# SOUTH Monthly

# MidlothianSouthMonthly.com



# Why Advertise With Us?

- · Biggest piece in the mailbox stands out!
- Large ads are sure to make an impact!
- · Local editorial content and events
- Mailed every month
- We mail to 23112, 23832, 23120 (Midlothian Area)
- We mail to the **NEW HOMES** in the area as well
- Ask about online ads

Brandermill, Woodlake, Hampton Park, Magnolia Green, Rountrey, Birkdale, Harpers Mill, Harbour Pointe, & More!

# Follow Us on Facebook!

CHILL IN THE AIR Make Your Backyard A Place to Enjoy



## DOMINATE THE MIDLOTHIAN MARKET

- Money Saving Coupons
- · Local Business Spotlight
- Local Events Recipes
  - Local Editorial

### Other Areas Available:

Powhatan, Goochland, Glen Allen, Chester, Hanover, and Midlothian North

SIZE	SPECS	1 Month	6 Months	12 Months
1/8	4.8125" x 3.3"	\$419	<sup>\$</sup> 379	\$349
1/4	4.8125" x 6.875"	\$609	<sup>\$</sup> 579	<sup>\$</sup> 559
1/2 H	9.875" x 6.875"	<sup>\$</sup> 1299	<sup>\$</sup> 1129	\$999
Full Page	9.875" x 14"	<sup>\$</sup> 2219	<sup>\$</sup> 1999	<sup>\$</sup> 1799
Back Cover	9.875" x 14'	\$2699	\$2499	\$2299
Front Page	Business Spotlight	<sup>\$</sup> 999		
PRICES ARE PER MONTH				

According to the U.S. Postal Service, 98% of people check their mail daily.

• Direct Mail Advertising get results. With our Local Format it is even better.

· Direct Mail Print is regularly seen as the most trusted form of marketing by consumers

Over 12,000 mailed directly to your customers homes!

### **ACI Proven Marketing for 33 Years!**

To advertise in the Monthlies, a publication of Advertising Concepts Inc., please contact us at

804.840.9854 or email bdavis@advertisingconceptsinc.com 804.218.9009 or email jwoodson@advertisingconceptsinc.com



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