$2,500
- ☐ Wi-Fi Sponsor* - \$2,500
- ☐ Waterproof Phone Pouch* - \$2,000
- ☐ Elevate Network Luncheon* - \$2,000
- ☐ DJ at Elevate Welcome Reception* - \$2,000
- ☐ Ribbon Cutting Ceremony* - \$1,000
- ☐ Coffee Bar* - \$1,000
- ☐ Elevate Women's Luncheon* - \$750

SOLD

* Multiple opportunities available.

PWNA-EXCLUSIVE

Organized by marketing objective

- ☐ Convention - \$5,000
- ☐ 35th Anniversary Reception - \$5,000
- ☐ 35th Anniversary Souvenir - \$3,000
- ☐ 35th Anniversary Band - \$3,000
- ☐ Hat - \$3,500
- ☐ Registration Bag - \$3,000
- ☐ Registration - \$3,000
- ☐ Water Bottle - \$2,000
- ☐ Notebook + Pen Combo - \$2,500
- ☐ Enterprise Social - \$2,500
- ☐ Photo Booth - \$2,500
- ☐ Cornhole - Specify Amount
- ☐ Cornhole Bracket Board - \$1,000
- ☐ Hose Reel Competition - \$2,000
- ☐ Rope Competition - \$2,000
- ☐ Competition Metals - \$1,000
- ☐ Education - \$3,000
- ☐ Keynote Speaker - \$3,000

SOLD

SOLD

Cornhole proceeds benefit the National Pediatric Cancer Foundation.

☐ Custom Sponsorship	DESCRIPTION		AMOUNT	
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TOTAL SPONSORSHIP AMOUNT

3. METHOD OF PAYMENT

- | | | |
|--|--|---|
| ☐ Check enclosed, payable to PWNA
Mail to PWNA, 20801 69th Ave E, Lakewood Ranch, FL 34211 | ☐ ACH - Wells Fargo
R/T #063107513 Account #9001707828
Reference: Elevate Sponsorship | ☐ Zelle - finance@pwna.org |
| ☐ Credit Card - secure payment link
PWNA will email a secure card-payment link to the sponsor email above. Do not enter card details on this form. | | |

CLIENT NAME		AUTHORIZED SIGNATURE	
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DATE

Logo files: send vector and JPG logo files to info@pwna.org.

Email completed form to info@pwna.org